DP \$115.00 27771!

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT | |
|-----------------------|-------------------|--|
| NATURE OF CONVEYANCE: | Trademark Release | |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---|----------|---|-------------|
| Bank of America, N.A., as Administrative Agent | | 05/27/2011 INC. ASSOCIATION: UNITE STATES | |

RECEIVING PARTY DATA

| Name: | York Tape & Label, LLC (fka BJK Holdings, Inc.) | | |
|-----------------|---|--|--|
| Street Address: | 13321 California Street Suite 400 | | |
| City: | Omaha | | |
| State/Country: | NEBRASKA | | |
| Postal Code: | 68154 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |

PROPERTY NUMBERS Total: 4

| Property Type | Number | Word Mark | |
|----------------------|----------|-----------------------------------|--|
| Registration Number: | 2777152 | YORK LABEL | |
| Registration Number: | 2781647 | Υ | |
| Serial Number: | 77460487 | CAMEO CRAFTS A YORK LABEL COMPANY | |
| Registration Number: | 3637701 | CAMEO CRAFTS | |

CORRESPONDENCE DATA

Fax Number: (212)656-1342

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-701-3345

Email: david.adams@thomsonreuters.com
Correspondent Name: James P. Murphy, Legal Assistant

Address Line 1: 80 Pine Street

Address Line 2: Cahill Gordon & Reindel LLP
Address Line 4: New York, NEW YORK 10005

NAME OF SUBMITTER: David Adams

TRADEMARK REEL: 004552 FRAME: 0158

900193286

| Signature: | /david adams TR/ | |
|--|------------------|--|
| Date: | 06/01/2011 | |
| Total Attachments: 3 source=2 Trademark Release Executed#page2.tif source=2 Trademark Release Executed#page3.tif source=2 Trademark Release Executed#page4.tif | | |

TRADEMARK REEL: 004552 FRAME: 0159

RELEASE OF TRADEMARK SECURITY AGREEMENT

THIS RELEASE OF TRADEMARK SECURITY AGREEMENT (this "Release") is made as of May 27, 2011 (the "Effective Date") by Bank of America, N.A., as administrative agent (in such capacity, the "Agent") for the benefit of York Tape & Label, LLC (f/k/a BJK Holdings, Inc.) (the "Grantor").

WHEREAS, pursuant to the terms and conditions of that certain Security Agreement, dated as of August 8, 2008, between the Grantor and the Agent (the "Security Agreement"), the Grantor pledged, assigned and granted to the Agent, for the benefit of the Secured Parties (as defined in the Security Agreement), a continuing security interest in all of its Trademark Collateral (as defined in the Security Agreement) including, without limitation, the Trademark Collateral set forth on Schedule I hereto along with the goodwill associated therewith:

WHEREAS, the Security Agreement was recorded, among other places, with the United States Patent and Trademark Office on August 13, 2008, at Reel 003834 and Frame 0067;

WHEREAS, Agent has the requisite power and authority to release and discharge its security interest in and to the Trademark Collateral on behalf of each Secured Party;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Agent hereby, on behalf of each Secured Party: (i) terminates the Security Agreement; (ii) remits to the Grantor any and all right, title and interest in and to its security interest in and to the Trademark Collateral; and (iii) reassigns any and all interest it may have in such Trademark Collateral to the Grantor.

The Agent shall take all further actions, and provide to the Grantor and its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), requested by the Grantor to more fully and effectively effectuate the purposes of this Release.

TRADEMARK REEL: 004552 FRAME: 0160 IN WITNESS WHEREOF, the Agent has caused this Release to be executed and delivered by its duly authorized officer as of the date first set forth above.

BANK OF AMERICA, N.A., as Agent

× , _

Title:

VICE PASSIDENT

[Signature Page to Trademark Security Agreement Release]

SCHEDULE I

| Mark | Owner/ Applicant | Country | Serial No. | Applications Date | Registration No. | Registration Date |
|--------------|---------------------|---------|------------|----------------------|------------------|----------------------|
| York Label | York Tape & | United | 76121396 | 9/5/2000 | 2777152 | 10/28/2003 |
| | Label, LLC | States | | | | |
| Y and Design | York Tape & | United | 76469064 | 11/21/2002 | 2781647 | 11/11/2003 |
| | Label, LLC | States | | | | |
| Cameo Crafts | York Tape & | United | 77460487 | 4/29/2008 | - | - |
| A York Label | Label, LLC | States | | | | |
| Company and | | | | | | |
| Design | | | | | | |
| Cameo Crafts | York Tape & | United | 77459895 | 4/28/2008 | 3637701 | 06/16/2009 |
| | Label, LLC | States | | | | |

[Signature Page to Trademark Release]

RECORDED: 06/01/2011

TRADEMARK REEL: 004552 FRAME: 0162