

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		RELEASE BY SECURED PARTY	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Credit Suisse First Boston, As Administrative Agent		05/24/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Americomm Direct Marketing, Inc.		
Street Address:	One Riverside Way		
City:	Wilton		
State/Country:	NEW HAMPSHIRE		
Postal Code:	03086		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1138370	LABEL ART	
Registration Number:	1107279		
Registration Number:	1711630	INFO/PRINT	
Registration Number:	2055474	QUALITY YOU CAN STICK WITH	
CORRESPONDENCE DATA			
Fax Number:	(414)298-8097		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4142981000		
Email:	tadmin@reinhardt.com		
Correspondent Name:	Leslie S. Miller		
Address Line 1:	1000 North Water Street		
Address Line 2:	Suite 1800		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	10416,10418, 10419, 10445		

CH \$115.00 1138370

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**TRADEMARK
 REEL: 004552 FRAME: 0581**

NAME OF SUBMITTER:	Michele Dietz
Signature:	/mld/
Date:	06/02/2011
Total Attachments: 6 source=Aericomm to Credit Suisse Release of Security Interest (2)#page1.tif source=Aericomm to Credit Suisse Release of Security Interest (2)#page2.tif source=Aericomm to Credit Suisse Release of Security Interest (2)#page3.tif source=Aericomm to Credit Suisse Release of Security Interest (2)#page4.tif source=Aericomm to Credit Suisse Release of Security Interest (2)#page5.tif source=Aericomm to Credit Suisse Release of Security Interest (2)#page6.tif	

RELEASE OF TRADEMARK SECURITY INTEREST

This Release of Trademark Security Interest (this "Release") is dated as of May 24, 2011, and entered into by CREDIT SUISSE AG, as administrative agent and successor in interest to Credit Suisse First Boston (in such capacity, "Secured Party") for the Lenders (defined below), in favor of AMERICOMM DIRECT MARKETING, INC., a Delaware corporation ("Grantor"), and its successors and assigns. Capitalized terms used but not otherwise defined herein shall have the meanings ascribed to them in the Security Agreement (defined below).

WHEREAS, reference is made to (i) that certain Amended and Restated Credit Agreement dated as of October 22, 1998 (as such Amended and Restated Credit Agreement may have been amended, supplemented or otherwise modified, the "Credit Agreement"), by and among DIMAC Corporation, a Delaware corporation, DIMAC Holdings, Inc., a Delaware corporation, the financial institutions named therein (collectively, together with their respective successors and assigns party to the Credit Agreement from time to time, the "Lenders"), Secured Party, Warburg Dillon Read LLC, as syndication agent, and First Union National Bank, as documentation agent; (ii) that certain Subsidiary Guaranty dated as of June 26, 1998, by Grantor and the other guarantors party thereto in favor of Secured Party; (iii) that certain Security Agreement dated as of June 26, 1998, among Grantor, Secured Party, and the other grantors party thereto (as such Security Agreement may have been amended, supplemented or otherwise modified, the "Security Agreement"); and (iv) that certain Grant of Trademark Security Interest dated as of October 22, 1998, by Grantor in favor of Secured Party (as such Grant of Trademark Security Interest may have been amended, supplemented or otherwise modified, the "Grant").

WHEREAS, the Grant was executed in conjunction with the security interests in the Trademark Collateral (defined below) granted to Secured Party by Grantor pursuant to the Security Agreement.

WHEREAS, the Grant was duly recorded with the United States Patent and Trademark Office on December 28, 1998 at Trademark Reel 1830, Frames 0932-0942.

WHEREAS, Secured Party now desires to terminate and release its security interest in and lien on the Trademark Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Secured Party hereby terminates, releases, and discharges fully its security interest in and lien on the Trademark Collateral as granted pursuant to the Grant and the Security Agreement, and Secured Party reconveys, transfers, and assigns to each Grantor and its successors and assigns any rights Secured Party may have in the Trademark Collateral pursuant to or in connection with the Grant and the Security Agreement.

For purposes of this Release, "Trademark Collateral" means any and all right, title, and interest of Grantor and its successors and assigns in and to the following, in each case whether now or hereafter existing, whether now owned or hereafter acquired and wherever the same may be located:

- (i) all rights, title and interest (including rights acquired pursuant to a license or otherwise but only to the extent permitted by agreements governing such license or

other use) in and to all trademarks, service marks, designs, logos, indicia, tradenames, trade dress, corporate names, company names, business names, fictitious business names, trade style and/or other source and/or business identifiers and applications pertaining thereto, owned by Grantor, or hereafter adopted and used, in its business (including without limitation, the trademarks specifically identified in Schedule A annexed hereto) (collectively, the "Trademarks"), all registrations that have been or may hereafter be issued or applied for thereon in the United States and any state thereof and in foreign countries (including, without limitation, the registrations and applications specifically identified in Schedule A annexed hereto) (the "Trademark Registrations"), all common law and other rights (but in no event any of the obligations) in and to the Trademarks in the United States and any state thereof and in foreign countries (the "Trademark Rights"), and all goodwill of Grantor's business symbolized by the Trademarks and associated therewith (the "Associated Goodwill"); and

(ii) all proceeds, products, rents and profits of or from any and all of the foregoing Trademark Collateral and, to the extent not otherwise included, all payments under insurance (whether or not Secured Party is the loss payee thereof), or any indemnity, warranty or guaranty, payable by reason of loss or damage to or otherwise with respect to any of the foregoing Trademark Collateral. For purposes of this Release, the term "proceeds" includes whatever is receivable or received when Trademark Collateral or proceeds are sold, licensed, exchanged, collected or otherwise disposed of, whether such disposition is voluntary or involuntary.

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, Secured Party has caused this Release of Trademark Security Interest to be duly executed and delivered by its duly authorized representative as of the date first above written.

CREDIT SUISSE AG, as Secured Party

By: 
Name: **Didier Siffer**
Title: **Authorized Signatory**


Megan Kane
Authorized Signatory

**SCHEDULE A
TO
RELEASE OF TRADEMARK SECURITY INTEREST**

U.S. TRADEMARKS

Trademark	Registration Number	Registration Date
A/L SYSTEMS	2069222	06/10/1997
A/L SYSTEMS & Design	2050998	04/08/1997
LABEL ART	1138370	08/05/1980
LABEL LAUNCH	2130273	1/20/1998
QUALITY YOU CAN STICK WITH	2055474	04/22/1997
SLIP-N-NAME	708413	12/13/1960
KANGAROO PAK	871325	6/17/1969
DE Design	1029360	1/06/1976
CONVERTAGRAPHICS	1115647	3/27/1979
C Design	1121845	7/10/1979
PLUS Design	1199534	6/29/1982
PHOTOCRAFT	1212397	10/12/1982
PHOTOCRAFT	1034307	2/24/1976
PRESS-N-SEAL	1268597	2/28/1984
PRESS-N-RE-SEAL	1267911	2/21/1984
DISCVELOPE	1229783	3/08/1983
R Design	1325768	3/19/1985
ROTAGRAPHICS	1325769	3/19/1985
THRIFTY SWIFTY	1296136	09/18/1984
DOUBLE ENVELOPE	1236220	5/03/1983

Pending Applications

Trademark	Serial Number	Filing Date
TARGETPAK	75/212501	12/12/1996

U.S. TRADEMARKS

Trademark	Registration Number	Registration Date
FAST TAB	1134110	4/29/1980
FLASH PAK	1442051	6/09/1987
FLEX MAIL	1526803	2/28/1989
INFO/PRINT	1711630	09/01/1992
INFOSEAL	1460046	10/06/1987
INFOSEAL	1800449	10/26/1993
LABEL ART Design	1107279	11/28/1978
MINI MAILER	1194508	4/27/1982
PRINT2GETHER & Design	1925190	10/10/1995
QUICK MAILER	1100731	8/29/1978
QUICK MAILER	939247	7/25/1972
SELF LABEL	2087378	8/12/1997
TENTLESS	1258537	11/22/1983
THE CREATIVE SPOT & Design	1184748	1/05/1982
THE LABEL LINE	1149381	03/24/1981
TRANS FLEX	1247051	8/2/1983
TRANS-O-GRAM	1117255	5/01/1979
TRANS-PAK	1344329	6/25/1985
TRANSKRIT	775846	8/25/1964
TRANSKRIT	771625	6/16/1964
ZIP-WINDOW	1766712	4/20/1993
EASY MAIL	1974596	5/21/1996
INFOCARD	2152521	4/21/1998

Pending Applications

Trademark	Serial Number	Filing Date
MARK-IT	75/475931	4/28/1998
PROMO PAK	75/411691	12/29/1997
LASERSCRIPT	75/553521	9/16/1998
LASERX	75/553522	9/16/1998

Foreign Trademarks

Owner	Trademark Description	Registration Number	Country
Americomm Direct Marketing, Inc.	Label Art	279272	Canada
Americomm Direct Marketing, Inc.	Quickmailer	208668	Canada
Americomm Direct Marketing, Inc.	Fast Tab	258758	Canada
Americomm Direct Marketing, Inc.	InfoSeal	359117	Canada
Americomm Direct Marketing, Inc.	InfoSeal	564663	Benelux
Americomm Direct Marketing, Inc.	InfoSeal	94551128	France
Americomm Direct Marketing, Inc.	InfoSeal	39406588	Germany
Americomm Direct Marketing, Inc.	InfoSeal	174691	Ireland
Americomm Direct Marketing, Inc.	InfoSeal	1581391	United Kingdom
Americomm Direct Marketing, Inc.	InfoSeal	1581392	United Kingdom
Americomm Direct Marketing, Inc.	InfoSeal	770388	Australia
Americomm Direct Marketing, Inc.	InfoCard	770389	Australia