

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Vivus, Inc.		11/05/2010	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MEDA AB		
<b>Street Address:</b>	Pipers vag 2A		
<b>Internal Address:</b>	Box 906		
<b>City:</b>	Solna		
<b>State/Country:</b>	SWEDEN		
<b>Postal Code:</b>	170 09		
<b>Entity Type:</b>	CORPORATION: SWEDEN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1804084	MUSE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)419-9440		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312.380.6504		
<b>Email:</b>	dgurfinkel@dennemeyer-law.com		
<b>Correspondent Name:</b>	Daniel M. Gurfinkel		
<b>Address Line 1:</b>	175 N. Franklin Street		
<b>Address Line 2:</b>	Suite 400		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>ATTORNEY DOCKET NUMBER:</b>	30114-100516		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			

OP \$40.00 1804084

**900193346**

**TRADEMARK  
 REEL: 004552 FRAME: 0604**

Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:

Daniel M. Gurfinkel

Signature:

/dmg/

Date:

06/02/2011

**Total Attachments: 5**

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## TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made the 5<sup>th</sup> day of Nov., 2010 between **Vivus, Inc.**, a corporation organized under the laws of the State of Delaware, having its principal place of business at 1172 Castro Street, Mountain View, California 94040 ("Assignor") of the one part and **MEDA AB**, a corporation organized under the laws of Sweden, having its principal place of business at Pipers väg 2A, BOX 906, 170 09 Solna, Sweden ("Assignee") of the other part

### WHEREAS

1. The Assignor is the Proprietor of the trademarks shown in Schedule A hereto, as well as all rights in such marks developed through use of the marks and the specified registrations and/or applications for registration of such trademarks (collectively, the "Trademarks").
2. The Assignor has agreed that the right, title and interest in and to the Trademarks shall be assigned to the Assignee for the consideration hereinafter appearing.

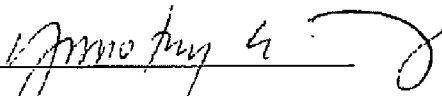
NOW THIS ASSIGNMENT WITNESSES that, in consideration of the sum of \$1 (One Dollar) and other consideration paid by the Assignee to the Assignor, the receipt of which is hereby acknowledged, the Assignor hereby assigns to the Assignee ALL THAT the said Trademarks, for all of the goods and/or services included in the relevant registrations or applications or in conjunction with which the Trademarks are used, together with the

goodwill of the business associated with and symbolized by the Trademarks and the right of the Assignee to bring actions and claim relief in respect of any infringement or other violation of rights with respect to any of the Trademarks occurring prior to the date hereof TO HOLD the same unto the Assignee absolutely.

The Assignor hereby consents, without any objection, that Assignee solely request recording of this transfer in any jurisdiction where a recording of this transfer may be effected. Assignor agrees that it will cooperate fully with Assignee in completing any further documents which shall be reasonably requested by Assignee in order to complete the assignment of right, title and interest to the Trademarks.

IN WITNESS WHEREOF the Assignor has executed these presents the day and year first  
above written.

VIVUS, INC.

By:   
Name: Timothy Edward Morris  
Position: Sr. VP, Finance  
Chief Financial Officer

[ATTACH NOTARIAL CERTIFICATE]

Accepted by: MEDA AB

By: \_\_\_\_\_

Name:

Position:

[ATTACH NOTARIAL CERTIFICATE]

Schedule A

Trademark Assignment from Vivus, Inc. to Meda A.B.

Mark	Country	Applic. Serial No.	Registration No.
MUSE	Australia	701450	701450
MUSE	Benelux	801788	538866
MUSE	Benelux	871913	590873
MUSE	Brazil	819315818	819315818
MUSE	Canada	735,175	TMA504,650
MUSE	Colombia	96033145	
MUSE	Cyprus, Republic of	46182	46182
MUSE	Denmark	05241/1993	VR 1993 07372
MUSE	El Salvador	3969/96	No. 44 Book 135
MUSE	European Community	20198	20198
MUSE	France	93/480613	93480613
MUSE	Germany	V244375WZ	2070374
MUSE	Hong Kong	146696	837197
MUSE	Israel	103066	103066
MUSE	Italy	RM93C002709	661837
MUSE	Japan	Hei 5-086,379	3,244,895
MUSE	Jordan	50558	50558
MUSE	Lebanon	96-01-0483110	79229
MUSE	Lithuania	96-1277	31204
MUSE	Mexico	175,835	602606
MUSE	New Zealand	258261	258261
MUSE	Norway	960577	181170
MUSE	Panama	083427	83427
MUSE	Philippines	107779	4-1996-110111
MUSE	Spain	1778010	1778010
MUSE	Thailand	320906	Kor67353
MUSE	Turkey	7454	171580
MUSE	United Kingdom	1545502	1545502
MUSE	United States of America	74/361,360	1,804,084
MUSE	Venezuela	10167/96	208324
MUSE (in Chinese Characters)	Taiwan	89000424	929985
BONDIL	Iceland	1888/1988	1260/1998
BONDIL	Norway	19968018	185749
BONDIL	Sweden	96-03435	321552

ANNEXOR 96266

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

CIVIL CODE § 1189

State of California

County of Santa Clara

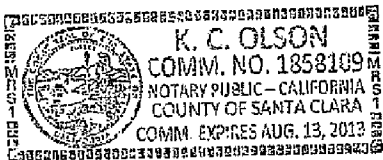
On Nov. 5th 2010 before me, K.C. Olson - Notary Public

personally appeared Timothy Edward Morris

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature: [Handwritten Signature] Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: Trademark Assignment

Document Date: Number of Pages: 4

Signer(s) Other Than Named Above:

Capacity(ies) Claimed by Signer(s)

Signer's Name: Signer's Name:

Corporate Officer - Title(s): Corporate Officer - Title(s):

Individual Individual

Partner - Limited General Partner - Limited General

Attorney in Fact Attorney in Fact

Trustee Trustee

Guardian or Conservator Guardian or Conservator

Other: Other:

Signer Is Representing: Signer Is Representing:

