

05/27/2011

RECEIVED
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103625808

To the Director of the U. S. Patent and Trademark Office

at its or the new address(es) below

5-27-11

1. Name of conveying party(ies):

NBC UNIVERSAL MEDIA, LLC

- Individual(s)
- General Partnership
- Corporation- State _____
- Other limited liability company
- Association
- Limited Partnership

Citizenship (see guidelines) Delaware

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name NBCUNIVERSAL MEDIA, LLC

Internal Address _____

Street Address 30 Rockefeller Plaza

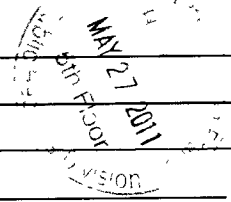
City: New York

State New York

Country: USA Zip 10112

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other limited liability co

Citizenship Delaware
If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No
(Designations must be a separate document from assignment)



3. Nature of conveyance /Execution Date(s) :

Execution Date(s) January 28, 2011

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No (s)

SEE ATTACHED

B. Trademark Registration No (s)

SEE ATTACHED

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown)

5. Name & address of party to whom correspondence concerning document should be mailed:

Name Anne B. Nielsen

Internal Address 1280/6

Street Address: 100 Universal City Plaza

City Universal City

State CA Zip 91608

Phone Number 818-777-6447

Fax Number 818-866-1426

Email Address: anne.nielsen@nbcuni.com

6. Total number of applications and registrations involved:

81

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$2040.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

05/27/2011 HTON11 00000045 78761894

Deposit Account Number 81 FC:4521 40.00 OP
82 FC:8322 2000.00 OP

Authorized User Name _____

9. Signature:

Anne B Nielsen
Signature

May 23, 2011
Date

Anne B Nielsen

Name of Person Signing

Total number of pages including cover sheet, attachments, and document

6

OWNER: NBC UNIVERSAL MEDIA, LLC

REGISTRATIONS

| <u>Mark</u> | <u>App. #</u> | <u>Req. #</u> |
|---------------------------------------|---------------|---------------|
| ACCESS HOLLYWOOD | 78761894 | 3241514 |
| ACCESS HOLLYWOOD & DESIGN | 77307963 | 3444967 |
| AVERAGE JOE | 78228051 | 2867997 |
| COMEDY NIGHT DONE RIGHT | 77081404 | 3340744 |
| DATELINE | 74576732 | 1972324 |
| FOOTBALL NIGHT IN AMERICA | 78743906 | 3374575 |
| GIFTDIVVY | 77224568 | 3644154 |
| GIFTDIVVY & DESIGN | 77224603 | 3644155 |
| GREEN COUNTS HERE | 77855483 | 3895137 |
| GREEN COUNTS HERE | 77855460 | 3895136 |
| GREEN LIVES HERE | 77713594 | 3911687 |
| GREEN LIVES HERE | 77713016 | 3808182 |
| GREEN LIVES HERE | 77713022 | 3804446 |
| GREEN LIVES HERE | 77713621 | 3804451 |
| GREEN LIVES HERE | 77713573 | 3804449 |
| GREEN LIVES HERE | 77713604 | 3804450 |
| KNBC | 73547735 | 1382708 |
| KNSD | 75347549 | 2167761 |
| LATE NIGHT | 73783535 | 1598955 |
| MAD MONEY | 78590540 | 3065927 |
| MEET THE PRESS | 71648692 | 592853 |
| MORE COLORFUL | 77793235 | 3920599 |
| MORE COLORFUL | 77793242 | 3920600 |
| MORE YOU KNOW, THE | 73798754 | 1672127 |
| MUSICAL NOTES G.E.C. PLAYED ON CHIMES | 72349496 | 916522 |
| MUST SEE TV | 74708419 | 2013386 |
| NATIONAL HEADS-UP POKER CHAMPIONSHIP | 78977307 | 3350605 |
| NBC | 73687585 | 1523273 |
| NBC | 71542154 | 619641 |
| NBC EXPERIENCE | 75673294 | 2649792 |
| NBC SKYCASTLE | 77907344 | 3859565 |
| NBC UNIVERSAL | 76592344 | 3080221 |
| NBC UNIVERSAL | 76592587 | 3181333 |
| NBC UNIVERSAL | 76592347 | 3117670 |
| NBC UNIVERSAL | 76592346 | 3117669 |
| NBC UNIVERSAL & DESIGN | 76592368 | 3080222 |

TRADEMARK

REEL: 004553 FRAME: 0268

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|--|----------|---------|
| NBC UNIVERSAL & DESIGN | 76592345 | 3181332 |
| NBC UNIVERSAL & DESIGN | 76592343 | 3117668 |
| NBC UNIVERSAL & DESIGN | 76592588 | 3124050 |
| NBC WEATHER PLUS | 78429300 | 3160002 |
| NBC WEATHER PLUS + WITH PEACOCK DESIGN | 78763996 | 3232734 |
| Peacock Design | 74576101 | 1931255 |
| Peacock Design | 73555219 | 1393071 |
| Peacock Design (NEW - pre-1962) | 72045991 | 693631 |
| PEACOCK EQUITY FUND | 77196613 | 3528386 |
| PUNKY BREWSTER Stylized in Color | 73512669 | 1356846 |
| SATURDAY NIGHT LIVE | 73244000 | 1220329 |
| SAVED BY THE BELL | 74625325 | 1945671 |
| SAVED BY THE BELL | 74625327 | 1941220 |
| SCARBOROUGH COUNTRY | 78539507 | 3054220 |
| SHOPNBC | 76219482 | 2646944 |
| SHOPNBC | 76219273 | 2729989 |
| SHOPNBC | 76219274 | 2729990 |
| SHOPNBC.COM | 76219270 | 2729987 |
| SHOPNBC.COM | 76219272 | 2737899 |
| SHOPNBC.COM | 76219271 | 2729988 |
| SNL | 77074176 | 3264238 |
| STARTING OVER | 78322643 | 2891446 |
| THE TONIGHT SHOW | 72458029 | 1001905 |
| TICK BY TICK | 77038887 | 3264200 |
| TODAY | 72458070 | 1003646 |
| TRAFFIC PLUS | 77346844 | 3462110 |
| TRAFFICOLOGY | 77380098 | 3620383 |
| VIDEOSEEKER | 75604593 | 2311563 |
| WAYNE'S WORLD | 74420456 | 1890847 |
| WEATHER PLUS | 78429311 | 3044947 |
| WILL & GRACE | 78177862 | 2831901 |
| WMAQ-TV | 73547740 | 1382710 |
| WNBC | 78832509 | 3201527 |
| WNBC-TV | 73547734 | 1382707 |
| WRC | 75363472 | 2195852 |
| WRC-TV | 73547736 | 1382709 |
| YIP YAP | 76693196 | 3617990 |

OWNER: NBC UNIVERSAL MEDIA, LLC

APPLICATIONS

| <u>Mark</u> | <u>App. #</u> |
|---------------------|---------------|
| COUNTDOWN TO LONDON | 77858288 |
| GO HEALTHY | 85227206 |
| GO HEALTHY | 85227187 |
| GREEN COUNTS HERE | 77855479 |
| GREEN LIVES HERE | 77713010 |
| HEALTHY AT NBCU | 85228248 |
| HEALTHY AT NBCU | 85228259 |
| SPORTSWORLD | 85166174 |

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "NBC UNIVERSAL MEDIA, LLC", CHANGING ITS NAME FROM "NBC UNIVERSAL MEDIA, LLC" TO "NBCUNIVERSAL MEDIA, LLC", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF JANUARY, A.D. 2011, AT 10:55 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE TWENTY-NINTH DAY OF JANUARY, A.D. 2011, AT 12 O'CLOCK A.M.

2090232 8100

110090866

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8525503


DATE: 01-28-11

TRADEMARK
REEL: 004553 FRAME: 0271

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT**

1. The name of the limited liability company is NBC Universal Media, LLC.
2. Article 1 of the Certificate of Formation of the limited liability company is hereby amended to read as follows:
 - “1. The name of the limited liability company is NBCUniversal Media, LLC.”
3. This Certificate of Amendment shall be effective at 12:00am January 29, 2011.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment on the 28th day of January, 2011.

By: 
Name: Lynn Calpeter
Title: Authorized Officer