

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		RELEASE BY SECURED PARTY	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BROWN BROTHERS HARRIMAN & CO., AS ADMINISTRATIVE AGENT		05/31/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	JUST MARKETING, INC.		
Street Address:	10960 Bennett Parkway		
City:	Zionsville		
State/Country:	INDIANA		
Postal Code:	46077		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77824619	JMI	
CORRESPONDENCE DATA			
Fax Number:	(212)768-6700		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-398-8327		
Email:	ron.sitton@snrdenton.com,roselia.maitland@snrdenton.com		
Correspondent Name:	Ron B. Sitton c/o SNR Denton US LLP		
Address Line 1:	P. O. BOX 061080		
Address Line 2:	Wacker Drive Station - Willis Tower		
Address Line 4:	Chicago, ILLINOIS 60606-1080		
ATTORNEY DOCKET NUMBER:	20000908-0001-4RS-R7M		
NAME OF SUBMITTER:	Ron B. Sitton		
Signature:	/ron sitton/		

OP \$40.00 77824619

900193458

TRADEMARK
 REEL: 004553 FRAME: 0432

Date:

06/03/2011

Total Attachments: 2

source=JMI MARKETING - BROWN BROTHERS RELEASE#page1.tif

source=JMI MARKETING - BROWN BROTHERS RELEASE#page2.tif

RELEASE OF SECURITY INTEREST

This RELEASE OF SECURITY INTEREST (this "Release") is made as of May 31, 2011 (the "Effective Date"), by BROWN BROTHERS HARRIMAN & CO., as administrative agent (the "Lender").

WHEREAS, the Lender and JUST MARKETING, INC. (the "Debtor") entered into that certain grant of Security Interest, dated November 2, 2009 (the "Security Interest");

WHEREAS, pursuant to the Security Interest, the Debtor granted to the Lender a security interest in and lien on certain intellectual property, including the trademark set forth on Schedule A attached hereto (the "Collateral");

WHEREAS, the Security Interest was recorded in the U.S. Trademark Office - Assignment Division on November 11, 2009 at Reel/Frame 4094/0566; and

WHEREAS, the Lender agrees to formally release and re-convey to the Debtor the security interest in all of Debtor's right, title and interest in and to the Collateral.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Lender does hereby fully release and discharge its security interest in and lien on the Collateral, including, without limitation, the trademark listed in Schedule A attached hereto, the debt secured thereby having been discharged in full, and assigns to the Debtor any and all right, title and interest in and to the Collateral and the goodwill associated therewith that it may have.

IN WITNESS WHEREOF, the Lender has caused this Release of Security Interest to be executed by its duly authorized representative as of the Effective Date.

BROWN BROTHERS HARRIMAN & CO.,
As Administrative Agent

By: Amy Lyons
Name: Amy Lyons
Title: Senior Vice President

SCHEDULE A

Trademark

Application Serial No.	Mark	Filing Date
77/824619	JMI and Design	September 11, 2009