

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT												
NATURE OF CONVEYANCE:	Corrective Assignment to correct the name of the Assignor in the coversheet for the release of security interest previously recorded on Reel 004531 Frame 0441. Assignor(s) hereby confirms the release of the security interest referenced in said document.												
CONVEYING PARTY DATA													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Name</th> <th style="width:20%;">Formerly</th> <th style="width:15%;">Execution Date</th> <th style="width:35%;">Entity Type</th> </tr> </thead> <tbody> <tr> <td>General Electric Capital Corporation</td> <td></td> <td>04/28/2011</td> <td>CORPORATION: DELAWARE</td> </tr> </tbody> </table>		Name	Formerly	Execution Date	Entity Type	General Electric Capital Corporation		04/28/2011	CORPORATION: DELAWARE				
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General Electric Capital Corporation		04/28/2011	CORPORATION: DELAWARE										
RECEIVING PARTY DATA													
<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:20%;">Name:</td> <td>Ascentia Wine Estates, LLC</td> </tr> <tr> <td>Street Address:</td> <td>375 Healdsburg Avenue, 2nd Floor</td> </tr> <tr> <td>City:</td> <td>Healdsburg</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>95448</td> </tr> <tr> <td>Entity Type:</td> <td>LIMITED LIABILITY COMPANY: DELAWARE</td> </tr> </table>		Name:	Ascentia Wine Estates, LLC	Street Address:	375 Healdsburg Avenue, 2nd Floor	City:	Healdsburg	State/Country:	CALIFORNIA	Postal Code:	95448	Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE
Name:	Ascentia Wine Estates, LLC												
Street Address:	375 Healdsburg Avenue, 2nd Floor												
City:	Healdsburg												
State/Country:	CALIFORNIA												
Postal Code:	95448												
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE												
PROPERTY NUMBERS Total: 2													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:20%;">Property Type</th> <th style="width:15%;">Number</th> <th style="width:65%;">Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>2071637</td> <td>GARY FARRELL</td> </tr> <tr> <td>Registration Number:</td> <td>2267810</td> <td>ENCOUNTER</td> </tr> </tbody> </table>		Property Type	Number	Word Mark	Registration Number:	2071637	GARY FARRELL	Registration Number:	2267810	ENCOUNTER			
Property Type	Number	Word Mark											
Registration Number:	2071637	GARY FARRELL											
Registration Number:	2267810	ENCOUNTER											
CORRESPONDENCE DATA													
<p>Fax Number: (415)268-7522 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 415-268-6327 Email: jdecker@mofo.com Correspondent Name: Lynn M. Humphreys Address Line 1: 425 Market Street Address Line 2: Morrison & Foerster, LLP Address Line 4: San Francisco, CALIFORNIA 94105-2482</p>													
ATTORNEY DOCKET NUMBER:	65346-2												

CH \$65.00 2071637

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**TRADEMARK
 REEL: 004554 FRAME: 0415**

NAME OF SUBMITTER:	Lynn M. Humphreys
Signature:	/Lynn M. Humphreys/
Date:	06/03/2011
Total Attachments: 7 source=65346-2-Ascentia - General Electric - Corrective Assignment#page1.tif source=65346-2-Ascentia - General Electric - Corrective Assignment#page2.tif source=65346-2-Ascentia - General Electric - Corrective Assignment#page3.tif source=65346-2-Ascentia - General Electric - Corrective Assignment#page4.tif source=65346-2-Ascentia - General Electric - Corrective Assignment#page5.tif source=65346-2 - Ascentia Wine Estates - General Electric #page1.tif source=65346-2 - Ascentia Wine Estates - General Electric #page2.tif	



UNITED STATES PATENT AND TRADEMARK OFFICE

Facsimile Transmission

To: **Name:** LYNN M. HUMPHREYS
 Company: MORRISON & FOERSTER LLP
 Fax Number: 14152687522
 Voice Phone:

From: **Name:** ASSIGNMENT RECORDATION SERVICES
 Voice Phone: 571-272-3350

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2	Notice
4	Batch 2447686 Document 1

USPTO ASSIGNMENT SYSTEM PROCESSING

Date and time of transmission: Tuesday, May 03, 2011 6:08:48 AM
Number of pages including this cover sheet: 05

**TRADEMARK
REEL: 004554 FRAME: 0417**



UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

MAY 02, 2011

PTAS

LYNN M. HUMPHREYS
MORRISON & FOERSTER LLP
425 MARKET STREET
SAN FRANCISCO, CA 94105-2482



UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 04/29/2011 REEL/FRAME: 004531/0441
NUMBER OF PAGES: 4

BRIEF: RELEASE BY SECURED PARTY
DOCKET NUMBER: 65346-2

ASSIGNOR:
GENERAL ELECTRICAL CORPORATION DOC DATE: 04/28/2011
CITIZENSHIP: DELAWARE
ENTITY: CORPORATION

ASSIGNEE:
ASCENTIA WINE ESTATES, LLC CITIZENSHIP: DELAWARE
375 HEALDSBURG AVENUE, 2ND FLOOR ENTITY: LIMITED LIABILITY
HEALDSBURG, CALIFORNIA 95448 COMPANY

004531/0441 PAGE 2

SERIAL NUMBER: 75112902 FILING DATE: 06/03/1996
REGISTRATION NUMBER: 2071637 ISSUE DATE: 06/17/1997

MARK: GARY FARRELL
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

SERIAL NUMBER: 75515312 FILING DATE: 07/08/1998
REGISTRATION NUMBER: 2267810 ISSUE DATE: 08/03/1999

MARK: ENCOUNTER
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

TONYA LEE, EXAMINER
ASSIGNMENT SERVICES BRANCH
PUBLIC RECORDS DIVISION

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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04/29/2011
 900190612

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
General Electrical Corporation		04/28/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Ascentia Wine Estates, LLC
Street Address:	375 Healdsburg Avenue, 2nd Floor
City:	Healdsburg
State/Country:	CALIFORNIA
Postal Code:	95448
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2071637	GARY FARRELL
Registration Number:	2267810	ENCOUNTER

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ATTORNEY DOCKET NUMBER:	65346-2
NAME OF SUBMITTER:	Lynn M. Humphreys
Signature:	/Lynn M. Humphreys/

CH \$65.00 2071637

Date:

04/29/2011

Total Attachments: 2

source=65346-2 - Ascentia Wine Estates - General Electric #page1.tif

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RELEASE OF SECURITY INTEREST
IN TRADEMARKS

Ascentia Wine Estates, LLC, a Delaware limited liability company ("Grantor"), executed a Trademark Security Agreement, dated as of June 9, 2008, in favor of General Electric Capital Corporation, a Delaware corporation, as agent ("Agent"), which was duly recorded in the United States Patent and Trademark Office (the "USPTO") on August 1, 2008 at Reel 3827, Frame 0011, and pursuant to which Grantor assigned and granted to Agent a security interest in and to all of Grantor's right, title and interest in and to certain trademarks and trademark applications, including the trademarks set forth on Exhibit A attached hereto (the "Marks") and the goodwill associated therewith.

Agent wishes to release, retransfer and reassign to Grantor, without representation or warranty, all of Agent's right, title and interest in and to the Marks set forth on Exhibit A and the goodwill associated therewith.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Agent, on behalf of itself, its successors, legal representatives and assigns, hereby releases and discharges fully its security interest in and to the Marks set forth on Exhibit A and retransfers and reassigns to Grantor, without representation, warranty, recourse or undertaking of any kind, express or implied, free and clear of any claims by Agent, all of Agent's right, title and interest in and to the Marks set forth on Exhibit A, the goodwill associated therewith and all causes of action for past infringement, if any. For purposes of clarity, Agent's security interest in and to all other trademarks and trademark applications of Grantor as recorded with the USPTO at Reel 3827, Frame 0011 shall continue and remain in full force and effect.

IN WITNESS WHEREOF, Agent has executed this Release of Security Interest in Trademarks as of April 28, 2011.

GENERAL ELECTRIC CAPITAL
CORPORATION, as Agent

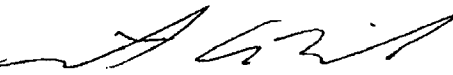
By: 
Name: Robert A. Miller
Title: Duly Authorized Signatory

Exhibit A

Trademarks

Mark	Application No./ Filing Date	Reg. No/ Reg. Date	Owner
Gary Farrell	75/112,902 06/03/1996	2071637 06/17/1997	Ascentia Wine Estates, LLC
Encounter	75/515,312 07/08/1998	2267810 08/03/1999	Ascentia Wine Estates, LLC