

TRADEMARK ASSIGNMENT

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06/01/2011
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DLD Marketing Concepts Incorporated		02/27/2010	CORPORATION: <i>Citizenship/State: Florida</i>

RECEIVING PARTY DATA	
Name:	The Minder Research Incorporated
Street Address:	P.O. Box 47
City:	Port Salerno
State/Country:	FLORIDA
Postal Code:	34992
Entity Type:	CORPORATION: <i>Citizenship/State: Florida</i>

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Registration Number:	2378547	TIRE MINDER
Registration Number:	2996619	MEMORY SWITCH
Registration Number:	2625412	TEMP MINDER

CORRESPONDENCE DATA	
Fax Number:	(772)408-8086
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	561-932-0900
Email:	leslie@leslieburgk.com
Correspondent Name:	Leslie A. Burgk, Esq.
Address Line 1:	580 Village Blvd, Suite 150
Address Line 4:	West Palm Beach, FLORIDA 33409

NAME OF SUBMITTER:	Leslie A. Burgk, Esq.
Signature:	/LAB/
Date:	06/01/2011

Total Attachments: 1
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USPTO
 TO: LESLIE A. BURGK, ESQ. 8/3/2011 5:50:37 AM PAGE 5/005 Fax Server
 COMPANY: 580 VILLAGE BLVD, SUITE 150

TRADEMARK ASSIGNMENT

WHEREAS, **DLD MARKETING CONCEPTS INCORPORATED.**, a Florida profit corporation, having its principal place of business at 3520 SE Kubin Avenue, Stuart, Florida has acquired, is using and is the owner of the following trademarks, service marks, and federal trademark registrations (the "Marks"):

Mark	Serial Number	Registration Number	Registration Date
TIRE MINDER	75534143	2378547	08/22/2000
MEMORY SWITCH	78578894	2996619	09/20/2005
TEMP MINDER	75532474	2625412	09/24/2002

WHEREAS, **THE MINDER RESEARCH INCORPORATED.**, a Florida profit corporation, having its principal place of business at 3000 S.E. Wazier Street, Stuart, Florida, and mailing address at P.O. Box 47, Port Salerno, Florida is desirous of acquiring said Marks and federal trademark registrations.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, **DLD MARKETING CONCEPTS INCORPORATED.**, hereby assigns to **THE MINDER RESEARCH INCORPORATED.** all right, title, and interest in the United States and in all foreign countries throughout the world in and to said Marks together with the goodwill symbolized by said Marks and federal registrations thereof.

Date as of February 27, 2010

DLD MARKETING CONCEPTS INCORPORATED

By:

Karen A. Brown

Title:

President