

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|  |  |                                 |                           |
|--|--|---------------------------------|---------------------------|
| SUBMISSION TYPE:   | NEW ASSIGNMENT   |                                 |                           |
| NATURE OF CONVEYANCE:  | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                                 |                           |
| CONVEYING PARTY DATA   |  |                                 |                           |
| Name   | Formerly   | Execution Date                  | Entity Type               |
| Mr. Wesley A Keegan  |  | 05/30/2011                      | INDIVIDUAL: UNITED STATES |
| RECEIVING PARTY DATA   |  |                                 |                           |
| Name:  | Tailgate Beer, LLC.  |                                 |                           |
| Street Address:  | 8385 Miramar Mall, Suite 102   |                                 |                           |
| City:  | San Diego  |                                 |                           |
| State/Country:   | CALIFORNIA   |                                 |                           |
| Postal Code:   | 92121  |                                 |                           |
| Entity Type:   | LIMITED LIABILITY COMPANY: NEVADA  |                                 |                           |
| PROPERTY NUMBERS Total: 2  |  |                                 |                           |
| Property Type  | Number   | Word Mark                       |                           |
| Registration Number:   | 3806183  | TAILGATE BEER                   |                           |
| Registration Number:   | 3879108  | THE OFFICIAL BEER OF TAILGATING |                           |
| CORRESPONDENCE DATA  |  |                                 |                           |
| Fax Number:  | (949)760-9502  |                                 |                           |
|  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                                 |                           |
| Phone:   | 949 760-0404   |                                 |                           |
| Email:   | efiling@kmob.com   |                                 |                           |
| Correspondent Name:  | CINDY N. NGUYEN  |                                 |                           |
| Address Line 1:  | 2040 Main Street, 14th Floor   |                                 |                           |
| Address Line 4:  | Irvine, CALIFORNIA 92614   |                                 |                           |
| NAME OF SUBMITTER:   | Cindy N. Nguyen  |                                 |                           |
| Signature:   | /Cindy N. Nguyen/  |                                 |                           |
| Date:  | 06/06/2011   |                                 |                           |
| Total Attachments: 2<br>source=Dated Trademark Assignment.TGBEER#page1.tif<br>source=Dated Trademark Assignment.TGBEER#page2.tif |  |                                 |                           |

OP \$65.00 3806183

**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT is effective as of May 30, 2011 (the "Effective Date") by and between Wesley A. Keegan, ("Assignor"), and TailGate Beer, LLC, ("Assignee"), a Nevada Limited liability Company having a principal place of business at 8385 Miramar Mall, Suite 102, San Diego, CA 92121.

WHEREAS, Assignor has adopted, used, is using, and is the owner of, the Marks TAILGATE BEER and THE OFFICIAL BEER OF TAILGATING, identified below, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, copyrights, and the right to recover for past infringement (the "Marks");

WHEREAS, Assignor has acquired goodwill associated with and symbolized by said Marks in the Territory, and has not abandoned the same;

WHEREAS, Assignor is the owner of the following registrations relating to the Marks which are registered in the United States Patent and Trademark Office :

| <u>Mark</u>                     | <u>Country</u>           | <u>Registration No.</u> | <u>Date of Registration</u> |
|---------------------------------|--------------------------|-------------------------|-----------------------------|
| TAILGATE BEER                   | United States of America | 3,806,183               | June 22, 2010               |
| THE OFFICIAL BEER OF TAILGATING | United States of America | 3,879,108               | November 23, 2010           |

WHEREAS, Assignor desires to assign to Assignee all of Assignor's right, title, and interest in and to the Marks, including the registrations and all goodwill and intellectual property associated therewith; and

WHEREAS, Assignee desires to obtain all of Assignor's right, title, and interest in and to the Marks, including the registrations and all goodwill and intellectual property associated therewith.

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest as Assignor may possess in and to the Marks and the above-identified registrations of the Marks; and all goodwill of Assignor's business associated with Assignor's use of the Marks.

THE ASSIGNOR agrees to execute any documents which are necessary to effect a transfer of title to the Assignee in said Registrations and Marks.

ASSIGNOR

By: 

Printed Name: WESLEY A. KEEGAN

Date: 5/30/11

ASSIGNEE

By: 

Printed Name: TAILGATE BEER, LLC

Title: Managing Member

Date: 5/30/11

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