

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	11/09/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Son of Jack Morris, Inc.	FORMERLY Robert Lee Morris, Inc.	02/15/2011	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Old RLM, Inc.
Street Address:	1 Rockefeller Plaza
City:	New York
State/Country:	NEW YORK
Postal Code:	10020
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	1647154	ROBERT LEE MORRIS
Registration Number:	1709927	RLM
Registration Number:	1780323	ROBERT LEE MORRIS
Registration Number:	1813398	ROBERT LEE MORRIS
Registration Number:	2092323	RLM

CORRESPONDENCE DATA

Fax Number: (212)521-5450
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212.521.5400
 Email: gshatan@reedsmith.com
 Correspondent Name: Gregory S. Shatan
 Address Line 1: 599 Lexington Avenue
 Address Line 4: New York, NEW YORK 10022

OP \$140.00 1647154

ATTORNEY DOCKET NUMBER:	504740.20002
NAME OF SUBMITTER:	Gregory S. Shatan
Signature:	/Gregory S. Shatan/
Date:	06/06/2011
Total Attachments: 5 source=NUNC PRO TUNC TRADEMARK ASSIGNMENT#page1.tif source=NUNC PRO TUNC TRADEMARK ASSIGNMENT#page2.tif source=NUNC PRO TUNC TRADEMARK ASSIGNMENT#page3.tif source=NUNC PRO TUNC TRADEMARK ASSIGNMENT#page4.tif source=NUNC PRO TUNC TRADEMARK ASSIGNMENT#page5.tif	

NUNC PRO TUNC TRADEMARK ASSIGNMENT

This NUNC PRO TUNC TRADEMARK ASSIGNMENT (this "Nunc Pro Tunc Assignment") is entered into as of ~~December~~^{February 15, 2011}, 2010 and is effective November 9, 2006, by and between Son of Jack Morris, Inc., a New York corporation (formerly known as Robert Lee Morris, Inc.) (the "Assignor"), and Old RLM, Inc. (formerly known as RLM Acquisition Corp. and Robert Lee Morris, Inc.) (the "Assignee" and, collectively with the Assignor, the "Parties").

WHEREAS, as of November 9, 2006, Assignor intended to assign and did in fact assign to Assignee (then known as Robert Lee Morris, Inc.) all right, title and interest in and to the trademarks and the corresponding registrations and applications therefor set forth on the attached Schedule A (the "Trademarks"), and the goodwill appurtenant thereto; and

WHEREAS, the Parties wish to enter into this Nunc Pro Tunc Assignment to further evidence and confirm this assignment and provide for the recordation of this assignment at the U.S. Patent and Trademark Office ("USPTO") and other trademark offices in other jurisdictions.

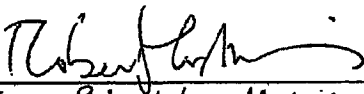
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby assigns, effective November 9, 2006, to the Assignee all of the Assignor's right, title and interest in and to the Trademarks, together with the goodwill appurtenant thereto, and the right to sue for past, present and future infringement of the Trademarks.

Assignee may record this Nunc Pro Tunc Assignment at the USPTO and other trademark offices. This Nunc Pro Tunc Assignment may be executed in two or more counterparts, all of which taken together will constitute one instrument. The delivery of this Assignment may be effected by means of an exchange of facsimile or portable document format (.pdf) signatures.

[SIGNATURE PAGE FOLLOWS]

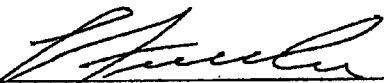
IN WITNESS WHEREOF, the Parties have caused this Nunc Pro Tunc Trademark Assignment to be executed by their duly authorized representatives as of the date first written above.

SON OF JACK MORRIS, INC.
(f/k/a Robert Lee Morris, Inc.)

By: 
Name: Robert Lee Morris
Title: President

ACKNOWLEDGED:

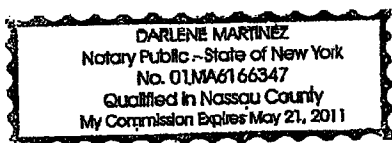
OLD RLM, INC. Corp.
(f/k/a RLM Acquisition, Inc.)

By: 
Name: LESLIE FRIEDLAND
Title: PRESIDENT

Signature Page to Nunc Pro Tunc Trademark Assignment

STATE OF NEW YORK :
 : SS
COUNTY OF NEW YORK :

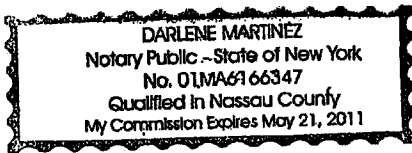
Before me, the undersigned, a Notary Public in and for the county aforesaid, on this ^{February 2011} ~~15th~~ day of ~~December, 2010~~, personally appeared Robert Lee Morris, who acknowledged to me that he is the President of Son of Jack Morris, Inc. (formerly known as Robert Lee Morris, Inc.), who executed the within Nunc Pro Tunc Trademark Assignment of on behalf of said Assignor and acknowledged to me that he executed the same for the purposes therein stated.



Darlene Martinez
Notary Public
My Commission Expires: 5/21/2011

STATE OF NEW YORK :
 : ss
COUNTY OF NEW YORK :

Before me, the undersigned, a Notary Public in and for the county aforesaid, on this 15th day of ~~December, 2010~~ ^{February 2011}, personally appeared Lester Friedlander, who acknowledged to me that he is the President of Old RLM, Inc. (formerly known as RLM Acquisition Corp. and Robert Lee Morris, Inc.), who executed the within Nunc Pro Tunc Trademark Assignment of on behalf of said Assignee and acknowledged to me that he executed the same for the purposes therein stated.



Darlene Martinez
Notary Public

My Commission Expires: 5/21/2011

SCHEDULE A

TRADEMARKS

U.S. TRADEMARK REGISTRATIONS

MARK	REG. DATE	REG. NO.
ROBERT LEE MORRIS	June 11, 1991	1647154
RLM	August 25, 1992	1709927
ROBERT LEE MORRIS	July 6, 1993	1780323
ROBERT LEE MORRIS	December 28, 1993	1813398
RLM	August 26, 1997	2092323

NON-U.S. TRADEMARK REGISTRATIONS

MARK	COUNTRY	REG. NO.
RLM	United Kingdom	1465123
RLM	Japan	2542147
RLM	Switzerland	392,018
RLM	Japan	2567449
RLM	Japan	2585264
ROBERT LEE MORRIS	Benelux	502125
ROBERT LEE MORRIS	China	1150282
ROBERT LEE MORRIS	France	1710735
ROBERT LEE MORRIS	United Kingdom	1448743
ROBERT LEE MORRIS	Hong Kong	B01757 B01491 B01490 B02541 B04181
ROBERT LEE MORRIS	Japan	2212390
ROBERT LEE MORRIS	Puerto Rico	32514
ROBERT LEE MORRIS	Singapore	T92/00753B
ROBERT LEE MORRIS	Switzerland	390588
ROBERT LEE MORRIS	Japan	4170431