

TRADEMARK ASSIGNMENT


Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Experient Holding Company, Inc.		06/06/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Internet Travel Services, LLC		
Street Address:	5201 Blue Lagoon Drive, Suite 900		
City:	Miami		
State/Country:	FLORIDA		
Postal Code:	33126		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3191791	ITS	
CORRESPONDENCE DATA			
Fax Number:	(214)206-4330		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2142064300		
Email:	molly@richardlawgroup.com		
Correspondent Name:	Molly Buck Richard		
Address Line 1:	8411 Preston Road, Suite 890		
Address Line 4:	Dallas, TEXAS 75225		
ATTORNEY DOCKET NUMBER:	INTT-0001		
NAME OF SUBMITTER:	Molly Buck Richard		
Signature:	/Molly Buck Richard/		
Date:	06/06/2011		
Total Attachments: 1 source=ITS Assignment#page1.tif			

OP \$40.00 3191791

TRADEMARK ASSIGNMENT

This Trademark Assignment is made from Experient Holding Company, Inc. a Delaware corporation, 2500 Enterprise Parkway East, Twinsburg, Ohio 44087 ("Assignor"), to Internet Travel Services, LLC, a Delaware limited liability company, 5201 Blue Lagoon Drive, Suite 900, Miami, FL 33126, ('Assignee').

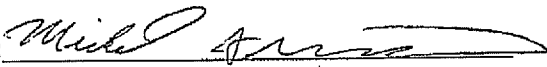
Whereas, Assignor is the owner of record of the trademark  ("Trademark") and the United States trademark registration therefor, Reg. No. 3,191,791;

Whereas, Assignor is desirous of conveying and Assignee is desirous of acquiring the entire right, title and interest of Assignor in and to the Trademark, together with the goodwill of the business in connection with which the Trademark is used and the registration therefor;

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer, and convey to Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark and the registration therefor, together with the goodwill of the business in connection with which said mark is used.

In witness whereof, Assignor has caused this Trademark Assignment to be executed by its duly authorized representative as of June 6, 2011

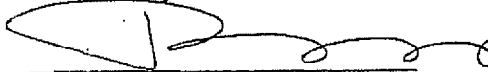
Experient Holding Company, Inc.

By: 
Experient chief financial officer

State of Ohio)
County of Summit) ss:

On ^{June} ~~May~~ 6, 2011, before me, a notary public in and for said county and state, personally appeared Michael Guerriero, known to me to be the person who executed the foregoing document as the Chief Financial Officer of Experient Holding Company, Inc., a Delaware corporation, and acknowledged to me that such corporation executed the within instrument pursuant to its by-laws, or a resolution of its board of directors.

Witness my hand and official seal.



PATRICIA A. EBERS, Atty.
NOTARY PUBLIC - STATE OF OHIO
My commission has no expiration date
Section 147.03 O.R.C.

My commission expires N/A

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