

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Confirmation of Assignment		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bowne of Los Angeles, Inc.		03/01/2011	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	BMC Group VDR, LLC		
Street Address:	600 1st Avenue		
Internal Address:	Suite 300		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98104		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3959341	SMARTROOM	
CORRESPONDENCE DATA			
Fax Number:	(248)358-3351		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	lpritikin@brookskushman.com		
Correspondent Name:	Lance M. Pritikin, Esq.		
Address Line 1:	1000 Town Center		
Address Line 2:	22nd Floor		
Address Line 4:	Southfield, MICHIGAN 48075		
ATTORNEY DOCKET NUMBER:	BMCG0100A		
NAME OF SUBMITTER:	Lance M. Pritikin		
Signature:	/Lance M. Pritikin/		
Date:	06/06/2011		
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CONFIRMATION OF ASSIGNMENT

This confirmation is made by Bowne of Los Angeles, Inc. having its principal place of business at 2013 East University Drive, Dominguez Hills, CA 90220 (the "Assignor").

WHEREAS, pursuant to an assignment provision (the "Assignment") in an agreement entered into as of March 1, 2011, Assignor transferred to BMC Group VDR, LLC, having its principal place of business at 600 1st Avenue, Suite 300, Seattle, WA 98104 (hereinafter "Assignee") all worldwide right, title and interest in and to the trademark, service mark and trade name SmartRoomSM, and all translations, adaptations, derivations and combinations of SmartRoomSM, including, without limitation: (i) all registrations and applications for SmartRoomSM; (ii) together with all good will associated with each of the foregoing; and (iii) together with the right to sue and recover for past infringements or misappropriations of the foregoing;

WHEREAS Assignor has been granted U.S. Trademark Registration No. 3,959,341 for SMARTROOM, which arose out of U.S. Application Serial No. 77,960,015 filed on March 16, 2010 by the Assignor which was extant at the time the Assignment was executed; and

WHEREAS, Assignee desires to document its ownership of U.S. Trademark Registration No. 3,959,341;

NOW THEREFORE, Assignor confirms by this document that the Assignment to Assignee of U.S. Application Serial No. 77,960,015, which has matured into U.S. Trademark Registration No. 3,959,341, was made as of March 1, 2011 in connection with the March 1, 2011 agreement identified above.

IN WITNESS WHEREOF, the Assignor has executed this document.

ASSIGNOR

By: William Pender (Signed)
Name: (Printed)
Title: Director/President
Date: June 6, 2011

State of New York)
)ss:
County of New York)

On this 6th day of June, 2011, before me appeared William Pender, a person who signed this instrument, who acknowledged that he signed it as a free act with authority to do so.

Winifred Vinals
Notary Public, State of New York

