

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Siemer Enterprises, Inc.		05/14/2011	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Silver Billion Int'l Enterprise Ltd.		
Street Address:	909, Kuntai International Mansion		
Internal Address:	12b Chaowai St., Chaoyang District		
City:	Beijing		
State/Country:	CHINA		
Postal Code:	100020		
Entity Type:	CORPORATION: HONG KONG		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1853763	ULTRA-PET COMPLETE	
CORRESPONDENCE DATA			
Fax Number:	(314)480-1500		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	314.480.1500		
Email:	pto-sl@huschblackwell.com		
Correspondent Name:	Husch Blackwell LLP / Lisa Lilburn		
Address Line 1:	190 Carondelet Plaza		
Address Line 2:	Suite 600		
Address Line 4:	St. Louis, MISSOURI 63105		
ATTORNEY DOCKET NUMBER:	59360.3		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			

900193676

TRADEMARK
 REEL: 004555 FRAME: 0241

OP \$40.00 1853763

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Lisa Lilburn

Signature:

/Lisa Lilburn/

Date:

06/06/2011

Total Attachments: 1

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Exhibit B

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (the "Assignment") is entered into as of 5.14, 2011, by and among Siemer Enterprises, Inc., an Illinois corporation ("Assignor"), and Silver Billion Int'l Enterprise Ltd., a Hong Kong corporation ("Assignee"), pursuant to a Sale Agreement between the parties ("Agreement").

WHEREAS, Assignor is the registrant of record in the United States Patent and Trademark Office records for the trademark ULTRA-PET COMPLETE under U.S. Registration No. 1,853,763 (the "Trademark");

WHEREAS, Assignor wishes to assign the entire rights, title and interest in and to the Mark and the goodwill associated with such Mark to Assignee, on the conditions set forth in the Sale Agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

1. Assignor hereby transfers and assigns to Assignee its entire right, title and interest in and to the Trademark, together with any goodwill associated therewith, and U.S. Registration No. 1,853,763 therefor.

2. This Assignment shall inure to the benefit of, and be binding upon the parties, their successors and assigns.

3. Assignor agrees to execute and deliver any and all documents that may be necessary or desirable to perfect the title to the Trademark in Assignee, its successors and assigns.

4. In the case of any conflict between the terms of this Assignment and the terms of the Agreement, the terms of the Agreement shall govern.

IN WITNESS WHEREOF, the parties have executed this Assignment as of the day and year above.

ASSIGNOR:

SIEMER ENTERPRISES, INC.

By: [Signature]Name/Title: Joe Siemer CEO

for and on behalf of
SILVER BILLION INTERNATIONAL ENTERPRISES LIMITED
兆億國際企業有限公司

ASSIGNEE:

SILVER BILLION INT'L ENTERPRISE LTD.

By: [Signature]Name/Title: Kevin Kwong FAN

Authorized Signatory
Marketing Director

SLC-6341488-1