

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                              |                          |
|------------------------------|--------------------------|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT           |
| <b>NATURE OF CONVEYANCE:</b> | NUNC PRO TUNC ASSIGNMENT |
| <b>EFFECTIVE DATE:</b>       | 10/25/2010               |

**CONVEYING PARTY DATA**

| Name                | Formerly | Execution Date | Entity Type                         |
|---------------------|----------|----------------|-------------------------------------|
| 1to1 Marketing, LLC |          | 03/14/2011     | LIMITED LIABILITY COMPANY: DELAWARE |

**RECEIVING PARTY DATA**

|                        |   |
|------------------------|---|
| <b>Name:</b>           | 1to1 Marketing S. a R.L.                      |
| <b>Street Address:</b> | 7, Val Ste. Croix                             |
| <b>City:</b>           | L-1371 Luxembourg                             |
| <b>State/Country:</b>  | LUXEMBOURG                                    |
| <b>Entity Type:</b>    | Private Limited Liability Company: LUXEMBOURG |

**PROPERTY NUMBERS Total: 8**

| Property Type        | Number   | Word Mark              |
|----------------------|----------|------------------------|
| Registration Number: | 2401235  | 1TO1                   |
| Registration Number: | 2435782  | 1TO1                   |
| Registration Number: | 2492058  | IDIC                   |
| Registration Number: | 2549656  | INSIDE 1 TO 1          |
| Registration Number: | 3736279  | PEPPERS & ROGERS GROUP |
| Registration Number: | 2469957  | PEPPERS & ROGERS GROUP |
| Registration Number: | 3184457  | RETURN ON CUSTOMER     |
| Serial Number:       | 77720472 | ROC                    |

**CORRESPONDENCE DATA**

Fax Number: (212)813-5901  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 212-813-5900  
 Email: anicolescu@fzlz.com

**900193805**

**TRADEMARK  
 REEL: 004556 FRAME: 0091**

**CH \$215.00 2401235**

Correspondent Name: NANCY SABARRA  
Address Line 1: FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
Address Line 2: 866 UNITED NATIONS PLAZA  
Address Line 4: NEW YORK, NEW YORK 10017

ATTORNEY DOCKET NUMBER: PPRG 1007843

**DOMESTIC REPRESENTATIVE**

Name: FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
Address Line 1: 866 UNITED NATIONS PLAZA  
Address Line 4: NEW YORK, NEW YORK 10017

NAME OF SUBMITTER: Nancy Sabarra

Signature: /anca nicolescu/

Date: 06/07/2011

**Total Attachments: 3**

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**CONFIRMATORY ASSIGNMENT**

WHEREAS, Ito1 Marketing, LLC, a limited liability company organized under the laws of the State of Delaware, U.S.A., with an address of 901 Main Avenue, Suite 212, Norwalk, Connecticut 06851 ("Assignor"), was the owner of the following trademark(s) (hereinafter, the "Trademarks"):


| <b>TRADEMARK</b>       | <b>SERIAL NO./REGISTRATION NO.</b> |
|------------------------|------------------------------------|
| ITO1                   | Registration No. 2,401,235         |
| ITO1 (Stylized)        | Registration No. 2,435,782         |
| IDIC                   | Registration No. 2,492,058         |
| INSIDE 1 TO 1          | Registration No. 2,549,656         |
| PEPPERS & ROGERS GROUP | Registration No. 3,736,279         |
| PEPPERS & ROGERS GROUP | Registration No. 2,469,957         |
| RETURN ON CUSTOMER     | Registration No. 3,184,457         |
| ROC                    | Application Serial No. 77/720,472  |

WHEREAS, Ito1 Marketing S. à R.L., a private limited liability company organized under the laws of the Grand-Duchy of Luxembourg, with an address of 7, Val Ste. Croix, L -1371, Luxembourg ("Assignee"), acquired said Trademarks and all associated goodwill in the Trademarks, effective October 25, 2010;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, effective October 25, 2010, of all right, title and interest in and to the Trademarks and the above-named applications and/or registrations therefor, together with the goodwill of the business symbolized by the Trademarks, and with all claims arising out of or relating to the use or ownership of the Trademarks.

Dated: March 14, 2011

Ito1 Marketing, LLC

By: 

Name: Orkun Oguz

Title: Managing Partner

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

REVOCATION OF POWER OF ATTORNEY,  
REQUEST FOR CHANGE OF ADDRESS FOR CORRESPONDENCE, AND  
APPOINTMENT OF DOMESTIC REPRESENTATIVE

Owner, Ito1 Marketing S. à R.L., hereby revokes all Powers of Attorney heretofore granted in connection with the registrations and application listed in the attached Schedule A.

ADDRESS FOR CORRESPONDENCE

Owner requests that all correspondence in connection with the registrations and application listed in the attached Schedule A be directed to the law firm of Fross Zelnick Lehrman & Zissu, P.C., 866 United Nations Plaza, New York, New York 10017, ATTENTION: Nancy Sabarra (Tel.: 212-813-5900), its attorneys.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Owner hereby appoints the law firm of Fross Zelnick Lehrman & Zissu, P.C. of 866 United Nations Plaza, New York, New York 10017 (Tel: 212-813-5900) its attorneys and representatives upon whom notices or process in proceedings affecting the above-identified mark may be served.

Dated: April 8, 2011

Ito1 Marketing S. à R.L.

By: 

Name: François Manti, Sophie Van Herckel

Title: Manager(s)

**Schedule A**

| <b>TRADEMARK</b>       | <b>SERIAL NO./REGISTRATION NO.</b> |
|------------------------|------------------------------------|
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