

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SOUTHERN WIRE, LLC		06/02/2011	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Houston Wire & Cable Company		
Street Address:	10201 North Loop East		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77029		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1647858		
Registration Number:	1661429	GREEN AND WHITE STRAND	
CORRESPONDENCE DATA			
Fax Number:	(713)223-4873		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	713-224-8080		
Email:	mail@egbertlawoffices.com		
Correspondent Name:	John S. Egbert		
Address Line 1:	412 Main St., 7th Floor		
Address Line 4:	Houston, TEXAS 77002		
ATTORNEY DOCKET NUMBER:	2675-1 AND 2		
NAME OF SUBMITTER:	John S. Egbert		
Signature:	/2675-1/		

OP \$65.00 1647858

Date:

06/08/2011

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK REGISTRATIONS

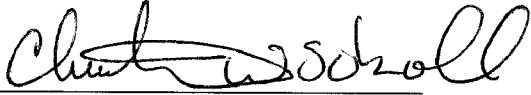
WHEREAS Southern Wire, LLC ("Assignor"), a limited liability company of Delaware, of 8045 Metro Road, Olive Branch, MS 38654 has adopted and used the trademarks referenced in Schedule A attached hereto, which are registered in the United States Patent and Trademark Office; and

WHEREAS Houston Wire & Cable Company ("Assignee"), a corporation of Delaware, of 10201 North Loop East, Houston, TX 77029, is desirous of acquiring said trademarks and the registrations thereof:


NOW, THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, title and interest in and to the trademarks and the said registrations, together with the good will of the business symbolized by the trademarks, and the entire portion of the Assignor's business to which the marks pertain.

This Assignment is executed this 2nd day of JUNE, in the year 2011.

Southern Wire, LLC (Assignor)

By: 
Name: CHRISTIAN W SOKOLL
Title: president

Houston Wire & Cable Company (Assignee)

By: 
Name: NICOL G. GRAHAM
Title: VP CFO

Schedule A

Registration Number

1,647,858

1,661,429

Mark

Design Only

GREEN AND WHITE STRAND

Registration Date

June 18, 1991

October 22, 1991