

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Notice of Trademark Security Interest

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
RHE Hatco, Inc.		05/27/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Wells Fargo Bank, National Association, acting through its Wells Fargo Business Credit operating division
Street Address:	150 South Wacker Drive
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60606-4103
Entity Type:	National Association: UNITED STATES

PROPERTY NUMBERS Total: 45

Property Type	Number	Word Mark
Registration Number:	3405184	
Registration Number:	3405179	
Registration Number:	0526196	"SELF-CONFORMING"
Registration Number:	3881392	BLACK GOLD
Registration Number:	3864846	BLACK GOLD
Registration Number:	1338045	BLACK GOLD
Registration Number:	1044952	BRADFORD
Registration Number:	0832240	CAVANAGH
Registration Number:	0505279	CAVANAGH
Registration Number:	0796796	CHURCHILL
Registration Number:	0174832	DOBBS FIFTH AVENUE NEW YORK THE KNAPP-FELT SHOPS DOBBS & CO. D
Registration Number:	1333368	DIAMOND HORSESHOE
Registration Number:	2871590	DOBBS

CH \$1140.00 3405184

Registration Number:	0739064	DOBBS
Registration Number:	0566665	DOBBS
Registration Number:	0744124	GOLDEN COACH
Registration Number:	2874372	KNOX
Registration Number:	0031332	KNOX NEW YORK. MOVEO ET PROFICIO
Registration Number:	0670790	KRUSHABLE
Registration Number:	1820007	LOOK FOR THE GENUINE FIREBRAND
Serial Number:	85227839	RANCHO ESTANCIA
Serial Number:	85281689	RANCHO ESTANCIA
Registration Number:	3309231	RESISTOL
Registration Number:	3703107	RESISTOL
Registration Number:	3674267	RESISTOL
Registration Number:	3469136	RESISTOL
Registration Number:	3360321	RESISTOL
Registration Number:	2490537	RESISTOL
Registration Number:	2109438	RESISTOL
Registration Number:	0330447	RESISTOL
Registration Number:	0657477	RESISTOL "SELF-CONFORMING"
Registration Number:	1034374	RESISTOL BEST ALL-AROUND
Registration Number:	3726716	RESISTOL RANCH
Registration Number:	3716990	RESISTOL RANCH
Registration Number:	3276954	RESISTOL UNIVERSITY
Registration Number:	1821412	ROUGH STOCK
Registration Number:	1706915	ROUGH STOCK
Registration Number:	3386997	RRESISTOL
Registration Number:	2380672	RRESISTOL
Registration Number:	3277541	RU COWBOY
Registration Number:	3603999	RU COWGIRL
Registration Number:	0614481	STOCKMAN
Registration Number:	2692766	SUEDE 8 XXXXXXXX
Registration Number:	1384367	TOUCH OF MINK
Registration Number:	2361017	TUFF ANUFF

CORRESPONDENCE DATA

Fax Number: (414)273-5198

TRADEMARK
REEL: 004556 FRAME: 0492

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 414-273-3500
Email: bgilpin@gklaw.com
Correspondent Name: Brian G. Gilpin; Godfrey & Kahn, S.C.
Address Line 1: 780 N. Water Street
Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	008988-0235
NAME OF SUBMITTER:	Brian G. Gilpin
Signature:	/Brian G. Gilpin/
Date:	06/08/2011
Total Attachments: 4 source=wellsnotice#page1.tif source=wellsnotice#page2.tif source=wellsnotice#page3.tif source=wellsnotice#page4.tif	

NOTICE OF TRADEMARK SECURITY INTEREST
(FOR RECORDATION PURPOSES)

This Notice of Trademark Security Interest, dated as of May 27, 2011, is made with regard to RHE HATCO, INC., a Delaware corporation, having a business location at 601 Marion Road, Garland, Texas 75042 (the "Debtor"), by WELLS FARGO BANK, NATIONAL ASSOCIATION, acting through its Wells Fargo Business Credit operating division, with an address of 150 South Wacker Drive, Chicago, Illinois 60606-4103 (the "Secured Party").

R E C I T A L S:

The Debtor and the Secured Party have entered into a Credit and Security Agreement dated as of May 27, 2011 (as the same may hereafter be amended, supplemented or restated from time to time, the "Credit Agreement") setting forth the terms on which the Secured Party may now or hereafter make certain loans or other financial accommodations to or for the account of the Debtor.

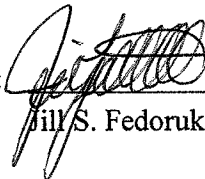
As a further condition to making any loan or other financial accommodation under the Credit Agreement or otherwise, the Secured Party has required the execution and delivery of a Patent and Trademark Security Agreement (the "Trademark Security Agreement") by the Debtor.

ACCORDINGLY, in consideration of the mutual covenants contained in the Credit Agreement, the Trademark Security Agreement, and herein, the undersigned gives notice as follows:

Pursuant to the terms of the Trademark Security Agreement, Debtor has granted a security interest in favor of the Secured Party in and with respect to the entire right, title, and interest of Debtor in the trademarks identified in the attached schedule (the "Trademarks"), together with the goodwill of the business symbolized by said Trademarks.

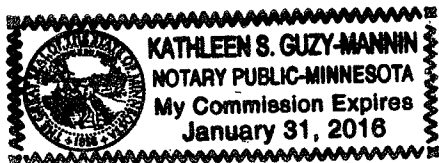
IN WITNESS WHEREOF, the undersigned has executed this Notice of Trademark Security Interest as of the date written above.

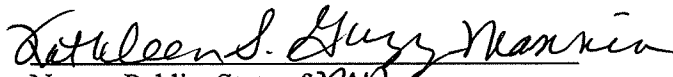
WELLS FARGO BANK, NATIONAL ASSOCIATION

By: 
Jill S. Fedoruk, Vice President

STATE OF MN)
)
COUNTY OF Hennepin)


The foregoing instrument was acknowledged before me this 27th day of May, 2011, by Jill S. Fedoruk, a Vice President of Wells Fargo Bank, National Association, on behalf of the national association.












Notary Public, State of MN
My commission expires Jan. 31, 2016

SCHEDULE

UNITED STATES TRADEMARKS

MARK	COUNTRY/ STATE	SERIAL NO. /REG. NO.	FILING DATE/REG. DATE	STATUS
	US	3,405,184	04/01/2008	Registered
	US	3,405,179	04/01/2008	Registered
"SELF-CONFORMING"	US	526,196	06/13/1950	Registered
BLACK GOLD	US	3,881,392	11/23/2010	Registered
BLACK GOLD	US	3,864,846	10/19/2010	Registered
BLACK GOLD	US	1,338,045	05/28/1985	Registered
BRADFORD	US	1,044,952	07/27/1976	Registered
CAVANAGH	US	832,240	07/18/1967	registered
<i>Cavanagh</i>	US	505,279	12/28/1948	registered
CHURCHILL	US	796,796	09/28/1965	registered
	US	174,832	10/23/1923	Registered
DIAMOND HORSESHOE	US	1,333,368	04/30/1985	Registered
DOBBS	US	2,871,590	08/10/2004	Registered
DOBBS	US	739,064	10/09/1962	Registered
	US	566,665	11/11/1952	Registered
GOLDEN COACH	US	744,124	01/22/1963	Registered
KNOX	US	2,874,372	08/17/2004	Registered

MARK	COUNTRY/ STATE	SERIAL NO./REG. NO.	FILING DATE/REG. DATE	STATUS
	US	31,332	03/01/1898	Registered
KRUSHABLE	US	670,790	12/02/1958	Registered
LOOK FOR THE GENUINE FIREBRAND	US	1,820,007	02/08/1994	Registered
RANCHO ESTANCIA	US	85/227,839	01/27/2011	Pending
RANCHO  ESTANCIA	US	85/281,689	03/30/2011	Pending
RESISTOL	US	3,309,231	10/09/2007	Registered
RESISTOL	US	3,703,107	10/27/2009	Registered
RESISTOL	US	3,674,267	08/25/2009	Registered
 RESISTOL	US	3,469,136	07/15/2008	Registered
RESISTOL	US	3,360,321	12/25/2007	Registered
 RESISTOL	US	2,490,537	09/18/2001	Registered
RESISTOL	US	2,109,438	10/28/1997	Registered
RESISTOL	US	330,447	12/03/1935	Registered
RESISTOL "SELF-CONFORMING"	US	657,477	01/21/1958	Registered
RESISTOL BEST ALL-AROUND	US	1,034,374	02/24/1976	Registered
	US	3,726,716	12/15/2009	Registered
RESISTOL RANCH	US	3,716,990	11/24/2009	Registered
RESISTOL UNIVERSITY	US	3,276,954	08/07/2007	Registered
Rough Stock	US	1,821,412	02/15/1994	Registered
ROUGH STOCK	US	1,706,915	08/11/1992	Registered

MARK	COUNTRY/ STATE	SERIAL NO./REG. NO.	FILING DATE/REG. DATE	STATUS
	US	3,386,997	02/19/2008	Registered
	US	2,380,672	08/29/2000	Registered
RU COWBOY	US	3,277,541	08/07/2007	Registered
RU COWGIRL	US	3,603,999	04/07/2009	Registered
STOCKMAN	US	614,481	10/18/1955	Registered
	US	2,692,766	03/04/2003	Registered
TOUCH OF MINK	US	1,384,367	02/25/1986	Registered
TUFF ANUFF	US	2,361,017	06/27/2000	Registered