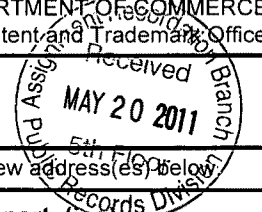


05/20/2011



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ET



documents or the new address(es) below

MAR 5-20-11

To the Director of the U. S. Patent and Trademark Office

**1. Name of conveying party(ies):**

FOLEY FAMILY WINES, INC., a Delaware Corporation

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation- State: Delaware
- Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance /Execution Date(s) :**

Execution Date(s)  March 23, 2011

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other \_\_\_\_\_

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: Richard A. Cuneo  
 Internal  
 Address: P.O. Box 4, Vineburg, CA 95487  
 Street Address: 708 Broadway  
 City: Sonoma  
 State: California  
 Country: USA Zip: 95476

- Association Citizenship \_\_\_\_\_
- General Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship \_\_\_\_\_
- Other Individual Citizenship USA

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,640,728

Additional sheet(s) attached?  Yes  No

**C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):**

The words "RICHARD CUNEO"  
Filed: 05/04/1990

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Catherine J. Banti, Esq.

Internal Address: P.O. Box 1498, Santa Rosa, CA 95402

Street Address: 50 Old Couthouse Square, 5th Floor

City: Santa Rosa

State: California Zip: 95404

Phone Number: 707/545-4910

Fax Number: 707/544-0260

Email Address: Catherine.Banti@azdgg.com

**6. Total number of applications and registrations involved:**

1

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00**

- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

05/20/2011 HTON11 00000016 1640728  
 01 FC:0521 40.00 OP  
 Deposit Account Number \_\_\_\_\_  
 Authorized User Name \_\_\_\_\_

**9. Signature:**

Signature

Richard A. Cuneo

Name of Person Signing

5 MAY 2011  
Date

Total number of pages including cover sheet, attachments, and document:

2

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") is made and entered into effective as of the 23rd day of March, 2011, by and between FOLEY FAMILY WINES, INC., a Delaware corporation ("FFW"), the successor-in-interest by merger to Sebastiani Vineyards, Inc., on the one hand, and RICHARD A. CUNEO ("Cuneo"), on the other hand.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, FFW hereby assigns, sells and sets over to Cuneo any and all right, title and interest that FFW may have in and to the "Richard Cuneo" trademark (Registration No. 1640728 Class 33) (the "Trademark"), together with the goodwill symbolized thereby, and certain wine labels for "Richard Cuneo Sparkling Chardonnay" (the "Labels").

IN WITNESS WHEREOF, FFW has executed this Assignment effective as of the day and year first above written.

FOLEY FAMILY WINES, INC.

By: 

Name: Michael L. Gravelle

Title: Executive Vice President