

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|------------------------------|--------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------|----------|----------------|-----------------------------|
| SQUARE 1 BANK | | 05/03/2011 | CORPORATION: NORTH CAROLINA |

RECEIVING PARTY DATA

| | |
|--------------------------|-----------------------|
| Name: | IMPACTRX, INC. |
| Street Address: | 307 Fellowship Road |
| Internal Address: | Suite 300 |
| City: | Mt. Laurel |
| State/Country: | NEW JERSEY |
| Postal Code: | 08054 |
| Entity Type: | CORPORATION: DELAWARE |

PROPERTY NUMBERS Total: 16

| Property Type | Number | Word Mark |
|----------------------|----------|-------------------------------------|
| Registration Number: | 2826025 | RATINGS AND RANKINGS SALESFORCELINK |
| Registration Number: | 2760152 | ANALYSTLINK |
| Registration Number: | 2725711 | MESSAGETRAK |
| Registration Number: | 2691632 | PORTFOLIOLINK |
| Registration Number: | 2681850 | DAILYLINK |
| Registration Number: | 2684671 | RESEARCHLINK |
| Registration Number: | 2701187 | SALESFORCELINK |
| Registration Number: | 2753848 | ENCOUNTER RATING |
| Registration Number: | 2840733 | ACCESS RATING |
| Registration Number: | 2823743 | IRX (INTENDED PRESCRIPTION) |
| Registration Number: | 2811079 | MCLINK |
| Registration Number: | 2646879 | IMPACT RX |
| Serial Number: | 76611414 | NWRX |

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 REEL: 004556 FRAME: 0777

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|----------------|----------|------------|
| Serial Number: | 76611416 | TWRX |
| Serial Number: | 78672188 | SAMPLELINK |
| Serial Number: | 77956472 | POPLINK |

CORRESPONDENCE DATA

Fax Number: (919)354-1278
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 919-314-3086
Email: loandocsdept@square1bank.com
Correspondent Name: Square 1 Bank
Address Line 1: 406 Blackwell Street
Address Line 2: Suite 240
Address Line 4: Durham, NORTH CAROLINA 27701

| | |
|--------------------|-----------------|
| NAME OF SUBMITTER: | Lee Conner |
| Signature: | /leeconner-tkf/ |
| Date: | 06/08/2011 |

Total Attachments: 3
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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of May 3, 2011 by Square 1 Bank ("Lender") in favor of ImpactRX, Inc., a Delaware corporation ("Company").

Recital

WHEREAS, Company granted a security interest in the patents and trademarks described on Exhibits A and B attached hereto, respectively, (collectively, the "Intellectual Property") to Lender pursuant to an Intellectual Property Security Agreement dated as of April 7, 2006 (the "Security Agreement"), and recorded with the United States Patent and Trademark Office as set forth on Exhibits A and B.

WHEREAS, Company has no outstanding obligations to Lender under the terms of the Security Agreement and Lender agrees to release its security interest in the Intellectual Property.

Agreement

NOW, THEREFORE, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

SQUARE 1 BANK

By: [Signature]

Name: [Signature]

Title: SVP

406 Blackwell Street, Suite 240
Durham, NC 27701

S Q U A R E 1 B A N K



EXHIBIT A

Patents

| <u>Description</u> | <u>Patent / Application Number</u> | <u>Issue / Application Date</u> |
|---|--|-------------------------------------|
| Computerized pharmaceutical sales representative performance analysis system and method of use | 09/947,034 | 09/05/01 |
| System and method of use for linking primary market research data with secondary research data. | 10/142,028 | 05/09/02 |

Lender's security interest recorded at the United States Patent and Trademark Office on March 10, 2008 at Reel and Frame Number 020626/0677.

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ImpactRX, Inc. – Release of Security Interest

EXHIBIT B

Trademarks

| <u>Description</u> | <u>Registration/ Application Number</u> | <u>Registration/ Application Date</u> |
|-------------------------------------|---|---|
| Ratings and Rankings Salesforcelink | 2,826,025 | 03/23/04 |
| Analystlink | 2,760,152 | 09/02/03 |
| Messagetrak | 2,725,711 | 06/10/03 |
| Porfoliolink | 2,691,632 | 02/25/03 |
| Dailylink | 2,681,850 | 01/28/03 |
| Researchlink | 2,684,671 | 02/04/03 |
| Salesforcelink | 2,701,187 | 03/25/03 |
| Encounter Rating | 2,753,848 | 08/19/03 |
| Access Rating | 2,840,733 | 05/11/04 |
| IRX (Intended Prescription) | 2,823,743 | 03/16/04 |
| MCLink | 2,811,079 | 02/03/04 |
| Impact RX | 2,646,879 | 11/05/02 |
| NWRX | 76/611,414 | 09/08/04 |
| TWRX | 76/611,416 | 09/08/04 |
| Samplelink | 78/672,188 | 07/18/05 |
| POPLINK | 77/956,472 | 03/11/10 |

Lender's security interest recorded at the United States Patent and Trademark Office on March 10, 2008 and April 16, 2010 at Reel and Frame Numbers 003735/0783 and 004188/0434, respectively.

ImpactRX, Inc. – Release of Security Interest

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