

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Urban Airship, Inc.		06/01/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Apple Inc.		
Street Address:	1 Infinite Loop		
City:	Cupertino		
State/Country:	CALIFORNIA		
Postal Code:	95014		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85080391	AIRDROP	
Serial Number:	85080406	AIRDROP	
CORRESPONDENCE DATA			
Fax Number:	(408)253-0186		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	408-974-2385		
Email:	laperle@apple.com		
Correspondent Name:	Thomas R. La Perle		
Address Line 1:	1 Infinite Loop		
Address Line 2:	MS: 36-4TM		
Address Line 4:	Cupertino, CALIFORNIA 95014		
NAME OF SUBMITTER:	Thomas R. La Perle		
Signature:	/Thomas R. La Perle/		
Date:	06/08/2011		
Total Attachments: 1 source=AirDropTrademarkAssignment#page1.tif			

CH \$65.00 85080391

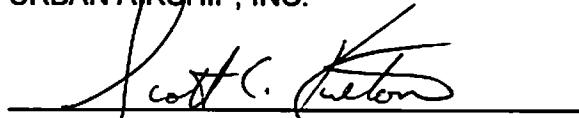
TRADEMARK ASSIGNMENT

WHEREAS URBAN AIRSHIP, INC., a Delaware corporation with an address at 334 NW 11th Avenue, Portland, Oregon 97209 ("Assignor"), has used the mark AIRDROP (the "Mark") and holds Applications Serial No. 85/080,391 and No. 85/080,406 for U.S. registration of the Mark (the "Applications"):

WHEREAS APPLE INC., a California corporation with offices at 1 Infinite Loop, Cupertino, California 95014 ("Assignee"), wishes to acquire Assignor's rights in the Mark and the Applications, together with the goodwill of the business connected with the use of and symbolized by the Mark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby irrevocably transfers and assigns to Assignee all right, title, and interest in and to the Mark, the Applications, all common law rights in the Mark, any other rights, registrations, or applications that Assignor may have or claim in the Mark, the goodwill of the business connected with the use of and symbolized by the mark, all rights of action arising from the Mark, all claims for damages by reason of infringement of the Mark, and the right to sue and collect damages for such infringement, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made.

URBAN AIRSHIP, INC.

A handwritten signature in black ink, appearing to read "Scott C. Kveton", is written over a solid horizontal line.

Name: Scott C. Kveton
Title: CEO

Dated: June 1, 2011