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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Autotronic Controls Corporation		06/07/2011	CORPORATION: TEXAS

RECEIVING PARTY DATA

Name:	Edge Prodcuts, LLC
Street Address:	1080 South Depot Drive
City:	Ogden
State/Country:	UTAH
Postal Code:	84404
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	3114255	ATTITUDE
Registration Number:	3049069	EDGE
Registration Number:	3125691	EDGE PRODUCTS
Registration Number:	3717227	EDGE RACING
Registration Number:	3717226	EDGE RACING
Registration Number:	3117080	JUICE
Registration Number:	3936081	MAINTENANCE MANAGER
Serial Number:	76706143	MAINTENANCE MANAGER
Serial Number:	76691283	MILEAGE COACH
Registration Number:	3153781	TRAIL JAMMER

CORRESPONDENCE DATA

Fax Number: (214)756-8570

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 214-740-8570

TRADEMARK REEL: 004557 FRAME: 0015

Email: ssapp@lockelord.com
Correspondent Name: Stephen L. Sapp

Address Line 1: 2200 Ross Avenue, Suite 2200

Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER: 0505921
NAME OF SUBMITTER: Stephen L. Sapp, Attorney for Parties

Signature: /Stephen L. Sapp/

Date: 06/08/2011

Total Attachments: 2

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TRADEMARK
REEL: 004557 FRAME: 0016

FEDERAL TRADEMARK ASSIGNMENT

WHEREAS, Autotronic Controls Corporation, a Texas corporation, having its principal offices at 1490 Henry Brennan Drive, El Paso, Texas 79936 ("Assignor"), is the owner of all right, title and interest in and to the Trademarks listed on Exhibit A (collectively, the "Trademarks"), which Trademarks have been registered with the United States Patent and Trademark Office ("PTO") or are applications pending registration as indicated thereon; and

WHEREAS, Edge Products, LLC, a Delaware limited liability company, having its principal offices at 1080 South Depot Dr., Ogden, UT 84404 ("Assignee"), is desirous of acquiring all right, title, and interest of Assignor in and to the Trademarks and in and to any registrations, renewals, and extensions that may be granted thereon, and in each case together with the goodwill of the business connected therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has sold, assigned, transferred, and conveyed, and by these presents hereby sells, assigns, transfers, conveys, and delivers to Assignee all of Assignor's right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the right, if any, of Assignor to recover for damages and profits for past infringements of the Trademarks.

The Commissioner of Patents and Trademarks is requested to direct any correspondence after the date hereof to Assignee, in each case, c/o Stephen L. Sapp, Esq., Locke Lord Bissell & Liddell LLP, 2200 Ross Avenue, Suite 2200, Dallas, Texas 75201-6776 (phone 214-740-8570; fax 214-756-8570).

This Assignment is binding upon Assignor and its successors and assigns and shall inure to the benefit of Assignee and its successors and assigns.

Signed this ____ day of June, 2011.

AUTOTRONIC CONTROLS CORPORATION

a Texas corporation

By: Name: KARPIN W. SCHWIK
Title: Coppast Standary

TRADEMARK REEL: 004557 FRAME: 0017

EXHIBIT A

<u>MARK</u>	REGISTRATION NO./APPLICATION SERIAL NO.	REGISTRATION/ APPLICATION DATE
ATTITUDE	3,114,255	July 11, 2006
EDGE	3,049,069	January 24, 2006
EDGE PRODUCTS & DESIGN	3,125,691	August 8, 2006
EDGE RACING	3,717,227	December 1, 2009
EDGE RACING & DESIGN	3,717,226	December 1, 2009
JUICE	3,117,080	July 18, 2006
MAINTENANCE MANAGER	3,936,081	March 22, 2011
MAINTENANCE MANAGER & DESIGN	76/706,143	January 26, 2011
MILEAGE COACH	76/691,283	July 15, 2008
TRAIL JAMMER	3,153,781	October 10, 2006

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RECORDED: 06/08/2011