

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CHATSWORTH PAPER GROUP LTD.		05/31/2011	CORPORATION: CONNECTICUT
RECEIVING PARTY DATA			
Name:	GOULD PAPER CORPORATION		
Street Address:	11 Madison Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85033319	BUSINESS CHOICE	
CORRESPONDENCE DATA			
Fax Number:	(212)421-5086		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 421-4932		
Email:	jackhassid@att.net		
Correspondent Name:	Jack Hassid, Esq.		
Address Line 1:	460 Park Avenue, 10th Fl.		
Address Line 4:	New York, NEW YORK 10022		
NAME OF SUBMITTER:	Jack Hassid		
Signature:	//Jack Hassid, Esq. Attorney-in-Fact//		
Date:	06/08/2011		
Total Attachments: 2 source=Business Choice Assignment#page1.tif source=Business Choice Assignment#page2.tif			

OP \$40.00 85033319

## ASSIGNMENT OF TRADEMARK

ASSIGNMENT OF TRADEMARK made as of May 31, 2011, by and between CHATSWORTH PAPER GROUP LTD., a Connecticut corporation ("Assignor") and GOULD PAPER CORPORATION, a New York corporation ("Assignee").

WHEREAS, Assignor is the owner of the BUSINESS CHOICE trademark, USPO Serial No. 85-033,319 (the "Mark"); and

WHEREAS, Assignor wishes to assign the Mark to Assignee.

NOW, THEREFORE, in consideration of the mutual covenants contained herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, it is hereby agreed:

1. Assignment. Assignor hereby sells, assigns, conveys and transfers unto Assignee all right, title, and interest in, to and under the Mark with (a) all associated common law rights, (b) all rights and privileges granted and secured thereby, including, without limitation, the right to sue and recover for any past or continuing infringement or misappropriation of the Mark as well as the right to seek any and all remedies available at law or in equity in connection therewith and (c) the entire portion of the business to which the Mark pertains.
2. No Further Use. Assignor agrees that it will make no further use of the Mark.
3. Benefit. All right, title and interest in the Mark shall be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made. Without limitation to the foregoing, Assignor assigns with the Mark all associated income, royalties, damages and payments, if any, due from or payable by any third party (including, without limitation, damages and payments for past, present, or future infringements or misappropriations thereof) and any and all corresponding rights that, now or hereafter, may be secured throughout the world.
4. Warranty. Assignor hereby represents and warrants that it has full right to convey the entire right, title and interest in the Mark herein assigned.
5. Payment. Upon the execution of this Agreement, Assignee shall pay Assignor the sum of One Thousand Dollars (\$1,000.00). Assignee shall have no further obligation to Assignor or to Assignor's attorney. Assignor shall be solely responsible for compensating Peter D. Wolf, Esq., in connection with the services rendered in connection with the trademark application for the Mark.

6. Binding Effect. This Assignment and the covenants and agreements herein contained shall be binding upon Assignor and its successors and assigns, and shall inure to the benefit of Assignee, its successors and assigns.

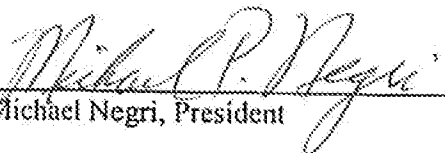
7. Notices and Consents. Each party shall sign and give such notices and consents as shall be necessary to confirm the provisions of this Assignment to any other persons having rights or obligations, as the other may reasonably request from time to time, and each party shall execute and deliver to the other such agreements as the other may reasonably require to make this Assignment effective.

8. Governing Law. This Assignment shall be governed by and construed in accordance in accordance with the laws of the State of New York, without regard to its conflicts of laws principles.

9. Counterparts. This Assignment may be signed in any number of counterparts, each of which shall be an original and, when taken together, shall constitute one agreement.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed as of the date first written above.

("Assignor")  
CHATSWORTH PAPER GROUP LTD, a  
Connecticut corporation

By:   
Michael Negri, President

("Assignee")  
GOULD PAPER CORPORATION, a  
New York corporation

By:   
Carl Matthews  
Executive Vice President