

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	01/02/2011

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Provell, Inc.		01/02/2011	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Sempris, LLC
<b>Street Address:</b>	11100 Wayzata Blvd.
<b>Internal Address:</b>	Suite 680
<b>City:</b>	Minneapolis
<b>State/Country:</b>	MINNESOTA
<b>Postal Code:</b>	55305
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 29**

Property Type	Number	Word Mark
Registration Number:	3295662	VACATION PASSPORT
Registration Number:	3309228	BUYERS PLUS
Registration Number:	3309000	GLEAM & GLAMOUR
Registration Number:	3877999	VALUE SOURCE
Serial Number:	77871721	BUDGET SOURCE
Serial Number:	77871705	MORE FUN 4 LESS
Serial Number:	77929076	TASTE FOR SAVINGS
Serial Number:	77928875	PANTRY CHAMPION
Serial Number:	77928873	PANTRY CHAMP
Serial Number:	77871719	BUDGET NET
Serial Number:	77863895	@HOME FUN
Serial Number:	77863899	FUNTIME CENTRAL

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Serial Number:	77838140	PRIMESAVER
Serial Number:	77838166	SAVERSOLUTION
Registration Number:	3706572	PULSE
Registration Number:	3514891	FUNSOURCE
Registration Number:	2727977	HOMEPLAY
Registration Number:	2655758	GIFT CERTIFICATE CONNECTION
Registration Number:	3061439	EXPLORE USA
Registration Number:	2397880	TODAY'S HANDYMAN
Registration Number:	2368322	GIFT GALLERY
Registration Number:	2368320	VALUE ACCESS
Registration Number:	2349999	SMART PERKS
Registration Number:	2456907	HANDY VALUES
Registration Number:	2434589	VALUE PLUS
Registration Number:	2250523	BUDGET SAVERS
Registration Number:	2220275	ESSENTIALS FOR HOME
Registration Number:	3540989	PROVELL
Serial Number:	77871710	FUNTIME SAVINGS

**CORRESPONDENCE DATA**

Fax Number: (612)334-3312  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Email: mkosloski@wck.com  
Correspondent Name: James L. Young  
Address Line 1: 900 Second Avenue South  
Address Line 2: Suite 1400  
Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	D335.01-0001
NAME OF SUBMITTER:	James L. Young
Signature:	/James L. Young/
Date:	06/09/2011

Total Attachments: 3  
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SERVICE MARK ASSIGNMENT

WHEREAS, Provell, Inc., a Delaware corporation ("Provell") has adopted for its business the marks set forth in Schedule 3.09(b), attached hereto;

WHEREAS, Sempris, LLC, a Delaware limited liability company ("Sempris") desires to acquire those marks, and associated applications and registrations therefor;

WHEREAS, this Service Mark Assignment is made to supplement and in furtherance of the terms of the Asset Purchase Agreement, effective January 2, 2011, between Provell, Sempris and Big Bridge Holdings, Inc., a Delaware corporation; and

WHEREAS, this Assignment is made, *nunc pro tunc*, effective January 2, 2011, for the purpose of making a written record of the transfer from Provell to Sempris of ownership of those marks, the goodwill of the business connected with the use of and symbolized by those marks, the business to which those marks pertain, and associated applications and registrations.

NOW, THEREFORE:

In consideration of and in exchange for the sum of One Dollar (\$1.00 U.S.) and other good and valuable consideration as recited in the Asset Purchase Agreement, the receipt and sufficiency of which are hereby acknowledged,

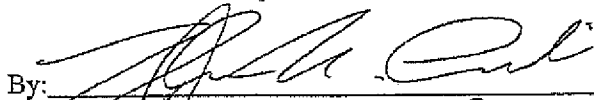
(1) Provell and Sempris acknowledge and affirm that, as used in the Asset Purchase Agreement, the Purchased Assets, and specifically the Intellectual Property thereof, includes the goodwill of business of Provell connected with the use and symbolized by those marks;

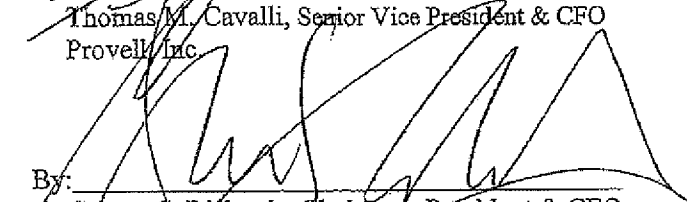
(2) Provell and Sempris further acknowledge and affirm that Sempris is a successor to the portion of the business of Provell to which those marks pertain, including specifically the following marks for which intent-to-use federal service mark applications under 15 U.S.C. 1051(b) had been filed by Provell:

BUDGET SOURCE  
MORE FUN 4 LESS  
TASTE FOR SAVINGS  
PANTRY CHAMPION  
PANTRY CHAMP  
BUDGET NET  
@HOME FUN  
FUNTIME CENTRAL  
PRIMESAVER  
SAVERS SOLUTION  
FUNTIME SAVINGS

and for which Provell was conducting, prior to the effective date of the Asset Purchase Agreement, an ongoing and existing business; and

(3) Provell hereby assigns, transfers and conveys to Sempris all right, title and interest in and to the marks set forth in the attached Schedule 3.09(b), and associated applications and registrations therefor, together with the goodwill of the business connected with the use of and symbolized by those marks, and the business to which those marks pertain.

By:   
Thomas M. Cavalli, Senior Vice President & CFO  
Provell, Inc.

By:   
George S. Richards, Chairman, President & CEO  
Sempris, Inc.

Schedule 3.09(b)

Marks

Serial Number	Reg. Number	Word Mark	Record Owner	Date of Issuance	Country
78897759	3295662	Vacation Passport	Provell, Inc.	9/18/07	United States
78765948	3309228	Buyers Plus	Provell, Inc.	10/9/07	United States
78738989	3309000	Gleam & Glamour	Provell, Inc.	10/9/07	United States
77871715	3877999	Value Source	Provell, Inc.	11/16/10	United States
77871721		Budget Source	Provell, Inc.	11/12/09 (filed)	United States
77871705		More Fun 4 Less	Provell, Inc.	11/12/09 (filed)	United States
77929076		Taste for Savings	Provell, Inc.	2/5/10 (filed)	United States
77928875		Pantry Champion	Provell, Inc.	2/5/10 (filed)	United States
77928873		Pantry Champ	Provell, Inc.	2/5/10 (filed)	United States
77871719		Budget Net	Provell, Inc.	11/12/09 (filed)	United States
77863895		@Home Fun	Provell, Inc.	11/3/09 (filed)	United States
77863899		Funtime Central	Provell, Inc.	11/3/09 (filed)	United States
77838140		PrimeSaver	Provell, Inc.	9/30/09 (filed)	United States
77838166		SaversSolution	Provell, Inc.	9/30/09	United States
77545624	3706572	Pulse	Provell, Inc.	11/3/09	United States
77236836	3514891	FunSource	Provell, Inc.	10/14/08	United States
76327148	2727977	HomePlay	Provell, Inc.	6/17/03	United States
76209171	2655758	Gift Certificate Connection	Provell, Inc.	12/3/02	United States
76208542	3061439	Explore USA	Provell, Inc.	2/28/06	United States
75851488	2397880	Today's Handyman	Provell, Inc.	10/24/00	United States
75711798	2368322	Gift Gallery	Provell, Inc.	7/18/00	United States
75711525	2368320	Value Access	Provell, Inc.	7/18/00	United States
75711469	2349999	Smart Perks	Provell, Inc.	5/16/00	United States
75851486	2456907	Handy Values	Provell, Inc.	6/5/01	United States
75629038	2434589	Value Plus	Provell, Inc.	3/13/01	United States
75384752	2250523	Budget Savers	Provell, Inc.	6/1/99	United States
75360220	2220275	Essentials for Home	Provell, Inc.	1/26/99	United States
77161692	3540989	Provell	Provell, Inc.	12/2/08	United States
77871710		Funtime Savings	Provell, Inc.	11/12/09	United States

TRADEMARK