

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Joel SIMKHAI		12/01/2010
			Entity Type
			INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	BLENDR LLC		
Street Address:	8710 HOLLYWOOD HILLS ROAD		
City:	LOS ANGELES		
State/Country:	CALIFORNIA		
Postal Code:	90046		
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	85165589	BLENDR
CORRESPONDENCE DATA			
Fax Number:	(510)649-4024		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4156694323		
Email:	kenpriere@priorelawgroup.com		
Correspondent Name:	Kenneth Priore		
Address Line 1:	1025 Minna Street #6		
Address Line 4:	san francisco, CALIFORNIA 94103		
ATTORNEY DOCKET NUMBER:	BLENDR		
NAME OF SUBMITTER:	KENNETH PRIORE		
Signature:	/KENPRIORE/		
Date:	06/09/2011		
Total Attachments: 1 source=Blendr 85165589 - signed#page1.tif			

OP \$40.00 85165589

TRADEMARK ASSIGNMENT AGREEMENT

BETWEEN

JOEL SIMKHAI
AND
BLENDR, LLC


Dated: December 1, 2010

Whereas, JOEL SIMKHAI, an individual residing in Los Angeles California filed the following trademark application with the United States Patent and Trademark Office:

Trademark Application # 85165589: BLENDR ("Trademark")

Now therefore, for valuable consideration, Joel Smkhai hereby irrevocably transfers and assigns all rights title and claim in the Trademark, including the above referenced trademark application to Blendr, LLC a California Limited Liability company.

Agreed to:

BY: 
JOEL SIMKHAI- an individual
8710 Hollywood Hills Road
LOS ANGELES CALIFORNIA 90046

BLENDR, LLC
LIMITED LIABILITY COMPANY
CALIFORNIA- entity number 201035710336
8710 Hollywood Hills Road LOS ANGELES CALIFORNIA 90046

BY: 
JOEL SIMKHAI- Managing Member