

Form PTO-1594 (Rev. 03-11)  
OMB Collection 0651-0027 (exp. 03/31/2012)

In re Document ID No.: 900193152

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

#### 1. Name of conveying party(ies):

The Really Cool Food Company, LLC

- Individual(s)                       Association
- General Partnership               Limited Partnership
- Corporation- State: \_\_\_\_\_
- Other limited liability company

Citizenship (see guidelines) Delaware

Additional names of conveying parties attached?  Yes  No

#### 3. Nature of conveyance /Execution Date(s) :

Execution Date(s) May 19, 2011

- Assignment                               Merger
- Security Agreement                       Change of Name
- Other \_\_\_\_\_

#### 2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: RCF Kitchens Indiana, LLC

Internal Address: \_\_\_\_\_

Street Address: 1200 Enterprise Road

City: Cambridge City

State: Indiana

Country: USA Zip: 47327

- Association      Citizenship \_\_\_\_\_
- General Partnership      Citizenship \_\_\_\_\_
- Limited Partnership      Citizenship \_\_\_\_\_
- Corporation      Citizenship \_\_\_\_\_
- Other limited liability company      Citizenship Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

#### 4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

3263268, 3433078, 3333607

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

#### 5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Ashish D. Patel

Internal Address: \_\_\_\_\_

Street Address: 3560 Lenox Road, Two Alliance Center -

Suite 1600

City: Atlanta

State: Georgia Zip: 30326

Phone Number: 404.407.3607

Fax Number: (404) 541-2905

Email Address: trademarks@thompsonhine.com

#### 6. Total number of applications and registrations involved:

3

#### 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$

see Document ID No.: 900193152  
(attached)

- Authorized to be charged to deposit account
- Enclosed

#### 8. Payment Information:

see Document ID No.: 900193152  
(attached)

Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

#### 9. Signature:

/Ashish D. Patel/

6/9/2011

Signature

Date

Ashish D. Patel

Total number of pages including cover sheet, attachments, and document

Name of Person Signing

8

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK

In re Document ID No.: 900193152

REEL: 004558 FRAME: 0503

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TRADEMARK ASSIGNMENT			
Electronic Version v1.1 Stylesheet Version v1.1		05/31/2011 900193152	
SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name		Formerly	Entity Type
The Really Cool Food Company, LLC			LIMITED LIABILITY COMPANY:
Execution Date			
05/19/2011			
RECEIVING PARTY DATA			
Name:	RCF Kitchens Indiana, LLC		
Street Address:	1200 Enterprise Road		
City:	Cambridge City		
State/Country:	INDIANA		
Postal Code:	47327		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3263268	REALLY COOL FOODS	
Registration Number:	3433078	SMALL BITES!	
Registration Number:	3333607	REALLY COOL FOODS	
CORRESPONDENCE DATA			
Fax Number:	(404)541-2905		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	404.407.3607		
Email:	Ash.Patel@ThompsonHine.com		
Correspondent Name:	Ashish D. Patel		
Address Line 1:	3560 Lenox Road		
Address Line 2:	Two Alliance Center - Suite 1600		
Address Line 4:	Atlanta, GEORGIA 30326		
ATTORNEY DOCKET NUMBER:	075574.00001		
NAME OF SUBMITTER:	Ashish D. Patel		

QP \$90.00 3263268

Signature:	/Ashish D. Patel/
Date:	05/31/2011
Total Attachments: 3 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif	

**ASSIGNMENT OF TRADEMARKS**

This ASSIGNMENT OF TRADEMARKS is dated as of the 19<sup>th</sup> day of May, 2011 ("Assignment"), and is made from **The Really Cool Food Company, LLC**, a Delaware limited liability company, having a place of business at 641 Lexington Avenue, 15th Floor, New York, New York 10022 (and a former place of business at 590 Fifth Avenue, New York, New York 10036) (hereinafter "Assignor") to **RCF Kitchens Indiana, LLC**, a Delaware limited liability company, having a place of business at 1200 Enterprise Road, Cambridge City, Indiana 47327 (hereinafter "Assignee").

WHEREAS, Assignor, owns all right, title, interest and goodwill in and to the trademarks, and all registrations therefor, identified on Exhibit A hereto (hereinafter "TRADEMARKS"),

WHEREAS, Assignee desires to acquire the entire right, title, interest and goodwill in and to the TRADEMARKS.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the parties:

1. Assignment of Rights. Assignor hereby sells, transfers, conveys, delivers and assigns to Assignee, and Assignee hereby purchases, acquires and accepts from Assignor, all right, title, and interest in and to the TRADEMARKS, including without limitation the goodwill symbolized by the TRADEMARKS, all registrations therefor, all common law rights in and to the TRADEMARKS, all rights of action accrued and to accrue under and by virtue thereof, including without limitation the right to sue and recover for past infringement of said TRADEMARKS, and all records and files relating to the TRADEMARKS.
2. Recordation. Assignor hereby authorizes the United States Patent and Trademark Office, and, as appropriate, the corresponding officials in the several states, to record the Assignee as the owner of the TRADEMARKS, and all registrations therefor, assigned to the Assignee by this Assignment.
3. Parties in Interest. This Assignment shall inure to the benefit of the Assignee and its successors, assigns and legal representatives, and shall be binding upon the Assignor and its successors, assigns and legal representatives.

Signatures follow:



Exhibit A

Trademark	U.S. Registration No.
REALLY COOL FOODS	3263268
SMALL BITES!	3433078
REALLY COOL FOODS	3333607




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**UNITED STATES PATENT AND TRADEMARK OFFICE**


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UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND  
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

JUNE 06, 2011

PTAS

ASHISH D. PATEL  
3560 LENOX ROAD  
TWO ALLIANCE CENTER - SUITE 1600  
ATLANTA, GA 30326



\*900193152\*

UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF NON-RECORDATION OF DOCUMENT

DOCUMENT ID NO.: 900193152

THE ENCLOSED DOCUMENT HAS BEEN EXAMINED AND FOUND NON-RECORDABLE BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. THE REASON(S) FOR NON-RECORDATION ARE STATED BELOW. DOCUMENTS BEING RESUBMITTED FOR RECORDATION MUST BE ACCOMPANIED BY A NEW COVER SHEET REFLECTING THE CORRECT INFORMATION TO BE RECORDED AND THE DOCUMENT ID NUMBER REFERENCED ABOVE.

THE ORIGINAL DATE OF FILING OF THIS ASSIGNMENT DOCUMENT WILL BE MAINTAINED IF RESUBMITTED WITH THE APPROPRIATE CORRECTION(S) WITHIN 30 DAYS FROM THE DATE OF THIS NOTICE AS OUTLINED UNDER 37 CFR 3.51. THE RESUBMITTED DOCUMENT MUST INCLUDE A STAMP WITH THE OFFICIAL DATE OF RECEIPT UNDER 37 CFR 3. APPLICANTS MAY USE THE CERTIFIED PROCEDURES UNDER 37 CFR 1.8 OR 1.10 FOR RESUBMISSION OF THE RETURNED PAPERS, IF THEY DESIRE TO HAVE THE BENEFIT OF THE DATE OF DEPOSIT IN THE UNITED STATES POSTAL SERVICE.

SEND DOCUMENTS TO: U.S. PATENT AND TRADEMARK OFFICE,  
MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.  
IF YOU HAVE ANY QUESTIONS REGARDING THIS NOTICE,  
YOU MAY CONTACT THE INDIVIDUAL WHOSE NAME APPEARS ON THIS NOTICE AT  
571-272-3350.

1. THE SUBMITTED ASSIGNMENT COVER SHEET IS NOT ACCEPTABLE. THE ST/CTRY OF THE RECEIVING PARTY MUST BE INDICATED ON THE COVER SHEET. AS OF JANUARY 16, 2009, TRADEMARK RULE 37 C.F.R. Â§3.31(A) WAS AMENDED TO ADD THE REQUIREMENT THAT THE ASSIGNMENT COVER SHEET MUST INCLUDE THE LEGAL ENTITY TYPE AND NATIONAL CITIZENSHIP (OR STATE OR COUNTRY OF ORGANIZATION) OF EACH PARTY RECEIVING THE ASSIGNMENT INTEREST. AND, IF THE PARTY RECEIVING THE ASSIGNMENT INTEREST IS A DOMESTIC PARTNERSHIP OR DOMESTIC JOINT VENTURE, THE COVER SHEET MUST STATE THE NAMES, LEGAL ENTITY TYPES, AND NATIONAL CITIZENSHIP (OR THE STATE OR COUNTRY OF ORGANIZATION) OF ALL GENERAL PARTNERS OR ACTIVE MEMBERS THAT COMPOSE THE

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