

Assignment

<b>TRADEMARK ASSIGNMENT</b>
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Electronic Version v1.1

Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Wu Li		05/18/2011	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Jay-Y Enterprise Co. Inc.		
<b>Street Address:</b>	632 New York Drive		
<b>City:</b>	Pomona		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91768		
<b>Entity Type:</b>	CORPORATION: California		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77829065	DQ	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(317)832-1319		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	317-639-5454		
<b>Email:</b>	clindman@sllegal.com		
<b>Correspondent Name:</b>	Constance R. Lindman, Stewart & Irwin		
<b>Address Line 1:</b>	251 E. Ohio St. Suite 1100		
<b>Address Line 4:</b>	Indianapolis, INDIANA 46204		
<b>NAME OF SUBMITTER:</b>	Constance R. Lindman		

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<b>Signature:</b>	/Constance R. Lindman/
<b>Date:</b>	05/23/2011
<b>Total Attachments: 1</b> source=DQ Assignment#page1.tif	
<b>RECEIPT INFORMATION</b>	
<b>ETAS ID:</b>	TM203639
<b>Receipt Date:</b>	05/23/2011
<b>Fee Amount:</b>	\$40

TRADEMARK ASSIGNMENT AGREEMENT

Wu Li ("Assignor"), an individual residing at 1008 S. Marguerita Street, Apt. H, Alhambra, CA 91803, hereby irrevocably and unconditionally assigns to Jay-Y Enterprise Co., Inc. ("Assignee"), a California corporation with offices at 632 New York Drive, Pomona, CA 91768, absolutely and forever, for good and valuable consideration, Assignor's entire right, title and interest throughout the world in and to the trademark DQ and Design (the "Mark"), together with the goodwill of the business symbolized by the Mark, and including without limitation all rights of recovery for past infringement and all rights in United States Trademark Application Serial No. 77/829,065 (the "Application").

Assignor confirms that Assignor has used the Mark in commerce in connection with sunglasses since at least as early as December 28, 2009 and has established a business and goodwill in the Mark. This assignment expressly includes that portion of the business to which the Mark pertains and Assignee is a successor to the business of Assignor with respect to the portion of Assignor's business to which the Mark pertains.

Assignor warrants and represents that Assignor owns all right, title and interest in the Mark and the Application and that Assignor has the right to make this assignment.

ACCEPTED AND AGREED:

Assignee: Jay-Y Enterprise Co., Inc.

Assignor: Wu Li

Signed: [Signature]  
Name: Walter Cruz  
Title: MANAGER  
Date: 5/19/2011

Signed: [Signature]  
Name: Wu Li  
Date: 5-18-11