

Form PTO-1594 (Rev. 03-11)
OMB Collection 0651-0027 (exp. 03/31/2012)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET Relating to Document
TRADEMARKS ONLY ID NO: 900192927

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Coleman Natural Products, LLC

Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: _____
 Other Limited Liability Company

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies) Yes
 No

Additional names, addresses, or citizenship attached?

Name: Coleman Natural Products, LLC
Internal
Address: Corporation Trust Center
Street Address: 1209 Orange Street
City: Wilmington
State: DE
Country: United States Zip: 19801

Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship _____
 Other Limited Liability Co Citizenship Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) May 26, 2011

Assignment Merger
 Security Agreement Change of Name
 Other Corrective Assignment of 4543/0769

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No. (s)
78972663, 85103471, 77782662, 77827180, 77827182, 85286568

B. Trademark Registration No. (s)
1484448, 3398372, 3167394, 3541794, 2463451, 1725986, 2930449, 1740025, 3318190, 3539356, 3614523

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Sanjana Chopra
Internal Address: Winston & Strawn LLP
Street Address: 200 Park Avenue
City: New York
State: NY Zip: 10166
Phone Number: 212-294-4661
Fax Number: 212-294-4700
Email Address: trademarkny@winston.com

6. Total number of applications and registrations involved: 27

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$690.00

Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

Deposit Account Number 501814
Authorized User Name Denise Bolden

9. Signature: *Sanjana Chopra* Signature May 31, 2011 Date

Sanjana Chopra
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 26

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$690.00 501814 7897266

SCHEDULE

Additional Trademark Registrations:

2945088
3271915
2314769
2312055
2341381
2994836
3107824
3083489
3672550

USPTO

5/25/2011 12:26:02 PM PAGE 7/008 Fax Server

TO: SANJANA CHOPRA COMPANY: 200 PARK AVENUE

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

05/18/2011
 900192154

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Coleman Natural Products, Inc.		05/17/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Coleman Natural Products, LLC
Street Address:	1209 Orange Street
Internal Address:	Corporation Trust Center
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 27

Property Type	Number	Word Mark
Registration Number:	3617699	COLEMAN NATURAL HAMPSHIRE
Registration Number:	1484448	COLEMAN
Registration Number:	3398372	COLEMAN
Registration Number:	3167394	COLEMAN NATURAL
Registration Number:	3541794	COLEMAN NATURAL
Registration Number:	2463451	COLEMAN NATURAL ANGUS BEEF
Registration Number:	1725986	COLEMAN NATURAL BEEF
Registration Number:	2930449	COLEMAN NATURAL LAMB
Registration Number:	1740025	COLEMAN NATURAL MEATS, INC.
Registration Number:	3318190	COLEMAN NATURAL* SINCE 1875
Registration Number:	3539356	COLEMAN ORGANIC
Registration Number:	3614523	COLEMAN ORGANIC SINCE 1875
Registration Number:	2945088	COLEMAN RESERVE NATURAL ANGUS

CH \$690.00 3617699

USPTO

5/25/2011 12:26:02 PM PAGE 8/008 Fax Server

TO: SANJANA CHOPRA COMPANY: 200 PARK AVENUE

Registration Number:	3271915	FRESH FOR THE FREEZER
Registration Number:	2314769	HANS' ALL NATURAL
Registration Number:	2312055	HANS' ALL NATURAL
Registration Number:	2341381	NO ANTIBIOTICS, NO ADDED HORMONES...EVER!
Registration Number:	2994836	PENN VALLEY FARMS
Registration Number:	3107824	PENN VALLEY FARMS
Registration Number:	3083489	RAISED NATURALLY FOR A GOODNESS YOU CAN TASTE
Registration Number:	3672550	THE ORIGINAL BRAT HANS
Serial Number:	78972663	COLEMAN NATURAL HAMPSHIRE
Serial Number:	85103471	FRESH FOR THE FREEZER
Serial Number:	77782662	THE CHOICE IS CLEAR
Serial Number:	77827180	THE ORIGINAL BRAT HANS
Serial Number:	77827182	THE WAY NATURE INTENDED FOR OVER 125 YEARS
Serial Number:	85286568	COLEMAN NATURAL GOAT

CORRESPONDENCE DATA

Fax Number: (212)294-4700

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 1 (212) 294-4661

Email: trademarkny@winston.com

Correspondent Name: Sanjana Chopra

Address Line 1: 200 Park Avenue

Address Line 2: Winston & Strawn LLP

Address Line 4: New York, NEW YORK 10166

ATTORNEY DOCKET NUMBER: 6257.41

NAME OF SUBMITTER: Sanjana Chopra

Signature: /W&S/

Date: 05/18/2011

Total Attachments: 5

source=CNP Inc to CNP LLC#page1.tif

source=CNP Inc to CNP LLC#page2.tif

source=CNP Inc to CNP LLC#page3.tif

source=CNP Inc to CNP LLC#page4.tif

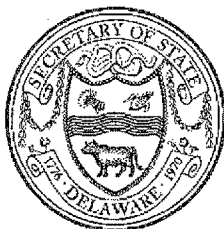
source=CNP Inc to CNP LLC#page5.tif

Delaware

PAGE 1

The First State


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "COLEMAN NATURAL PRODUCTS, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "COLEMAN NATURAL PRODUCTS, INC." TO "COLEMAN NATURAL PRODUCTS, LLC", FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF MAY, A.D. 2011, AT 6:46 O'CLOCK P.M.



2354676 8100V

110564563

You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8768495

DATE: 05-17-11

TRADEMARK
REEL: 004559 FRAME: 0005

State of Delaware
Secretary of State
Division of Corporations
Delivered 06:46 PM 05/17/2011
FILED 06:46 PM 05/17/2011
SRV 110564563 - 2354676 FILE

CERTIFICATE OF CONVERSION
CONVERTING
COLEMAN NATURAL PRODUCTS, INC.
INTO
COLEMAN NATURAL PRODUCTS, LLC

This Certificate of Conversion has been duly executed and is being filed by the undersigned to convert Coleman Natural Products, Inc., a Delaware corporation (the "Corporation"), into Coleman Natural Products, LLC, a Delaware limited liability company (the "LLC"), pursuant to the Delaware Limited Liability Company Act (Del. Code tit. 6, § 18-101 et seq.) (the "DLLCA") and the General Corporation Law of the State of Delaware (Del. Code tit. 8, § 101 et seq.) (the "DGCL"), and the undersigned hereby certifies as follows:

FIRST: The Corporation was originally incorporated as Coleman Natural Holdings Corp. in the State of Delaware pursuant to the DGCL on October 12, 1993.

SECOND: The name of the Corporation immediately prior to the filing of this Certificate of Conversion is "Coleman Natural Products, Inc."

THIRD: The name of the limited liability company as set forth in the Certificate of Formation is "Coleman Natural Products, LLC".

FOURTH: The conversion of the Corporation into the LLC and the Limited Liability Company Agreement of the LLC have been approved in accordance with the provisions of Sections 228 and 266 of the DGCL and Section 18-214 of the DLLCA.

FIFTH: The conversion of the Corporation into the LLC shall be effective upon the filing of this Certificate of Conversion and the Certificate of Formation of the LLC with the Secretary of State of Delaware.

[signature page follows]

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Conversion, this 17th day of May, 2011.

COLEMAN NATURAL PRODUCTS, INC.

By: 

Name: James G. Skidmore

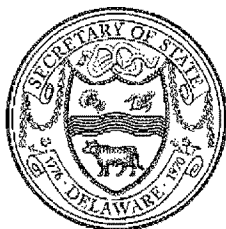
Title: Vice President and Assistant Secretary

Delaware

PAGE 2

The First State


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "COLEMAN NATURAL PRODUCTS, LLC" FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF MAY, A.D. 2011, AT 6:46 O'CLOCK P.M.



2354676 8100V

110564563

You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8768495

DATE: 05-17-11

TRADEMARK
REEL: 004559 FRAME: 0008

State of Delaware
Secretary of State
Division of Corporations
Delivered 06:46 PM 05/17/2011
FILED 06:46 PM 05/17/2011
SRV 110564563 - 2354676 FILE

CERTIFICATE OF FORMATION
OF
COLEMAN NATURAL PRODUCTS, LLC


This Certificate of Formation of Coleman Natural Products, LLC (the "Company"), dated May 17th 2011, is being duly executed and filed by James G. Skidmore, as an authorized person, to form a limited liability company under the Delaware Limited Liability Company Act (6 Del. C. § 18-101, *et. seq.*).

FIRST. The name of the limited liability company formed hereby is "Coleman Natural Products, LLC".

SECOND. The address of the registered office of the Company in the State of Delaware is Corporation Trust Center, 1209 Orange Street, Wilmington, Delaware 19801.

THIRD. The name and address of the registered agent for service of process of the Company in the State of Delaware is The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, Wilmington, Delaware 19801.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation as of the date first above written.


By: James G. Skidmore
Title: Authorized Person

CHI:24745263

TRADEMARK
REEL: 004559 FRAME: 0009

Delaware

PAGE 1

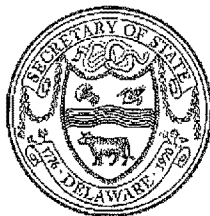
The First State

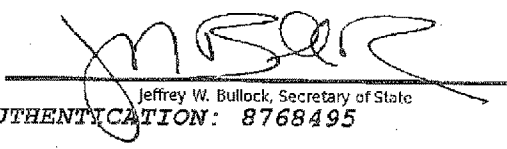
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "COLEMAN NATURAL PRODUCTS, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "COLEMAN NATURAL PRODUCTS, INC." TO "COLEMAN NATURAL PRODUCTS, LLC", FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF MAY, A.D. 2011, AT 6:46 O'CLOCK P.M.

2354676 8100V

110564563

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8768495

DATE: 05-17-11

TRADEMARK
REEL: 004559 FRAME: 0010

State of Delaware
Secretary of State
Division of Corporations
Delivered 06:46 PM 05/17/2011
FILED 06:46 PM 05/17/2011
SRV 110564563 - 2354676 FILE

**CERTIFICATE OF CONVERSION
CONVERTING
COLEMAN NATURAL PRODUCTS, INC.
INTO
COLEMAN NATURAL PRODUCTS, LLC**

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FIFTH: The conversion of the Corporation into the LLC shall be effective upon the filing of this Certificate of Conversion and the Certificate of Formation of the LLC with the Secretary of State of Delaware.

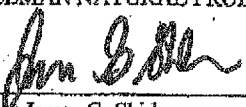
[signature page follows]

CHI:2474310.4

**TRADEMARK
REEL: 004559 FRAME: 0011**

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Conversion, this 7th day of May, 2011.

COLEMAN NATURAL PRODUCTS, INC.

By: 
Name: James G. Skidmore
Title: Vice President and Assistant Secretary

Delaware

PAGE 2

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "COLEMAN NATURAL PRODUCTS, LLC" FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF MAY, A.D. 2011, AT 6:46 O'CLOCK P.M.



2354676 8100V

110564563

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JBullock", written over a horizontal line.

Jeffrey W. Bullock, Secretary of State

AUTHENTICATION: 8768495

DATE: 05-17-11

TRADEMARK
REEL: 004559 FRAME: 0013

State of Delaware
Secretary of State
Division of Corporations
Delivered 06:46 PM 05/17/2011
FILED 06:46 PM 05/17/2011
SRV 110564563 - 2354676 FILE

CERTIFICATE OF FORMATION
OF
COLEMAN NATURAL PRODUCTS, LLC


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SECOND. The address of the registered office of the Company in the State of Delaware is Corporation Trust Center, 1209 Orange Street, Wilmington, Delaware 19801.

THIRD. The name and address of the registered agent for service of process of the Company in the State of Delaware is The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, Wilmington, Delaware 19801.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation as of the date first above written.


By: James G. Skidmore
Title: Authorized Person

CHI:24745263

TRADEMARK
REEL: 004559 FRAME: 0014

USPTO

5/25/2011 12:26:02 PM PAGE 2/008 Fax Server

TO: SANJANA CHOPRA COMPANY: 200 PARK AVENUE

**UNITED STATES PATENT AND TRADEMARK OFFICE**UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

MAY 24, 2011

PTAS

SANJANA CHOPRA
200 PARK AVENUE
WINSTON & STRAWN LLP
NEW YORK, NY 10166

900192154

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 05/18/2011

REEL/FRAME: 004543/0769

NUMBER OF PAGES: 7

BRIEF: CHANGE OF NAME
DOCKET NUMBER: 6257.41

ASSIGNOR:

COLEMAN NATURAL PRODUCTS, INC.

DOC DATE: 05/17/2011
CITIZENSHIP: DELAWARE
ENTITY: CORPORATION

ASSIGNEE:

COLEMAN NATURAL PRODUCTS, LLC
1209 ORANGE STREET
CORPORATION TRUST CENTER
WILMINGTON, DELAWARE 19801CITIZENSHIP: DELAWARE
ENTITY: LIMITED LIABILITY
COMPANY

USPTO

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TO: SANJANA CHOPRA COMPANY: 200 PARK AVENUE

004543/0769 PAGE 2

SERIAL NUMBER: 78972663 FILING DATE: 09/12/2006
REGISTRATION NUMBER: ISSUE DATE:

MARK: COLEMAN NATURAL HAMPSHIRE
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

SERIAL NUMBER: 85103471 FILING DATE: 08/09/2010
REGISTRATION NUMBER: ISSUE DATE:

MARK: FRESH FOR THE FREEZER
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

SERIAL NUMBER: 77782662 FILING DATE: 07/16/2009
REGISTRATION NUMBER: ISSUE DATE:

MARK: THE CHOICE IS CLEAR
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

SERIAL NUMBER: 77827180 FILING DATE: 09/15/2009
REGISTRATION NUMBER: ISSUE DATE:

MARK: THE ORIGINAL BRAT HANS
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

SERIAL NUMBER: 77827182 FILING DATE: 09/15/2009
REGISTRATION NUMBER: ISSUE DATE:

MARK: THE WAY NATURE INTENDED FOR OVER 125 YEA
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

SERIAL NUMBER: 85286568 FILING DATE: 04/05/2011
REGISTRATION NUMBER: ISSUE DATE:

MARK: COLEMAN NATURAL GOAT
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

SERIAL NUMBER: 78980840 FILING DATE: 09/12/2006
REGISTRATION NUMBER: 3617699 ISSUE DATE: 05/05/2009

MARK: COLEMAN NATURAL HAMPSHIRE
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

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TO: SANJANA CHOPRA COMPANY: 200 PARK AVENUE

004543/0769 PAGE 3

SERIAL NUMBER: 73647909 FILING DATE: 03/05/1987
REGISTRATION NUMBER: 1484448 ISSUE DATE: 04/12/1988

MARK: COLEMAN
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

SERIAL NUMBER: 78429021 FILING DATE: 06/02/2004
REGISTRATION NUMBER: 3398372 ISSUE DATE: 03/18/2008

MARK: COLEMAN
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

SERIAL NUMBER: 78428998 FILING DATE: 06/02/2004
REGISTRATION NUMBER: 3167394 ISSUE DATE: 11/07/2006

MARK: COLEMAN NATURAL
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

SERIAL NUMBER: 78544128 FILING DATE: 01/07/2005
REGISTRATION NUMBER: 3541794 ISSUE DATE: 12/02/2008

MARK: COLEMAN NATURAL
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

SERIAL NUMBER: 75833295 FILING DATE: 10/27/1999
REGISTRATION NUMBER: 2463451 ISSUE DATE: 06/26/2001

MARK: COLEMAN NATURAL ANGUS BEEF
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

SERIAL NUMBER: 74217738 FILING DATE: 11/01/1991
REGISTRATION NUMBER: 1725986 ISSUE DATE: 10/20/1992

MARK: COLEMAN NATURAL BEEF
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

SERIAL NUMBER: 76976068 FILING DATE: 11/12/2002
REGISTRATION NUMBER: 2930449 ISSUE DATE: 03/08/2005

MARK: COLEMAN NATURAL LAMB
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

TRADEMARK
REEL: 004559 FRAME: 0017

USPTO

5/25/2011 12:26:02 PM PAGE 5/008 Fax Server

TO: SANJANA CHOPRA COMPANY: 200 PARK AVENUE

004543/0769 PAGE 4

SERIAL NUMBER: 74217737 FILING DATE: 11/01/1991
REGISTRATION NUMBER: 1740025 ISSUE DATE: 12/15/1992

MARK: COLEMAN NATURAL MEATS, INC.
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

SERIAL NUMBER: 78942421 FILING DATE: 08/01/2006
REGISTRATION NUMBER: 3318190 ISSUE DATE: 10/23/2007

MARK: COLEMAN NATURAL* SINCE 1875
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

SERIAL NUMBER: 77158806 FILING DATE: 04/17/2007
REGISTRATION NUMBER: 3539356 ISSUE DATE: 12/02/2008

MARK: COLEMAN ORGANIC
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

SERIAL NUMBER: 77331538 FILING DATE: 11/16/2007
REGISTRATION NUMBER: 3614523 ISSUE DATE: 05/05/2009

MARK: COLEMAN ORGANIC SINCE 1875
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

SERIAL NUMBER: 78263016 FILING DATE: 06/16/2003
REGISTRATION NUMBER: 2945088 ISSUE DATE: 04/26/2005

MARK: COLEMAN RESERVE NATURAL ANGUS
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

SERIAL NUMBER: 78815798 FILING DATE: 02/15/2006
REGISTRATION NUMBER: 3271915 ISSUE DATE: 07/31/2007

MARK: FRESH FOR THE FREEZER
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

SERIAL NUMBER: 75678883 FILING DATE: 04/09/1999
REGISTRATION NUMBER: 2314769 ISSUE DATE: 02/01/2000

MARK: HANS' ALL NATURAL
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

USPTO

5/25/2011 12:26:02 PM PAGE 6/008 Fax Server

TO: SANJANA CHOPRA COMPANY: 200 PARK AVENUE

004543/0769 PAGE 5

SERIAL NUMBER: 75678313 FILING DATE: 04/09/1999
REGISTRATION NUMBER: 2312055 ISSUE DATE: 01/25/2000

MARK: HANS' ALL NATURAL
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

SERIAL NUMBER: 75739852 FILING DATE: 06/30/1999
REGISTRATION NUMBER: 2341381 ISSUE DATE: 04/11/2000

MARK: NO ANTIBIOTICS, NO ADDED HORMONES...EVER
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

SERIAL NUMBER: 78437235 FILING DATE: 06/17/2004
REGISTRATION NUMBER: 2994836 ISSUE DATE: 09/13/2005

MARK: PENN VALLEY FARMS
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

SERIAL NUMBER: 78437105 FILING DATE: 06/17/2004
REGISTRATION NUMBER: 3107824 ISSUE DATE: 06/20/2006

MARK: PENN VALLEY FARMS
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

SERIAL NUMBER: 78320253 FILING DATE: 10/29/2003
REGISTRATION NUMBER: 3083489 ISSUE DATE: 04/18/2006

MARK: RAISED NATURALLY FOR A GOODNESS YOU CAN
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

SERIAL NUMBER: 77666211 FILING DATE: 02/09/2009
REGISTRATION NUMBER: 3672550 ISSUE DATE: 08/25/2009

MARK: THE ORIGINAL BRAT HANS
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

MARY BENTON, EXAMINER
ASSIGNMENT SERVICES BRANCH
PUBLIC RECORDS DIVISION



United States Patent and Trademark Office

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Electronic Trademark Assignment System

Confirmation Receipt

Your assignment has been received by the USPTO.
The coversheet of the assignment is displayed below:

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Coleman Natural Products, Inc.		05/17/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Coleman Natural Products, LLC		
Street Address:	1209 Orange Street		
Internal Address:	Corporation Trust Center		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19801		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 27			
Property Type	Number	Word Mark	
Registration Number:	3617699	COLEMAN NATURAL HAMPSHIRE	

Registration Number:	1484448	COLEMAN
Registration Number:	3398372	COLEMAN
Registration Number:	3167394	COLEMAN NATURAL
Registration Number:	3541794	COLEMAN NATURAL
Registration Number:	2463451	COLEMAN NATURAL ANGUS BEEF
Registration Number:	1725986	COLEMAN NATURAL BEEF
Registration Number:	2930449	COLEMAN NATURAL LAMB
Registration Number:	1740025	COLEMAN NATURAL MEATS, INC.
Registration Number:	3318190	COLEMAN NATURAL* SINCE 1875
Registration Number:	3539356	COLEMAN ORGANIC
Registration Number:	3614523	COLEMAN ORGANIC SINCE 1875
Registration Number:	2945088	COLEMAN RESERVE NATURAL ANGUS
Registration Number:	3271915	FRESH FOR THE FREEZER
Registration Number:	2314769	HANS' ALL NATURAL
Registration Number:	2312055	HANS' ALL NATURAL
Registration Number:	2341381	NO ANTIBIOTICS, NO ADDED HORMONES...EVER!
Registration Number:	2994836	PENN VALLEY FARMS
Registration Number:	3107824	PENN VALLEY FARMS
Registration Number:	3083489	RAISED NATURALLY FOR A GOODNESS YOU CAN TASTE
Registration Number:	3672550	THE ORIGINAL BRAT HANS
Serial Number:	78972663	COLEMAN NATURAL HAMPSHIRE
Serial Number:	85103471	FRESH FOR THE FREEZER
Serial Number:	77782662	THE CHOICE IS CLEAR
Serial Number:	77827180	THE ORIGINAL BRAT HANS

TRADEMARK

Serial Number:	77827182	THE WAY NATURE INTENDED FOR OVER 125 YEARS
Serial Number:	85286568	COLEMAN NATURAL GOAT
CORRESPONDENCE DATA		
Fax Number:	(212)294-4700	
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ATTORNEY DOCKET NUMBER:	6257.41	
NAME OF SUBMITTER:	Sanjana Chopra	
Signature:	/W&S/	
Date:	05/18/2011	
Total Attachments: 5		
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Receipt Date:	05/18/2011	
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Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Nature of conveyance should be a "Conversion" and not a "Change of Name" previously recorded on Reel 004543 Frame 0769. Assignor(s) hereby confirms the Certificate of Conversion Converting Coleman Natural Products, Inc. into Coleman Natural Products, LLC.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Coleman Natural Products, LLC		05/17/2011	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Coleman Natural Products, LLC		
Street Address:	1209 Orange Street		
Internal Address:	Corporation Trust Center		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19801		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		

PROPERTY NUMBERS Total: 27

Property Type	Number	Word Mark
Serial Number:	78972663	COLEMAN NATURAL HAMPSHIRE
Serial Number:	85103471	FRESH FOR THE FREEZER
Serial Number:	77782662	THE CHOICE IS CLEAR
Serial Number:	77827180	THE ORIGINAL BRAT HANS
Serial Number:	77827182	THE WAY NATURE INTENDED FOR OVER 125 YEARS
Serial Number:	85286568	COLEMAN NATURAL GOAT
Registration Number:	3617699	COLEMAN NATURAL HAMPSHIRE
Registration Number:	1484448	COLEMAN
Registration Number:	3398372	COLEMAN
Registration Number:	3167394	COLEMAN NATURAL
Registration Number:	3541794	COLEMAN NATURAL
Registration Number:	2463451	COLEMAN NATURAL ANGUS BEEF
Registration Number:	1725986	COLEMAN NATURAL BEEF
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Correspondent Name:	Sanjana Chopra
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Address Line 2:	Winston & Strawn LLP
Address Line 4:	New York, NEW YORK 10166

ATTORNEY DOCKET NUMBER:	6257.41
NAME OF SUBMITTER:	Sanjana Chopra
Signature:	/W&S/
Date:	05/25/2011

Total Attachments: 5	
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Receipt Date:	05/26/2011
Fee Amount:	\$690

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