

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
HOB Entertainment, Inc.		05/04/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	HOB Entertainment, LLC
Street Address:	9348 Civic Center Drive
City:	Beverly Hills
State/Country:	CALIFORNIA
Postal Code:	90210
Entity Type:	LIMITED LIABILITY COMPANY: VIRGINIA

PROPERTY NUMBERS Total: 65

Property Type	Number	Word Mark
Registration Number:	3234645	ACTION FOR THE ARTS
Registration Number:	3197502	ALL ARE ONE
Registration Number:	3353400	ALL ARE ONE
Registration Number:	3360513	ALL ARE ONE
Registration Number:	3329149	FOUNDATION ROOM
Registration Number:	3329150	FOUNDATION ROOM
Registration Number:	3329151	FOUNDATION ROOM
Registration Number:	3143925	GOSPEL BRUNCH
Registration Number:	3216087	GRASS PASS
Registration Number:	2257428	HAVE BLUES WILL TRAVEL
Registration Number:	2180999	HAVE BLUES WILL TRAVEL
Registration Number:	3184705	HAVE BLUES WILL TRAVEL
Registration Number:	2281876	HAVE MERCY & SAY YEAH!
Registration Number:	2532480	

CH \$1640.00 3234645

Registration Number:	3239020	
Registration Number:	1817564	HELP EVER - HURT NEVER
Registration Number:	1866434	HELP EVER - HURT NEVER
Registration Number:	3178268	HELP EVER - HURT NEVER
Registration Number:	2619778	HOB.COM IT IS LIVE.
Registration Number:	2587537	HOB.COM IT IS LIVE.
Registration Number:	1772628	HOUSE OF BLUES
Registration Number:	1933441	HOUSE OF BLUES
Registration Number:	2024199	HOUSE OF BLUES
Registration Number:	1874712	HOUSE OF BLUES
Registration Number:	2739958	HOUSE OF BLUES
Registration Number:	2848540	HOUSE OF BLUES
Registration Number:	3190030	HOUSE OF BLUES
Registration Number:	2507466	HOUSE OF BLUES
Registration Number:	2507467	HOUSE OF BLUES
Registration Number:	2457890	HOUSE OF BLUES
Registration Number:	2507798	HOUSE OF BLUES
Registration Number:	2746582	HOUSE OF BLUES
Registration Number:	2723813	HOUSE OF BLUES
Registration Number:	2841104	HOUSE OF BLUES
Registration Number:	3190032	HOUSE OF BLUES
Registration Number:	1938673	HOUSE OF BLUES
Registration Number:	1891179	HOUSE OF BLUES
Registration Number:	1940915	HOUSE OF BLUES
Registration Number:	3349526	HOUSE OF BLUES CASINO
Registration Number:	2413015	HOUSE OF BLUES COMPANY STORE
Registration Number:	3162999	HOUSE OF BLUES CONCERTS
Registration Number:	3159308	HOUSE OF BLUES CONCERTS
Registration Number:	3210497	HOUSE OF BLUES CONCERTS MARQUEE CLUB
Registration Number:	2343876	HOUSE OF BLUES LOUISIANA CAJUN HOT SAUCE
Registration Number:	2050935	IN BLUES WE TRUST
Registration Number:	1981453	IN BLUES WE TRUST
Registration Number:	2187390	INTERNATIONAL HOUSE OF BLUES FOUNDATION
Registration Number:	2440514	ORLANDO ROCKS!
Registration Number:	2017659	PARTY IN THE PIT

	2750016	SASQUATCH!
Registration Number:	2750015	SASQUATCH!
Registration Number:	2143656	SERVICE INDUSTRY NIGHT
Registration Number:	2505281	THE HOME OF LIVE MUSIC
Registration Number:	2498242	THE PARISH
Registration Number:	1975465	UNITY IN DIVERSITY
Registration Number:	1951612	UNITY IN DIVERSITY
Registration Number:	3175259	UNITY IN DIVERSITY
Registration Number:	2165165	WHERE THE HEART MEETS THE SOUL
Registration Number:	2155505	WHERE THE HEART MEETS THE SOUL
Registration Number:	3061683	WORLD FAMOUS GOSPEL BRUNCH
Registration Number:	3390285	HOUSE OF KIDS
Registration Number:	3474648	GODSPEED
Registration Number:	3474649	GODSPEED
Serial Number:	85002891	KARMA KASH
Serial Number:	85233253	HOUSE OF BLUES

CORRESPONDENCE DATA

Fax Number: (310)861-0366
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 310.975.6891
Email: ellieschwimmer@livenation.com
Correspondent Name: Ellie Schwimmer
Address Line 1: 9348 Civic Center Drive
Address Line 4: Beverly Hills, CALIFORNIA 90210

ATTORNEY DOCKET NUMBER:	HOB-US
NAME OF SUBMITTER:	Ellie Schwimmer
Signature:	/es/
Date:	06/10/2011

Total Attachments: 14

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source=Delaware Certificate of Formation - HOB Entertainment LLC 05-04-11#page2.tif
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TRADEMARK

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Delaware

PAGE 1

The First State


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "HOB ENTERTAINMENT, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "HOB ENTERTAINMENT, INC." TO "HOB ENTERTAINMENT, LLC", FILED IN THIS OFFICE ON THE FOURTH DAY OF MAY, A.D. 2011, AT 6:59 O'CLOCK P.M.

2317831 8100V

110494076



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8740099

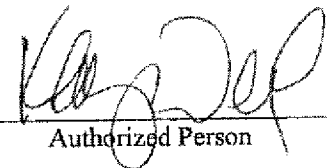
DATE: 05-05-11

TRADEMARK
REEL: 004559 FRAME: 0169

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is 12/4/1992.
- 4.) The name of the Corporation immediately prior to filing this Certificate is
HOB Entertainment, Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of
Formation is HOB Entertainment, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the
4th day of May, A.D. 2011.

By: 
Authorized Person

Name: Kathy Willard
Print or Type

Delaware

PAGE 2

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "HOB ENTERTAINMENT, LLC" FILED IN THIS OFFICE ON THE FOURTH DAY OF MAY, A.D. 2011, AT 6:59 O'CLOCK P.M.

2317831 8100V

110494076




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8740099

DATE: 05-05-11

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 004559 FRAME: 0171

STATE of DELAWARE
LIMITED LIABILITY COMPANY
CERTIFICATE of FORMATION

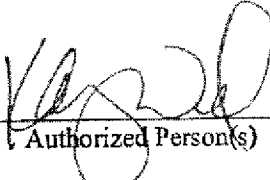
• **First:** The name of the limited liability company is _____
HOB Entertainment, LLC

• **Second:** The address of its registered office in the State of Delaware is
2711 CENTERVILLE RD., Ste. 400 in the City of WILMINGTON
Zip Code 19808

The name of its Registered agent at such address is _____
CORPORATION SERVICE COMPANY

• **Third:** (Insert any other matters the members determine to include herein.)

In Witness Whereof, the undersigned have executed this Certificate of Formation this
4th day of May, 2011.

By: 
Authorized Person(s)

Name: Kathy Willard
Typed or Printed



COMMONWEALTH OF VIRGINIA
STATE CORPORATION COMMISSION

Office of the Clerk

May 6, 2011

BETH EPSTEIN
UCC RETRIEVALS INC
7288 HANOVER GREEN DR
MECHANICSVILLE, VA 23111

RECEIPT

RE: HOB Entertainment, LLC

ID: S363512 - 7

DCN: 11-05-05-1267

Dear Customer:

This is your receipt for \$100.00 to cover the fee(s) for filing articles of domestication and articles of organization with this office.

This is also your receipt for \$125.00 to cover the fee(s) for expedited services(s).

The effective date of the certificate of domestication is May 6, 2011.

Thank you for contacting our office. If you have any questions, please call (804) 371-9733 or toll-free in Virginia, (866) 722-2551.

Sincerely,

Joel H. Peck
Clerk of the Commission

LCDMRCPT
LCDM
CIS0322

P.O. Box 1197, Richmond, VA 23218-1197
Tyler Building, First Floor, 1300 East Main Street, Richmond, VA 23219-3630
Clerk's Office (804) 371-9733 or (866) 722-2551 (toll-free in Virginia) www.scc.virginia.gov/clk
Telecommunications Device for the Deaf-TDD/Voice: (804) 371-9206

TRADEMARK
REEL: 004559 FRAME: 0173

S363512 - 7

COMMONWEALTH OF VIRGINIA
STATE CORPORATION COMMISSION

AT RICHMOND, May 6, 2011

The State Corporation Commission has found the accompanying articles of domestication submitted on behalf of

HOB Entertainment, LLC

to comply with the requirements of law, and confirms payment of all required fees. Therefore, it is ORDERED that this

CERTIFICATE OF DOMESTICATION

be issued and admitted to record with the articles of domestication and articles of organization in the Office of the Clerk of the Commission, effective May 6, 2011.

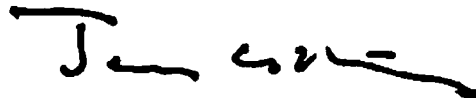
When the certificate becomes effective, HOB Entertainment, LLC, a foreign limited liability company, is deemed to be a limited liability company organized under the laws of this Commonwealth with the name

HOB Entertainment, LLC

The limited liability company is granted the authority conferred on it by law in accordance with its articles of organization, subject to the conditions and restrictions imposed by law.

STATE CORPORATION COMMISSION

By



James C. Dimitri
Commissioner

LCDMACPT
CIS0322
11-05-05-1267

TRADEMARK
REEL: 004559 FRAME: 0174

Commonwealth of Virginia



STATE CORPORATION COMMISSION

Richmond, May 6, 2011

This is to certify that the certificate of domestication of

HOB Entertainment, LLC

was this day issued and admitted to record in this office and that the said limited liability company is authorized to transact its business subject to all Virginia laws applicable to the company and its business. Effective date: May 6, 2011



State Corporation Commission

Attest:

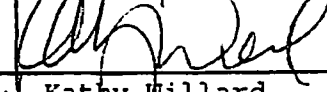
Joel H. Beck
Clerk of the Commission

**VIRGINIA ARTICLES OF DOMESTICATION
OF
HOB ENTERTAINMENT, LLC**

The undersigned, on behalf of the foreign limited liability company set forth below, pursuant to Title 13.1, Chapter 12, Article 14 of the Code of Virginia, states as follows:

1. The name of the limited liability company immediately prior to the filing of these articles of domestication is HOB Entertainment, LLC. Upon the filing of these articles, the name of the limited liability company shall be HOB Entertainment, LLC.
2. The limited liability company was originally organized under the laws of Delaware on 12/04/1992.
3. The plan of domestication, pursuant to § 13.1-1075 of the Code of Virginia, is set forth as follows:
 - A. The limited liability company is presently domesticated in the state of Delaware.
 - B. The jurisdiction in which the limited liability company is to be domesticated is the Commonwealth of Virginia.
4. The full text of the articles of organization that will be in effect immediately after consummation of the domestication is attached hereto.
5. The domestication is permitted by the laws of the jurisdiction in which the limited liability company is organized immediately prior to the filing of these articles, and the limited liability company has complied with those laws in effecting the domestication.

Executed in the name of HOB Entertainment, LLC by:

By: 
Name: Kathy Willard
Title: Member

Date: May 4, 2011



COMMONWEALTH OF VIRGINIA
STATE CORPORATION COMMISSION

LLC-1011
(07/06)

ARTICLES OF ORGANIZATION OF A
DOMESTIC LIMITED LIABILITY COMPANY

Pursuant to Chapter 12 of Title 13.1 of the Code of Virginia the undersigned states as follows:

1. The name of the limited liability company is

HOB Entertainment, LLC

(The name must contain the words limited company or limited liability company or the abbreviation L.C., LC, L.L.C., or LLC)

2. A. The name of the limited liability company's initial registered agent is

Corporation Service Company

B. The registered agent is (mark appropriate box):

(1) an INDIVIDUAL who is a resident of Virginia and

- a member or manager of the limited liability company.
- a member or manager of a limited liability company that is a member or manager of the limited liability company.
- an officer or director of a corporation that is a member or manager of the limited liability company.
- a general partner of a general or limited partnership that is a member or manager of the limited liability company.
- a trustee of a trust that is a member or manager of the limited liability company.
- a member of the Virginia State Bar.

OR

(2) a domestic or foreign stock or nonstock corporation, limited liability company or registered limited liability partnership authorized to transact business in Virginia.

3. The limited liability company's initial registered office address, including the street and number, if any, which is identical to the business office of the initial registered agent, is

Bank of America Center, 16th Floor, 1111 East Main Street Richmond VA 23219
(number/street) (city or town) (state) (zip)

which is physically located in the county or city of Richmond

4. The limited liability company's principal office address, including the street and number, is

9348 Civic Center Drive Beverly Hills CA 90210
(number/street) (city or town) (state) (zip)

Organizer(s):

(signature)

Kathy Willard

(printed name)

May 4, 2011

(date)

(telephone number (optional))

SEE INSTRUCTIONS ON THE REVERSE

S363512 - 7

COMMONWEALTH OF VIRGINIA
STATE CORPORATION COMMISSION

AT RICHMOND, May 6, 2011

The State Corporation Commission has found the accompanying articles of domestication submitted on behalf of

HOB Entertainment, LLC

to comply with the requirements of law, and confirms payment of all required fees. Therefore, it is ORDERED that this

CERTIFICATE OF DOMESTICATION

be issued and admitted to record with the articles of domestication and articles of organization in the Office of the Clerk of the Commission, effective May 6, 2011.

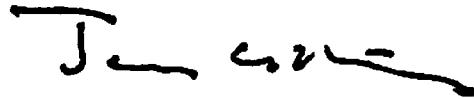
When the certificate becomes effective, HOB Entertainment, LLC, a foreign limited liability company, is deemed to be a limited liability company organized under the laws of this Commonwealth with the name

HOB Entertainment, LLC

The limited liability company is granted the authority conferred on it by law in accordance with its articles of organization, subject to the conditions and restrictions imposed by law.

STATE CORPORATION COMMISSION

By



James C. Dimitri
Commissioner

LCDMACPT
CIS0322
11-05-05-1267

TRADEMARK
REEL: 004559 FRAME: 0178

Commonwealth OF Virginia



State Corporation Commission

I Certify the Following from the Records of the Commission:

The foregoing is a true copy of the articles of domestication filed in the Clerk's Office of the Commission on May 06, 2011 by HOB Entertainment, LLC, a Virginia limited liability company.

Nothing more is hereby certified.



*Signed and Sealed at Richmond on this Date:
May 9, 2011*

Joel H. Peck

Joel H. Peck, Clerk of the Commission



COMMONWEALTH OF VIRGINIA
STATE CORPORATION COMMISSION

Office of the Clerk

May 6, 2011

BETH EPSTEIN
UCC RETRIEVALS-INC
7288 HANOVER GREEN DR
MECHANICSVILLE, VA 23111

RECEIPT

RE: HOB Entertainment, LLC

ID: S363512 - 7

DCN: 11-05-05-1267

Dear Customer:

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This is also your receipt for \$125.00 to cover the fee(s) for expedited services(s).

The effective date of the certificate of domestication is May 6, 2011.

Thank you for contacting our office. If you have any questions, please call (804) 371-9733 or toll-free in Virginia, (866) 722-2551.

Sincerely,

Joel H. Peck
Clerk of the Commission

LCDMRCPT
LCDM
CIS0322

P.O. Box 1197, Richmond, VA 23218-1197
Tyler Building, First Floor, 1300 East Main Street, Richmond, VA 23219-3630
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Telecommunications Device for the Deaf-TDD/Voice: (804) 371-9206

TRADEMARK

REEL: 004559 FRAME: 0180

S363512 - 7

COMMONWEALTH OF VIRGINIA
STATE CORPORATION COMMISSION

AT RICHMOND, May 6, 2011

The State Corporation Commission has found the accompanying articles of domestication submitted on behalf of

HOB Entertainment, LLC

to comply with the requirements of law, and confirms payment of all required fees. Therefore, it is ORDERED that this

CERTIFICATE OF DOMESTICATION

be issued and admitted to record with the articles of domestication and articles of organization in the Office of the Clerk of the Commission, effective May 6, 2011.

When the certificate becomes effective, HOB Entertainment, LLC, a foreign limited liability company, is deemed to be a limited liability company organized under the laws of this Commonwealth with the name

HOB Entertainment, LLC

The limited liability company is granted the authority conferred on it by law in accordance with its articles of organization, subject to the conditions and restrictions imposed by law.

STATE CORPORATION COMMISSION

By



James C. Dimitri
Commissioner

LCDMACPT
CIS0322
11-05-05-1267

TRADEMARK

REEL: 004559 FRAME: 0181

Commonwealth of Virginia



STATE CORPORATION COMMISSION

Richmond, May 6, 2011

This is to certify that the certificate of domestication of

HOB Entertainment, LLC

was this day issued and admitted to record in this office and that the said limited liability company is authorized to transact its business subject to all Virginia laws applicable to the company and its business. Effective date: May 6, 2011



State Corporation Commission

Attest:

Joel H. Pesh
Clerk of the Commission