

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Wonder Holdings Acquisition Corp.		06/09/2011
			Entity Type
			CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Matrixx Initiatives, Inc.		
Street Address:	8515 East Anderson Drive		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85255		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
Serial Number:	85035993	PREVENZA	
Serial Number:	85035994	DURACT	
CORRESPONDENCE DATA			
Fax Number:	(602)382-6070		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	602-382-6314		
Email:	chauff@swlaw.com, matanacio@swlaw.com		
Correspondent Name:	SNELL & WILMER L.L.P.		
Address Line 1:	400 East Van Buren Street		
Address Line 2:	Charles F. Hauff, Jr.		
Address Line 4:	Phoenix, ARIZONA 85004-2202		
ATTORNEY DOCKET NUMBER:	33205.0010		
NAME OF SUBMITTER:	Charles F. Hauff, Jr.		
Signature:	/Charles F. Hauff, Jr./		
Date:	06/10/2011		
Total Attachments: 1 source=332050010WASN#page1.tif			

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ASSIGNOR: WONDER HOLDINGS ACQUISITION CORP., a Delaware corporation
c/o H.I.G. Capital L.L.C.
1450 Brickell Avenue, 31st Floor
Miami, Florida 33131

ASSIGNEE: MATRIXX INITIATIVES, INC., a Delaware corporation
8515 East Anderson Drive
Scottsdale, Arizona 85255

TRADEMARKS:	PREVENZA	DURACT
	U.S. Serial No.: 85/035,993	U.S. Serial No.: 85/035,994
	Filed: May 12, 2010	Filed: May 12, 2010
	Notice of Allowance issued: December 14, 2010	Notice of Allowance issued: January 4, 2011


For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers unto Assignee, its successors, assigns, and legal representatives, the full and exclusive worldwide right, title, and interest in and to the above-referenced Trademarks, including the goodwill of the business symbolized by the marks, and the applications for United States registration thereof, U.S. Serial No. 85/035,993 and 85/035,994, and the right to sue for and collect damages for infringements and past infringements thereof.

Assignor hereby authorizes and requests the United States Commissioner of Patents and Trademarks to record this Assignment for the sole benefit of Assignee, its successors, assigns, and legal representatives.

Assignor hereby agrees, upon request of Assignee, and without further remuneration, to promptly provide Assignee with all pertinent facts and documents relating to the foregoing trademarks as reasonably may be known and accessible to Assignor.

EXECUTED AND EFFECTIVE on this 9 day of June, 2011.

WONDER HOLDINGS ACQUISITION CORP.

By 
Brian McAllen [Name],
Its Treasurer [Title]

ASSIGNOR