

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Self Storage Data Services, Inc.		05/31/2011	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Cushman & Wakefield, Inc.		
Street Address:	1290 Avenue of the Americas		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10104-6178		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78755509	SSDS	
CORRESPONDENCE DATA			
Fax Number:	(202)857-6395		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-857-6000		
Email:	koines.kristen@arentfox.com		
Correspondent Name:	David C. Gryce		
Address Line 1:	1050 Connecticut Ave., NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
ATTORNEY DOCKET NUMBER:	020070.00000-SSDS ASSIGNM		
NAME OF SUBMITTER:	Adam D. Resnick		
Signature:	/Adam D. Resnick/		
Date:	06/10/2011		
Total Attachments: 3 source=SSDS assignment#page1.tif source=SSDS assignment#page2.tif source=SSDS assignment#page3.tif			

OP \$40.00 78755509

Exhibit "E"

Trademark Assignment

ASSIGNMENT

This Assignment is made between SSDS, a California corporation with offices at ~~[INSERT ADDRESS]~~ ("Assignor"), and Cushman & Wakefield, Inc., a New York corporation with offices at 1290 Avenue of the Americas, 7th Floor, New York, New York ("Assignee").

1335 CARMEL
DRIVE,
GLENDALE,
CA 91207

WHEREAS, by an Asset Purchase Agreement, dated May 27, 2011 (the "Agreement"), Assignor agreed to assign to Assignee all common law rights in the trademarks and service marks listed on the attached Schedule, all applications and registrations pertaining thereto, and all goodwill associated therewith, including the listed applications to and registrations in the United States Patent and Trademark Office together with all the assets of the business conducted under the Marks, and all rights to claims of past infringement thereof (collectively, the "Marks"); and

NOW THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, sell and transfer to Assignee, its successors and assigns, all right, title and interest throughout the world in and to: (i) the Marks, including all applications or registrations therefore and all goodwill pertaining thereto; (ii) the portion of the business of Assignor to which the listed intent-to-use applications apply; (iii) all income, royalties, damages and payments now due or which hereafter become due or payable in respect to thereto; (iv) all causes of action (in law or equity) and rights to sue, counterclaim and/or recover for past, present or future infringement thereof; and (v) all rights corresponding to the foregoing .

Assignor hereby agrees to execute all papers and to perform all other proper acts requested by Assignee or its successors or assigns to secure to Assignee or its successors or assigns the rights hereby transferred.

IN WITNESS WHEREOF, the undersigned has executed this Assignment as of MAY 31, 2011.

Charles R. Wilson (Assignor)

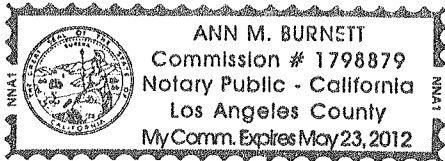
Name: CHARLES R. WILSON

Title: PRESIDENT

STATE OF CALIFORNIA)

COUNTY OF LOS ANGELES)

On this 31 day of MAY, 2011, personally appeared before me
CHARLES R. WILSON, known to me to be PRESIDENT of
SSDS, who acknowledged that he/~~she~~ signed this trademark assignment
instrument as a free act on behalf of SSDS.



Ann M. Burnett
Notary Public

My commission expires: MAY 23, 2012

AGREED AND ACKNOWLEDGED:

SSDS (company)

By: Charles R. Wilson

Name: CHARLES R. WILSON

Title: PRESIDENT

Attach Trademark Schedule

Int. Cls.: 9 and 16

Prior U.S. Cls.: 2, 5, 21, 22, 23, 26, 29, 36, 37, 38, and 50

United States Patent and Trademark Office

TRADEMARK
PRINCIPAL REGISTER

SSDS

SELF STORAGE DATA SERVICES, INC. (CALIFORNIA CORPORATION)
7470 NORTH FIGUEROA STREET, SUITE 301
LOS ANGELES, CA 900411717

PROVIDING INFORMATION FOR STORAGE INDUSTRY
22, 23, 29, 37, 38 AND

FOR: PUBLICATIONS, NAMELY, DOWNLOADABLE ELECTRONIC PUBLICATIONS IN THE NATURE OF NEWSLETTERS PROVIDING INFORMATION ABOUT THE SELF-STORAGE INDUSTRY, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-1-1997

THE MARK CONSISTS OF CHARACTERS WITHOUT A SPECIFIC FONT, STYLE, SIZE,

FIRST USE 1-1-2003; IN COMMERCE 1-1-2003.

SN 78-755,509, FILE

FOR: PUBLICATIONS, NAMELY, PRINTED PUBLICATIONS IN THE NATURE OF NEWSLETTERS

MARY MUNSON, EX