

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gateway, Inc.		06/09/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Acer Incorporated		
Street Address:	7F-5, No. 369, Fuxing N. Rd., Songshan Dist.		
City:	Taipei City 105		
State/Country:	TAIWAN		
Entity Type:	CORPORATION: TAIWAN		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	1725231		
Registration Number:	3170767	EZMENU	
Registration Number:	3399065	FX	
Registration Number:	2472399	LEARN@GATEWAY	
Registration Number:	3070320	LEARN WITH GATEWAY	
Registration Number:	3273949	LEARNWITHEMACHINES	
Registration Number:	1701539	"YOU'VE GOT A FRIEND IN THE BUSINESS"	
CORRESPONDENCE DATA			
Fax Number:	(312)554-8015		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312 554-8000		
Email:	rsacoff@pattishall.com		
Correspondent Name:	ROBERT W. SACOFF		
Address Line 1:	311 S. Wacker Drive, Suite 5000		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	02611-1 GATEWAY TO ACER		

CH \$190.00 1725231

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:	Robert W. Sacoff
Signature:	/RWS/
Date:	06/10/2011

Total Attachments: 1
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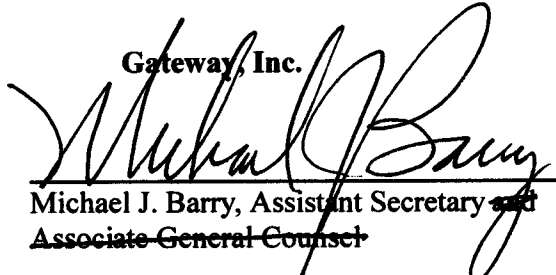
WHEREAS, **Gateway, Inc.**, a Delaware corporation, with an address at **7565 IRVINE CENTER DRIVE, IRVINE, CA 926182930** ("the ASSIGNOR") owns the following trademarks and corresponding U.S. registrations ("the Trademarks"):

MISCELLANEOUS DESIGN, Reg. No. 1725231
EZMENU, Reg. No. 3170767
FX (Stylized), Reg. No. 3399065
LEARN@GATEWAY, Reg. No. 2472399
LEARN WITH GATEWAY, Reg. No. 3070320
LEARNWITHMACHINES, Reg. No. 3273949
YOU'VE GOT A FRIEND IN THE BUSINESS, Reg. No. 1701539

WHEREAS, **Acer Incorporated**, a company incorporated and existing under the laws of Taiwan with an address at **7F-5, No.369, Fuxing N. Rd., Songshan Dist., Taipei City 105, Taiwan** ("the ASIGNEE") desires to acquire Gateway's right, title, and interest in and to the Trademarks, together with the associated goodwill;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Gateway, Inc. hereby assigns to Acer Incorporated all right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, the registrations thereof, and the rights to sue and recover for past infringements.

IN WITNESS WHEREOF, Gateway, Inc. has caused this instrument to be executed by its duly authorized representatives this 9th day of JUNE, 2011.

Gateway, Inc.
By: 
Michael J. Barry, Assistant Secretary and
~~Associate General Counsel~~