

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Valkyrie Company, Inc.		06/09/2011	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Insignia Athletics, LLC		
Street Address:	60 Fremont Street		
City:	Worcester		
State/Country:	MASSACHUSETTS		
Postal Code:	01603		
Entity Type:	LIMITED LIABILITY COMPANY: MASSACHUSETTS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85095517	INSIGNIA	
Serial Number:	85095533	INSIGNIA IN USA	
Serial Number:	85095544		
CORRESPONDENCE DATA			
Fax Number:	(212)725-2452		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-725-2450		
Email:	email@hpiplaw.com		
Correspondent Name:	Gerald E. Hespos		
Address Line 1:	HESPOS & PORCO LLP		
Address Line 2:	110 West 40th Street - Suite 2501		
Address Line 4:	New York, NEW YORK 10018		
ATTORNEY DOCKET NUMBER:	INSIGNIA		
NAME OF SUBMITTER:	Gerald E. Hespos		

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**TRADEMARK
 REEL: 004559 FRAME: 0449**

Signature:	/Gerald E. Hespos/
Date:	06/10/2011
Total Attachments: 2 source=Insignia#page1.tif source=Insignia#page2.tif	

ASSIGNMENT

Valkyrie Company, Inc. is a corporation organized under the laws of the Commonwealth of Massachusetts and has a place of business at 60 Fremont Street, Worcester, Massachusetts 01603. Valkyrie Company, Inc. is the owner of all right, title and interest in and to the U.S. trademark applications identified on the attached schedule of trademarks. Valkyrie Company, Inc. has used each of the marks on the attached schedule of trademarks in commerce and hence each of the trademarks has acquired goodwill. Valkyrie Company, Inc. is the owner of the goodwill associated with each of the identified trademarks.

Insignia Athletics, LLC is a limited liability company established under the laws of the Commonwealth of Massachusetts and has a place of business at 60 Fremont Street, Worcester, Massachusetts 01603. Insignia Athletics, LLC was established in part to assume ownership and responsibility for the portion of the Valkyrie Company Inc. business pertaining to the products and services associated with the trademarks listed on the attached schedule of trademarks.

Accordingly, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Valkyrie Company, Inc. does hereby assign to Insignia Athletics, LLC the trademarks listed on the attached schedule of trademarks along with the identified trademark applications and the goodwill associated with those marks that have been used in commerce. Additionally, with respect to the identified intent-to-use applications, Valkyrie Company Inc. and Insignia Athletics, LLC confirm that Insignia Athletics LLC is acquiring from Valkyrie Company Inc. the entire portion of the business to which those marks pertain as required by 15 USC §1060.

Valkyrie Company, Inc.


Name : James J. Devaney
Title : President

Date : June 9, 2011

SCHEDULE OF TRADEMARKS

Mark

U.S. Trademark Application

INSIGNIA
INSIGNIA IN USA and design
"miscellaneous design"

85/095,517
85/095,533
85/095,544