

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		RELEASE BY SECURED PARTY	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association		06/10/2011	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	FTD.COM, Inc.		
Street Address:	3113 Woodcreek Drive		
City:	Downers Grove, DuPage County		
State/Country:	ILLINOIS		
Postal Code:	60515		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2962760	FLOWERS USA	
Registration Number:	2619889	FLOWERS U S A	
Registration Number:	1779145	FLOWERS DIRECT	
CORRESPONDENCE DATA			
Fax Number:	(312)803-5299		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(312) 845-3430		
Email:	kalwa@chapman.com		
Correspondent Name:	Richard Kalwa		
Address Line 1:	111 West Monroe Street		
Address Line 2:	Chapman and Cutler LLP		
Address Line 4:	Chicago, ILLINOIS 60603		
ATTORNEY DOCKET NUMBER:	3582319		
NAME OF SUBMITTER:	Richard Kalwa		

CH \$90.00 2962760

900194170

TRADEMARK
REEL: 004559 FRAME: 0654

Signature:	/richard kalwa/
Date:	06/10/2011
Total Attachments: 3 source=3016381#page1.tif source=3016381#page2.tif source=3016381#page3.tif	

RELEASE OF TRADEMARK SECURITY INTEREST

This RELEASE OF TRADEMARK SECURITY INTEREST ("*Release*") is dated as of June 10, 2011, and is delivered by WELLS FARGO BANK, NATIONAL ASSOCIATION, a national banking association, located at 333 South Grand Avenue, 9th Floor, Los Angeles, California 90071, in its capacity as Administrative Agent under the Grant (as defined below) ("*Assignor*"), in favor of FTD.COM, INC., a Delaware corporation, located at 3113 Woodcreek Drive, Downers Grove, DuPage County, Illinois 60515 ("*Assignee*").

Reference is hereby made to the Grant of Trademark Security Interest (the "*Grant*"), dated as of August 26, 2008, by and among Assignor, Assignee and Florists' Transworld Delivery, Inc. and recorded with the United States Patent and Trademark Office on August 27, 2008 at Reel 3843/Frame 0964. Capitalized terms used herein but not defined shall have the meanings set forth or incorporated by reference in the Grant.

Assignor hereby notifies, acknowledges to and agrees with Assignees that the security interest granted by Assignee in the "*Trademark Collateral*" (as defined in the Grant), including, without limitation, the Trademarks listed on the attached Schedule A, is terminated and released and Assignor hereby releases and forever discharges all of its right, title and interest of any kind or nature in the Trademark Collateral granted, assigned or conveyed pursuant to the Grant.

Assignor shall, at the sole cost and expense of Assignee, execute and deliver to Assignees all further releases and other documents, and take all such other actions necessary or reasonably desirable to effect and record the termination, release and discharge contemplated above.

THIS RELEASE AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER SHALL BE GOVERNED BY, AND SHALL BE CONSTRUED AND ENFORCED IN ACCORDANCE WITH, THE INTERNAL LAWS OF THE STATE OF NEW YORK (INCLUDING, WITHOUT LIMITATION, SECTION 5-1401 OF THE GENERAL OBLIGATIONS LAW OF THE STATE OF NEW YORK), WITHOUT REGARD TO CONFLICTS OF LAWS PRINCIPLES, EXCEPT TO THE EXTENT THAT THE UCC PROVIDES THAT THE PERFECTION OF THE SECURITY INTEREST HEREUNDER, OR REMEDIES HEREUNDER, IN RESPECT OF ANY PARTICULAR TRADEMARK COLLATERAL ARE GOVERNED BY THE LAWS OF A JURISDICTION OTHER THAN THE STATE OF NEW YORK, IN WHICH CASE THE LAWS OF SUCH JURISDICTION SHALL GOVERN WITH RESPECT TO THE PERFECTION OF THE SECURITY INTEREST IN, OR THE REMEDIES WITH RESPECT TO, SUCH PARTICULAR TRADEMARK COLLATERAL.

[Remainder of this page intentionally left blank]

IN WITNESS WHEREOF, Assignor has caused this Release of Trademark Security Interest to be duly executed and delivered by its duly authorized representative as of the date first above written.

WELLS FARGO BANK, NATIONAL ASSOCIATION,
as Administrative Agent

By: Maribelle Villasenor
Name: Maribelle Villasenor
Title: Assistant Vice President

3016381
3582319

S-1

Release of Trademark Security Interest

TRADEMARK
REEL: 004559 FRAME: 0657

**SCHEDULE A
TO
RELEASE OF TRADEMARK SECURITY INTEREST**

No.	Registrant (or last Registered Owner)	Trademark	Registration Number	Registration Date
1.	FTD.COM, Inc.	FLOWERS USA	2962760	06/21/2005
2.	FTD.COM, Inc.	FLOWERS U S A (and Design)	2619889	09/17/2002
3.	FTD.COM, Inc.	FLOWERS DIRECT	1779145	06/29/1993

Schedule A-1