

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Porcelain and Fine China Companies Limited		04/28/2011	COMPANY: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Portmeirion Group UK Limited		
<b>Street Address:</b>	London Road, Stoke on Trent		
<b>City:</b>	Staffordshire, ST4 7QQ		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Entity Type:</b>	Private Limited Company: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3483392		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)251-2510		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312-251-2500		
<b>Email:</b>	info@wwipps.com		
<b>Correspondent Name:</b>	Laurel V. Dineff		
<b>Address Line 1:</b>	WWIPPS, Inc.		
<b>Address Line 2:</b>	160 North Wacker Drive		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>ATTORNEY DOCKET NUMBER:</b>	R1118US00		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Laurel V. Dineff		
<b>Address Line 1:</b>	WWIPPS, Inc.		
<b>Address Line 2:</b>	160 North Wacker Drive		

OP \$40.00 3483392

**900194232**

**TRADEMARK  
 REEL: 004560 FRAME: 0185**

Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:

Laurel V. Dineff

Signature:

/laurelvdineff/

Date:

06/13/2011

Total Attachments: 1

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CONFIRMATION OF TRADEMARK ASSIGNMENT AGREEMENT

THIS CONFIRMATION OF TRADEMARK ASSIGNMENT, made effective on 23<sup>rd</sup> day of April, 2009, by and between The Porcelain and Fine China Companies Limited (in Liquidation) (Company Number 00597983), a Private Limited Company organized under the laws of the United Kingdom, having its registered address at Benson House, 33 Wellington Street, Leeds, LS1 4JP, United Kingdom, and acting by David Matthew Hammond, Robert Jonathan Hunt and Michael John Andrew Jervis as its Joint Liquidators (hereinafter referred to as the "Liquidators") (hereinafter referred to as "Assignor"), and Portmeirion Group UK Limited, a Private Limited Company organized under the laws of the United Kingdom, with its principal place of business at London Road, Stoke on Trent, Staffordshire, ST4 7QQ, United Kingdom, (hereinafter referred to as "Assignee").

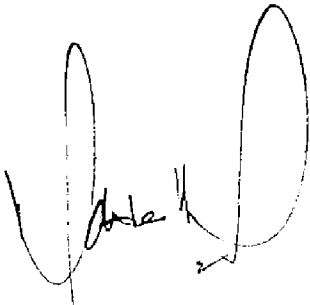
WHEREAS, Assignor is the proprietor of Trademark CHRISTMAS TREE DESIGN, Registration Number 3483392, in the United States (hereinafter referred to as "Mark").

WHEREAS, Assignor has agreed to assign such right, title and interest it held in and to the Mark to Assignee, and Assignee hereby accepts the assignment.

NOW THEREFORE, in consideration of Ten Dollars (US \$10.00) and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, its successors and assigns, such right, title and interest to and in the Mark, including the right to sue in respect of all infringements of the Mark, which may have occurred before the effective date of this Agreement, and the right to all remedies, including damages or an account of the profits and conversion damages, in respect of such infringements (but for the avoidance of doubt, not in the name of the Assignor and/or the Liquidators) together with any goodwill to the extent attached to the Mark.

The Assignee acknowledges that the Liquidators have entered into and signed this Confirmation of Trademark Assignment as agents for the Assignor and neither the Liquidators, nor their firm shall incur any personal liability whatsoever.

IN WITNESS HEREOF, the said Assignor has executed this Agreement, and by the hand of its duly authorized officer, signed on this 28<sup>th</sup> day of April, 2011.



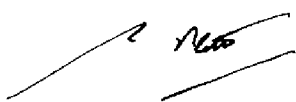
The Porcelain and Fine China Companies Limited (in Liquidation)

By:

Name: David Matthew Hammond

Title: Joint Liquidator of The Porcelain and Fine China Companies Limited (in Liquidation)

IN WITNESS HEREOF, the said Assignee has executed this Agreement, and by the hand of its duly authorized officer, signed on this 28<sup>th</sup> day of April, 2011.



Portmeirion Group UK Limited

By:

Brett Phillips

Finance Director