

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BNA Subsidiaries, LLC		12/31/2009	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Bureau of National Affairs, Inc.		
<b>Street Address:</b>	1801 S. Bell Street		
<b>City:</b>	Arlington		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	22202		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1723749	HR FOCUS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)533-9099		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	202-467-8856		
<b>Email:</b>	behogue@vorys.com, iplaw@vorys.com, iplaw@vorys.com		
<b>Correspondent Name:</b>	Vorys, Sater, Seymour and Pease LLP		
<b>Address Line 1:</b>	P.O. Box 2255 -- IPLAW@VORYS		
<b>Address Line 2:</b>	Attn: Richard S. Donnell, Esq.		
<b>Address Line 4:</b>	Columbus, OHIO 43216		
<b>ATTORNEY DOCKET NUMBER:</b>	02193-2/0769/HRFOCUS		
<b>NAME OF SUBMITTER:</b>	Richard S. Donnell		
<b>Signature:</b>	/richard s donnell/		

900194239

**TRADEMARK**  
**REEL: 004560 FRAME: 0214**

CH \$40.00 1723749

Date:

06/13/2011

**Total Attachments: 3**

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**ASSIGNMENT OF  
BNA SUBSIDIARIES ASSETS**

KNOW ALL MEN BY THESE PRESENTS, that effective as of 12:59 p.m., December 31, 2009, **BNA SUBSIDIARIES, LLC** ("ASSIGNOR"), a Delaware limited liability corporation with principal offices located at **1 Phoenix Mill Lane, Peterborough, NH, 03458**, does by these presents grant, bargain, convey transfer, assign, release and deliver to **THE BUREAU OF NATIONAL AFFAIRS, INC.** ("ASSIGNEE"), a Delaware corporation with principal offices located at **1801 S. Bell Street, Arlington, VA 22202**, all of the **BNA Subsidiaries Assets** as more fully described below, and ASSIGNEE hereby accepts assignment of those assets, such assets to include all ownership rights of the **BNA Subsidiaries Assets**, including names, titles, content, files, domain names, websites, customer or subscriber files and databases, contracts, trademarks, copyrights (whether or not registered with any state or federal agency) and other intellectual property related to the **BNA Subsidiaries Assets**. **BNA Subsidiaries Assets** shall include the products described on Exhibit A.

ASSIGNOR hereby represents that it is the lawful owner of the above described property, that the property is free from all encumbrances and that ASSIGNOR has the ability and right to assign the aforesaid **BNA Subsidiaries Assets** and will warrant and defend the same against the lawful claims and demands of all persons.

This Assignment may be signed in identical counterparts, both of which, when taken together, shall constitute one fully executed and binding agreement.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed by their duly authorized officers on the **29th day of December, 2009**.

**BNA SUBSIDIARIES, LLC:**

**THE BUREAU OF NATIONAL AFFAIRS, INC.:**

By: Bradford Smith  
Bradford Smith  
Chief Operating Officer

By: Gregory C. McCaffery  
Gregory C. McCaffery  
President

Date: 12.29.09

Date: 12/30/09

**EXHIBIT A**  
**BNA SUBSIDIARIES ASSETS**

1. **PIKE & FISCHER PRODUCTS**: All Pike & Fischer products covering the following topics: Administrative Law, Communications Business Intelligence, Communications Law & Regulation, Court & Agency Rules, Internet Law, Litigation, Discovery & Records Management, Patent & Trademark and Transportation Law & Regulation. Products covering topics related to Fertilizer & Ag Chemical are excluded. Pike & Fischer products include, but are not limited to, those products listed below:
  - a. Newsletters and Looseleaf Services
    - i. Communications Regulation
    - ii. Broadband Daily
    - iii. Wireless Telecom Regulation
    - iv. FR Today (email only)
    - v. Broadcast Regulation
    - vi. Cable TV Regulation
    - vii. Telecom Law Report
    - viii. Communications Environmental & Land Use Law Report
    - ix. Internet Law & Regulation
    - x. Rules Service (FCC related) and Rules Service (non-FCC)
    - xi. Court and Agency Rules
    - xii. Administrative Law
    - xiii. AdLaw Bulletin
    - xiv. Shipping Regulation
  - b. Events
    - i. Broadband Policy Summit
  - c. Research and Advisory Services
    - i. Broadband Advisory Services
    - ii. Various books and research titles
  
2. **BNA SUBSIDIARIES**: All IOMA products covering the Human Resources topics including, but not limited to, those products listed below:
  - a. Newsletters and Looseleaf Services
    - HRFocus
    - 401k Report
    - Managing Benefits Plans
    - Report on Salary Surveys
    - Payroll Managers Report
    - Payroll Practitioners Report
    - Payroll Compliance Guide
    - Guide to Pay for Performance
  
  - b. HR-Related Webinars (approximately 60-70 per year under IOMA brand)

- c. HR-Related Live Events (approximately 2-3 events per year under IOMA brand)
- d. HR-Related Research Reports (including both those Research Reports currently currently marketed and listed below, and out-of-print Reports)
  - Hospital HR Benchmarks
  - Guide to Compensation 2010
  - Guide to HR Benchmarks 2009
  - Plans in Transition 2009-2010
  - Best Practices in Avoiding Employment Discrimination
  - PTO Banks: Streamlining Attendance Policies
  - HR Cost Control Best Practices
  - Best Practices in Managing 401k Plans
  - Benefits Benchmarks and Analysis
  - Managing the Payroll Department
  - Payroll Benchmarks and Analysis 2009
  - Guide to Garnishments
  - Payroll Compensation Report 2009