

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tower Lane Productions, LLC		06/08/2011	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	KimsAPrincess Inc.		
Street Address:	21731 Ventura Blvd., Suite 300		
Internal Address:	c/o Boulevard Management, Inc.		
City:	Woodland Hills		
State/Country:	CALIFORNIA		
Postal Code:	91364		
Entity Type:	CORPORATION: CALIFORNIA		
Name:	2Die4Kourt Inc.		
Street Address:	21731 Ventura Blvd., Suite 300		
Internal Address:	c/o Boulevard Management, Inc.		
City:	Woodland Hills		
State/Country:	CALIFORNIA		
Postal Code:	91364		
Entity Type:	CORPORATION: CALIFORNIA		
Name:	Khlomoney, Inc.		
Street Address:	21731 Ventura Blvd., Suite 300		
Internal Address:	c/o Boulevard Management, Inc.		
City:	Woodland Hills		
State/Country:	CALIFORNIA		
Postal Code:	91364		
Entity Type:	CORPORATION: CALIFORNIA		
Name:	Jenner Communications, Inc.		

900194272

TRADEMARK
 REEL: 004560 FRAME: 0359

OP \$40.00 85068407

Street Address:	21731 Ventura Blvd., Suite 300
Internal Address:	c/o Boulevard Management, Inc.
City:	Woodland Hills
State/Country:	CALIFORNIA
Postal Code:	91364
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85068407	KARDASHIANKHAOS

CORRESPONDENCE DATA

Fax Number: (702)369-2666
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (702) 796-5555
Email: TRADEMARKS@GORDONSILVER.COM
Correspondent Name: Jennifer Ko Craft
Address Line 1: 3960 Howard Hughes Parkway, 9th Floor
Address Line 4: Las Vegas, NEVADA 89169

ATTORNEY DOCKET NUMBER:	102846-001
NAME OF SUBMITTER:	Jennifer Ko Craft
Signature:	/Jennifer Ko Craft/
Date:	06/13/2011

Total Attachments: 1
source=Assignment-KARDASHIANKHAOS-executed#page1.tif

ASSIGNMENT

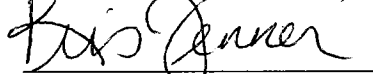
This assignment ("Assignment") is entered into as of 6/8/11 ("Effective Date") by and among Tower Lane Productions, LLC, a California limited liability company ("Tower Lane"), KimsAPrincess Inc., a California corporation ("Kim"), KhloMoney Inc., a California corporation ("Khloe"), 2Die4Kourt, Inc. a California corporation ("Kourtney"), and Jenner Communications, Inc., a California corporation ("Kris" and together with "Tower Lane", "Kim", "Khloe" and "Kourtney", "Parties").

In consideration of the covenants, representations and warranties set forth herein and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree to the following:

Tower Lane hereby assigns, transfers and conveys to each Kim, Khloe, Kourtney and Kris, and Kim, Khloe, Kourtney and Kris do hereby accept, an undivided one-fourth (1/4) interest in the right, title, and interest, such that Kim, Khloe, Kourtney and Kris shall each own an equal and undivided right, title and interest, in the following: the mark **KARDASHIANKHAOS** and any stylizations, designs or the like associated with the foregoing, including, without limitation, the U.S. Application assigned Serial Number 85/068407, and any other foreign trademark applications and registrations, U.S. federal trademark applications and registrations, state trademark applications and registrations and common law rights therein, and goodwill associated with and symbolized thereby and, in accordance with 15 U.S.C § 1057, the portion of the business to which the mark pertains (collectively, "Assigned Intellectual Property"), all past, present and future claims, counterclaims, credits, causes of action, choses in action, rights of recovery and rights of setoff against third persons for infringements, violations, dilutions or contract breaches, together with the right at law or equity to sue and recover for any past, continuing and/or future infringements, violations, dilutions or contract breaches and collect any resulting recovery of damages, lost profits, legal fees and costs, including from acts which may have occurred prior to the Effective Date, all of the foregoing rights, titles and interests to be held and enjoyed by Kim, Khloe, Kourtney and Kris jointly in equal shares.

IN WITNESS WHEREOF, the Parties have caused this instrument to be duly executed as of the Effective Date and each of the undersigned represent that he or she has the authority to legally bind his or her respective entities.

Tower Lane Productions, LLC

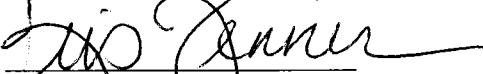


By: KRIS JENNER

Its: PRESIDENT

Date: 6/8/11

Jenner Communications, Inc.



By: KRIS JENNER

Its: PRESIDENT

Date: 6/8/11

KimsAPrincess, Inc.

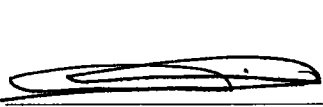


By: KIMBERLI KARDASHIAN

Its: PRESIDENT

Date: 6/8/11

2Die4Kourt, Inc.

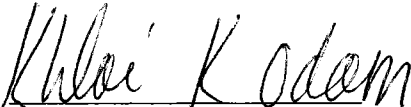


By: KOURTNEY KARDASHIAN

Its: PRESIDENT

Date: 6/8/11

KhloMoney Inc.



By: KHLAE KARDASHIAN ODOM

Its: PRESIDENT

Date: 6/8/11