

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Certificate of Sale

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
FREEZE 24/7 INTERNATIONAL, LLC		05/16/2011	LIMITED LIABILITY COMPANY: NEW YORK
COLBY CAPITAL CORP.		05/16/2011	CORPORATION:
COS. BRANDS, LLC		05/16/2011	LIMITED LIABILITY COMPANY:

RECEIVING PARTY DATA

Name:	COSMETICS VENTURES LLC
Street Address:	60 EAST 42ND STREET
Internal Address:	C/O OCHS & GOLDBERG, LLP
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10165
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

PROPERTY NUMBERS Total: 33

Property Type	Number	Word Mark
Serial Number:	78608312	AGE-LESS SCIENCE
Serial Number:	78579157	ARCTICGLAZE
Serial Number:	78586733	BLACK ICE
Serial Number:	78582053	BRR.BERRY
Serial Number:	78769610	DEEP FREEZE
Serial Number:	78579081	DRY ICE
Serial Number:	78579136	FROSTBITTEN
Serial Number:	78586781	ICECREAM
Serial Number:	78579340	ICECREAM BY FREEZE 24.7
Serial Number:	78768750	ICECREAM DOUBLE SCOOP

900194343

**TRADEMARK
 REEL: 004560 FRAME: 0858**

CH \$840.00 78608312

Serial Number:	78754148	ICE SERUM
Serial Number:	77777505	LONG LIVE LASH
Serial Number:	78738177	NOT SEEING IS BELIEVING
Serial Number:	78579360	PLUMPLIPS
Serial Number:	78775875	SKINFLURRY
Serial Number:	78579121	WHITE POWDER
Serial Number:	78579160	WINDCHILL
Registration Number:	3395877	AGE-LESS SKINCARE
Registration Number:	3555799	AGE-LESS SKINCARE
Registration Number:	3551850	AGE-LESS TECHNOLOGY
Registration Number:	3283545	DERMAFREEZE 365
Registration Number:	3565897	EYECING
Registration Number:	3308420	FIRST FROST
Registration Number:	3480012	FREEZE 24-7 ICECREAM DOUBLE SCOOP
Registration Number:	3122884	FREEZE 24/7
Registration Number:	3047444	FREEZE 24.7
Registration Number:	3316134	FREEZE 24-7
Registration Number:	3303597	ICECRYSTALS
Registration Number:	3241655	ICESHIELD
Registration Number:	3341079	NATURE. NOT NEEDLES
Registration Number:	3303591	PLUMPLIPS ICESTICKS
Registration Number:	3192684	SKINGLACÉ
Registration Number:	3008308	THE TECHNOLOGY: NATURE; NOT NEEDLES

CORRESPONDENCE DATA

Fax Number: (312)803-2209
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-407-4000
Email: aproencio@loeb.com
Correspondent Name: TAMARA F. CARMICHAEL - LOEB & LOEB LLP
Address Line 1: 345 PARK AVENUE
Address Line 4: NEW YORK, NEW YORK 10154

ATTORNEY DOCKET NUMBER:	215043-10003
NAME OF SUBMITTER:	TAMARA F. CARMICHAEL
Signature:	/TAMARA F. CARMICHAEL/

06/14/2011

Total Attachments: 1

source=Certificate of Sale - Freeze 24 7 Marks#page1.tif

CERTIFICATE OF SALE

Know all Men by these Presents:

BY VIRTUE OF A DEFAULT of a promissory note and security agreement dated June 29, 2007 executed by Freeze 24/7 International, LLC, as debtor ("Debtor") to Colby Capital Corp., as secured party ("Secured Party"), in the principal amount of \$1 Million (the "Loan"); and a default of a guaranty agreement dated June 29, 2007 by Cos. Brands, LLC ("Guarantor") of the obligations of Debtor; and in accordance with the rights of the Secured Party in connection with the Loan, Colby Capital Corp., by William E. Mannion, licensed auctioneer, conducted a public sale and auction of the Collateral, consisting of all of the assets of Debtor and Guarantor which shall include accounts receivable; cash accounts; trademarks registered or protected in the name of Debtor; trademarks registered or protected in the name of Guarantor; inventory; furniture, fixtures and computer equipment; and all of the assets of the Debtor and Guarantor (the "Collateral").

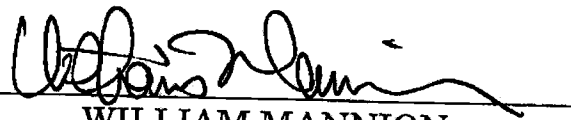
Colby Capital Corp., Secured Party by WILLIAM MANNION, Licensed Auctioneer, did conduct a public auction of the Collateral, on May 16, 2011, at 1:00 P.M. at the offices of Ochs & Goldberg, LLP, 60 East 42nd Street, Suite 2101, New York, New York 10165.

The Collateral was by virtue of the powers vested in me, knocked down and sold as is, with no representations or warranty, no guarantee, either expressed or implied all as further set forth in the Terms of Sale which were available to all bidders at ~~11:00 A.M.~~ on May 16 2011. 1:00 PM

Public notice of the sale was given by publication on April 22 and 29, 2011 in the NY Daily News, a newspaper of general circulation.

Sold : unto Cosmetics Ventures, LLC, as Assignee for the sum of \$ 1,550,000. of Secured Party

In Witness Whereof, I have hereunto set my hand on the 16th day of May, 2011.


WILLIAM MANNION
Auctioneer

TRADEMARK