

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL														
CONVEYING PARTY DATA															
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 30%;">Name</th> <th style="width: 30%;">Formerly</th> <th style="width: 20%;">Execution Date</th> <th style="width: 20%;">Entity Type</th> </tr> <tr> <td>Windmill Health Products, LLC</td> <td></td> <td>06/13/2011</td> <td>LIMITED LIABILITY COMPANY: NEW JERSEY</td> </tr> </table>	Name	Formerly	Execution Date	Entity Type	Windmill Health Products, LLC		06/13/2011	LIMITED LIABILITY COMPANY: NEW JERSEY							
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RECEIVING PARTY DATA															
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 20%;">Name:</td><td>KimsaPrincess Inc.</td></tr> <tr><td>Street Address:</td><td>21731 Ventura Blvd., Ste. 300</td></tr> <tr><td>Internal Address:</td><td>c/o Boulevard Management, Inc.</td></tr> <tr><td>City:</td><td>Woodland Hills</td></tr> <tr><td>State/Country:</td><td>CALIFORNIA</td></tr> <tr><td>Postal Code:</td><td>91364</td></tr> <tr><td>Entity Type:</td><td>CORPORATION: CALIFORNIA</td></tr> </table>		Name:	KimsaPrincess Inc.	Street Address:	21731 Ventura Blvd., Ste. 300	Internal Address:	c/o Boulevard Management, Inc.	City:	Woodland Hills	State/Country:	CALIFORNIA	Postal Code:	91364	Entity Type:	CORPORATION: CALIFORNIA
Name:	KimsaPrincess Inc.														
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Entity Type:	CORPORATION: CALIFORNIA														
PROPERTY NUMBERS Total: 1															

OP \$40.00 85091560

900194396

TRADEMARK
 REEL: 004561 FRAME: 0221

Property Type	Number	Word Mark
Serial Number:	85091560	K DASH BY KARDASHIAN

CORRESPONDENCE DATA	
Fax Number:	(702)269-2666
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(702) 796-5555
Email:	TRADEMARKS@GORDONSILVER.COM
Correspondent Name:	Jennifer Ko Craft
Address Line 1:	3960 Howard Hughes Parkway, 9th Floor
Address Line 4:	Las Vegas, NEVADA 89169

ATTORNEY DOCKET NUMBER:	102846-001
NAME OF SUBMITTER:	Jennifer K. Craft
Signature:	/Jennifer K. Craft/
Date:	06/14/2011

Total Attachments: 2 source=Assignment-K DASH BY KARDASHIAN-executed#page1.tif source=Assignment-K DASH BY KARDASHIAN-executed#page2.tif
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ASSIGNMENT

THIS ASSIGNMENT ("Assignment") is entered into as of the Effective Date between Windmill Health Products, LLC, a New Jersey limited liability company ("Assignor"), and KimsAPrincess, Inc., a California corporation; KhloMoney, Inc., a California corporation; and 2Die4Kourt, Inc., a California corporation, (Collectively "Assignee") (and together with Assignor "Parties")

In consideration of the covenants, representations and warranties set forth herein and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree to the following:

Assignor hereby assigns, transfers and conveys to Assignee, and Assignee does hereby accept the assignment, transfer and conveyance of, all of Assignor's entire right, title and interest in and to the mark **K DASH BY KARDASHIAN** and any stylizations, designs or the like associated with the foregoing, including, without limitation, the U.S. Application assigned Serial Number 85/091560, and any other foreign trademark applications and registrations, U.S. Federal trademark applications and registrations, State trademark applications and registrations and common law rights therein, and goodwill associated with and symbolized thereby and in accordance with 15 U.S.C. § 1057, the portion of the business to which the mark pertains (collectively, "Assigned Intellectual Property"), all past, present and future claims, counterclaims, credits, causes of action, choses in action, rights of recovery and rights of setoff against third persons for infringements, violations, dilutions or contract breaches, together with the right at law or equity to sue and recover for any past, continuing and/or future infringements, violations, dilutions or contract breaches and collect any resulting recovery of damages, lost profits, legal fees and costs, including from acts which may have occurred prior to the Effective Date, all of the foregoing rights, titles and interests to be held and enjoyed by Assignee, for Assignee's own use and benefit and for the use and benefit of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment, transfer and conveyance had not been made.

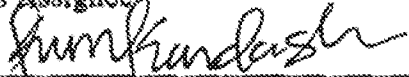
IN WITNESS WHEREOF, the Parties have caused this instrument to be duly executed as of the Effective Date and each of the undersigned represent that he or she has the authority to legally bind his or her respective entities.

Windmill Health Products, LLC
as Assignor



By: Scott R. Yagoda, Esq.
Its: Counselor/Attorney of Record
Date: June 13, 2011

KimsA Princess, Inc.
as Assignee



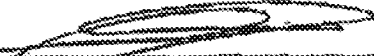
By: Kimberly Kardashian
Its: President
Date: June 13, 2011

KhloMoney, Inc, Inc.
as Assignee



By: Khloe Kardashian Odom
Its: President
Date: June 13, 2011

2Die4Kourt, Inc.
as Assignee



By: Kourtney Kardashian
Its: President
Date: June 13, 2011 ("Effective Date")