

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/21/2010		
CONVEYING PARTY DATA			
	Name	Formerly	Entity Type
	TECHTRONIC FLOOR CARE TECHNOLOGY LIMITED		CORPORATION: BRITISH VIRGIN ISLANDS
RECEIVING PARTY DATA			
Name:	HOOVER, INC.		
Street Address:	7005 Cochran Road		
City:	Glenwillow		
State/Country:	OHIO		
Postal Code:	44139		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	77717768	MEAN BUT GREEN
CORRESPONDENCE DATA			
Fax Number:	(414)277-0656		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414-271-6560		
Email:	mkeipdocket@michaelbest.com		
Correspondent Name:	Billie Jean Smith		
Address Line 1:	100 East Wisconsin Avenue, Suite 3300		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	028856-9005 US00		
NAME OF SUBMITTER:	Jaime L. TremI		
Signature:	/jaime l. tremI/		

OP \$40.00 77717768

900194403

TRADEMARK
 REEL: 004561 FRAME: 0252

Date:

06/14/2011

Total Attachments: 6

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NUNC PRO TUNC ASSIGNMENT OF INTELLECTUAL PROPERTY

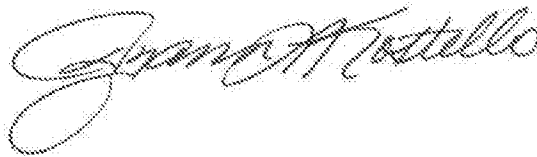
WHEREAS, Techtronic Floor Care Technology Limited, a British Virgin Islands corporation having an address at P.O. Box 957, Offshore Incorporations Centre, Road Town, Tortola, British Virgin Islands (hereinafter "Assignor"), owns the patent and trademarks identified in the attached Schedule 1 (the "Patent and Trademarks");

WHEREAS, pursuant to an Asset Purchase Agreement dated December 21, 2010, Assignor sold, transferred, and assigned to Hoover, Inc., a Delaware corporation having an address at 7005 Cochran Road, Glenwillow, Ohio 44139 (hereinafter "Assignee"), all of Assignor's right, title and interest in and to the Patent and Trademarks, together with the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with any and all past, present or future infringements or dilution of or damages or injury to the Patent and Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor has assigned and does hereby assign unto Assignee all right, title and interest in and to the Patent and Trademarks, together with the goodwill of the business symbolized by the Trademarks, and all of its rights to sue for past infringement of the Patent and Trademarks and to recover any and all damages and awards for such infringement, effective *nunc pro tunc* as of December 21, 2010. The terms and conditions of this Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective heirs, personal representatives, successors and permitted assigns.

IN WITNESS WHEREOF, Assignor has caused its duly authorized representative to execute this Assignment.

TECHTRONIC FLOOR CARE TECHNOLOGY LIMITED



Name: Dyann L. Kostello

Title: Director

Date: April 15, 2011

SCHEDULE 1

Country	Mark	Serial No./ Filing Date	Registration No./ Registration Date
Canada	BOLT OFF	1437334 5/1/09	
Canada	CANS WITH A CONSCIENCE	1438522 5/8/09	
Canada	GAS OFF & design	1475962 3/31/10	
Canada	GRIME OFF & design	1475961 3/31/10	
Canada	LUBFIX	1437335 5/1/09	
Canada	MEAN, BUT GREEN	1456361 10/19/09	
Canada	MRS. GREEN CLEAN	1437333 5/1/09	
Canada	MRS. GREEN CLEAN & design	1437336 5/1/09	
Canada	NUTEK (design)	1437337 5/1/09	
Canada	PURE GREEN	1460185 11/18/09	
Canada	SHIELD IT	1437339 5/1/09	
Canada	SHIELD IT FOR HEAVY- DUTY JOBS & design	1431393 3/9/09	
Canada	SIMPLY SOY	1437338 5/1/09	
Canada	SIMPLY SOY & design	1476647 4/1/10	
Canada	SIMPLY SOY design	1437340 5/1/09	
Canada	SMART GREEN	1460186 11/18/09	
CTM	BOLT OFF	8275448 5/1/09	8275448 11/22/09
CTM	CANS WITH A CONSCIENCE	8288334 5/8/09	8288334 12/1/09
CTM	LUBFIX	8275547 5/1/09	8275547 11/22/09
CTM	MRS. GREEN CLEAN	8275166 5/1/09	8275166 12/1/09
CTM	MRS. GREEN CLEAN & design	8275299 5/1/09	8275299 11/22/09

SCHEDULE 1

Country	Mark	Serial No./ Filing Date	Registration No./ Registration Date
CTM	NUTEK design	8280431 5/5/09	Abandoned-old logo.
CTM	PURE GREEN	8698243 11/19/09	
CTM	SHIELD IT	8275737 5/1/09	8275737 11/29/09
CTM	SHIELD IT & design	8198368 3/9/09	8198368 12/22/09
CTM	SIMPLY SOY	8279192 5/5/09	8279192 11/22/09
CTM	SIMPLY SOY design	8280406 5/5/09	8280406 12/1/09
CTM	SMART GREEN	8698292 11/19/09	
Mexico	BOLT OFF	1005100 5/8/09	1130270 11/13/09
Mexico	FOR HEAVY-DUTY JOBS SHIELD IT	994363 3/9/09	
Mexico	GAS OFF & design	1079144 3/31/10	
Mexico	GRIME OFF & design	1079146 3/31/10	
Mexico	GRIME OFF & design	1079147 3/31/10	
Mexico	LUBFIX	1005098 5/8/09	1127156 10/23/09
Mexico	MEAN, BUT GREEN	1041945 10/20/09	1144044 2/19/10
Mexico	MRS. GREEN CLEAN	1098424 6/21/10	
Mexico	MRS. GREEN CLEAN & design	1098423 6/21/10	
Mexico	NUTEK	1005111 5/8/09	1157483 5/11/10
Mexico	PURE GREEN	1049878 11/25/09	
Mexico	SIMPLY SOY	1005106 5/8/09	1116664 5/8/09
Mexico	SIMPLY SOY & design	1079143 3/31/10	
Mexico	SIMPLY SOY & design	1005112 5/8/09	1116665 8/25/09

SCHEDULE 1

Country	Mark	Serial No./ Filing Date	Registration No./ Registration Date
Mexico	SMART GREEN	1049877 11/25/09	
US	BIOGRADE	77/859811 10/28/09	Abandoned
US	BOLT OFF	77/450602 4/17/08	3655617 7/14/09
US	CANS WITH A CONSCIENCE	77/664836 2/6/09	3765056 3/23/10
US	FLAT TIRE SURVIVAL KIT & design	77/839533 10/1/09	
US	GAS OFF	77/009649 9/28/06	
US	GAS OFF & design	77/839042 10/1/09	
US	GAS OFF (stylized)	77/009667 9/28/06	
US	GRASS OFF	85/056934 6/8/10	
US	GREEN CARPET	77/677974 2/25/09	
US	GREEN DREAM	77/666236 2/9/09	3688648 9/29/09
US	GREEN FLOOR	85/075175 6/30/10	
US	GREEN GARAGE & design	77/849601 10/15/09	
US	GREEN MECHANIC & design	77/849376 10/15/09	
US	GRIME OFF & design	77/839076 10/1/09	
US	LUBFIX	77/409841 2/29/08	3628243 5/26/09
US	MEAN, BUT GREEN	77/717768 4/20/09	Abandoned see trademark below
US	MEAN, BUT GREEN & design	77/866245 11/5/09	
US	MRS. GREEN CLEAN	77/683487 3/4/09	
US	MRS. GREEN CLEAN & design	77/693495 3/18/09	
US	NUTEK design	77/654327 1/22/09	3753809 3/2/10

SCHEDULE 1

Country	Mark	Serial No./ Filing Date	Registration No./ Registration Date
US	PURE GREEN	77/689113 3/12/09	
US	PURE GREEN WIPES	77/740157 5/19/09	
US	SHIELD IT	77/540422 8/6/08	3729423 12/22/09
US	SHIELD IT & design	77/565595 9/9/08	
US	SIMPLY SOY	77/656495 1/26/09	3732614 12/29/09
US	SIMPLY SOY	85/056919 6/8/10	
US	SIMPLY SOY & design	77/838924 10/1/09	
US	SIMPLY SOY design	77/671185 2/16/09	3732649 12/29/09
US	SMART GREEN	77/664812 2/6/09	3765055 3/23/10
US	STORE RITE	77/738216 5/15/09	
US	TIDY PANTZ	85008264 4/7/10	
US	TWO WOMEN AND A GREEN DREAM & design	77/666327 2/9/09	3688649 9/29/09

Title	Serial No.	Filing Date	Status
Biodegradable Wipe Utilizing Bio-Based Lubricant	12/782,254 Conversion of US Provisional application no. 61/179,363 filed 5/18/09	5/18/2010	Pending

SCHEDULE 1

<u>FORMULAS</u>	<u>DATE FIRST USED</u>	<u>DEVELOPMENT</u>
<u>Bolt Off</u>	<u>January 2009</u>	<u>Cathy Horton and Kim Novotney</u>
<u>Lubfix</u>	<u>January 2009</u>	<u>Cathy Horton and Kim Novotney</u>
<u>Shield IT</u>	<u>January 2009</u>	<u>Cathy Horton and Kim Novotney</u>
<u>Simply Soy</u>	<u>January 2009</u>	<u>Cathy Horton</u>
<u>Cleaning Solution with dilution chart*</u>	<u>November 2009</u>	<u>Vaby LLC</u>
<u>Extreme Green Grease</u>	<u>Under development for auto use</u>	<u>Cathy Horton and Robert Yeggy</u>

*Product Names Commercialized

Green Carpet
Grime Off
Gas off
Mrs. Green Clean