

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| National Pretzel Company, Inc. | | 06/13/2011 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | National Bakery, Inc. | | |
| Street Address: | 2060 Old Philadelphia Pike | | |
| City: | Lancaster | | |
| State/Country: | PENNSYLVANIA | | |
| Postal Code: | 17602 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1408774 | OLD SAN FRANCISCO STYLE | |
| Registration Number: | 2073096 | LAURA SCUDDER'S | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (415)433-9434 | | |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | | |
| Phone: | 4154331099 | | |
| Email: | bds@sfcounsel.com | | |
| Correspondent Name: | Brandon D. Smith | | |
| Address Line 1: | 140 Geary Street, 7th Floor | | |
| Address Line 4: | San Francisco, CALIFORNIA 94108 | | |
| ATTORNEY DOCKET NUMBER: | BARBIERI.NPC | | |
| NAME OF SUBMITTER: | Brandon D. Smith | | |
| Signature: | /Brandon D. Smith/ | | |
| Date: | 06/15/2011 | | |
| Total Attachments: 3 source=Trademark Assignment Documents#page1.tif source=Trademark Assignment Documents#page2.tif source=Trademark Assignment Documents#page3.tif | | | |

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TRADEMARK
REEL: 004561 FRAME: 0858

TRADEMARK ASSIGNMENT

WHEREAS, National Pretzel Company, Inc., a Delaware corporation (hereinafter referred to as ASSIGNOR) had adopted and owns the following two (2) trademarks, which are collectively referred to herein as the "Trademarks"; and

1. **OLD SAN FRANCISCO STYLE** (Design Plus Words, Letters, and/or Numbers), Registration No. 1,408,774:

IC030 – Bakery goods, namely, bread sticks and sourdough bread snacks.

2. **LAURA SCUDDER'S** (Standard Characters), Registration No. 2,073,096:

IC030 – Pretzels and breadsticks.

WHEREAS, National Bakery, Inc., a Delaware corporation (hereinafter ASSIGNEE) is desirous of acquiring all rights, title and interest in and to said Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign, grant, transfer and convey to ASSIGNEE, its successors and assigns, its entire right, title and interest in and to the said Trademarks, including but not limited to all of ASSIGNOR'S common law rights and registrations pertaining thereto, as well as all of the good will of the business symbolized by said Trademarks, and the right to sue for past infringements thereof. Such assignment is "As-Is" and ASSIGNOR makes no representations or warranties concerning the validity or enforceability of the Trademarks, including as to any defects in the creation or registration of the Trademarks.

**NATIONAL PRETZEL
COMPANY, INC.**, a Delaware
corporation

By: 

Stephen Barbieri, Secretary

Signature Must be Notarized

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State of California
County of San Francisco

On June 13, 2011 before me, EKATERINA SOLOMATINA, (insert name and title of the officer), personally appeared Stephen R. Barbieri

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature

