

TRADEMARK ASSIGNMENT

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 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eastern Technology Development Limited		06/11/2011	CORPORATION: HONG KONG
RECEIVING PARTY DATA			
Name:	Genie-S International Limited		
Street Address:	77 Sheung On Street		
Internal Address:	Flat B, 19/F, Federal Centre		
City:	Chai Wan		
State/Country:	HONG KONG		
Entity Type:	CORPORATION: HONG KONG		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3802208	BEAUTYTOGO	
CORRESPONDENCE DATA			
Fax Number:	(202)842-8465		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-842-8800		
Email:	dctrademarks@dbr.com		
Correspondent Name:	Amy E. Carroll		
Address Line 1:	1500 K Street, N.W.		
Address Line 2:	Suite 1100		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005-1209		
ATTORNEY DOCKET NUMBER:	207025-471258		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			

OP \$40.00 3802208

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TRADEMARK
REEL: 004561 FRAME: 0873

Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Amy E. Carroll

Signature:

/amyecarroll/

Date:

06/15/2011

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made by Eastern Technology Development Limited, a Hong Kong corporation located at Flat B, 19/F, Federal Centre, 77 Sheung On Street, Chai Wan, Hong Kong ("Assignor") in favor of Genie-S International Limited, a Hong Kong corporation located at Flat B, 19/F, Federal Centre, 77 Sheung On Street, Chai Wan, Hong Kong ("Assignee").


WHEREAS, Assignor has adopted, used and is using mark listed on Schedule A hereto (hereinafter, the "Marks"), which is registered in the U.S. Patent and Trademark Office as is detailed in Schedule A; and

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to the Mark, including the goodwill associated therewith and the registrations therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which Assignor acknowledges:

1. Assignor hereby assigns to Assignee all of its rights, title and interest in and to the Mark, including the U.S. registration therefor and the goodwill of the business symbolized thereby.
2. Assignor further assigns to Assignee all rights to sue, bring actions and recover and hold damages, profits and other compensation for any and all past and future infringements and unauthorized uses of the Mark.
3. Assignor covenants and agrees that, upon the request of Assignee, Assignor shall execute all papers, make all rightful oaths, testify on behalf of Assignee, furnish such documents, materials, information and/or assistance, and do all other lawful acts necessary to perfect the assignment of the Mark to Assignee and otherwise carry out the intent of this Assignment.
4. This Assignment shall be binding upon Assignor, Assignor's successors and assigns, and upon all others acting by, through, with or under Assignor's direction or control, and all those in privity therewith.

IN WITNESS WHEREOF, Assignor has executed this Assignment this 11th day of June, 2011.

[Assignor]  *For and on behalf of*
怡信科技發展有限公司
EASTERN TECHNOLOGY DEVELOPMENT LIMITED

By: *Authorized Signature(s)*

Name: Pamela Hui

Title: General Manageress

Acknowledged:
[Assignee] *For and on behalf of*
GENIE-S INTERNATIONAL LIMITED

By: *Authorized Signature(s)*

Name: Pamela Hui

Title: General Manageress

Schedule A

Mark	Reg. Number	Reg. Date
BeautyToGo	3,802,208	June 15, 2010