

TO: SALESFORCE.COM, INC. COMPANY: THE LANDMARK @ ONE MARKET, SUITE 300

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

06/08/2011
 900193826

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
United Business Media LLC		06/02/2011	LIMITED LIABILITY COMPANY:

RECEIVING PARTY DATA

Name:	salesforce.com, inc.
Street Address:	The Landmark @ One Market, Suite 300
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94105
Entity Type:	CORPORATION: <i>Delaware</i>

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2445304	DATA.COM

CORRESPONDENCE DATA

Fax Number: (415)625-9486
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: IPDocketing@salesforce.com
 Correspondent Name: salesforce.com, inc.
 Address Line 1: The Landmark @ One Market, Suite 300
 Address Line 4: San Francisco, CALIFORNIA 94105

NAME OF SUBMITTER:	Teddy K. Joe
Signature:	/Teddy K. Joe/
Date:	06/08/2011

Total Attachments: 1
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CH \$40.00 2445304

DOMAIN PURCHASE AGREEMENT AND TRADEMARK ASSIGNMENT

WHEREAS, United Business Media LLC (hereinafter "Assignor") is the owner of United States Trademark Registration No. 2445304 for the DATA.COM word mark (the "Mark") in Class 42 (the "Registration");

WHEREAS, salesforce.com, inc., a Delaware corporation, whose address is The Landmark @ One Market, Suite 300, San Francisco, CA 94105 (hereinafter "Assignee") is desirous of acquiring the Mark and the Registration thereof;

NOW, THEREFORE, the Assignor, for good and valuable consideration, receipt of which is hereby acknowledged, hereby assigns to Assignee all right, title and interest to the Mark and Registration, together with the goodwill of the business connected with the use of, and symbolized by, the Mark as reflected in the Registration.

ASSIGNOR

By: Irene Carlson
Name: Irene Carlson
Title: VP
Date: June 2, 2011