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TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Windmill Health Products, LLC		05/09/2011	LIMITED LIABILITY COMPANY: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Jenner Communications Inc.		
Street Address:	21731 Ventura Blvd., Suite 300		
Internal Address:	c/o Boulevard Management, Inc.		
City:	Woodland Hills		
State/Country:	CALIFORNIA		
Postal Code:	91364		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85021877	MOMAGER	

TRADEMARK

CORRESPONDENCE DATA	
Fax Number:	(702)369-2666
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful</i>	
Phone:	(702) 796-5555
Email:	TRADEMARKS@GORDONSILVER.COM
Correspondent Name:	Jennifer Ko Craft
Address Line 1:	3960 Howard Hughes Parkway, 9th Floor
Address Line 4:	Las Vegas, NEVADA 89169
ATTORNEY DOCKET NUMBER:	102866-001
NAME OF SUBMITTER:	Jennifer Ko Craft
Signature:	/Jennifer Ko Craft/
Date:	05/10/2011
Total Attachments: 1 source=Assignment-Windmill to Jenner-MOMAGER-executed#page1.tif	
RECEIPT INFORMATION	
ETAS ID:	TM202617
Receipt Date:	05/10/2011
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D:JENNIFER KO CRAFT COMPANY, 3960 HOWARD HUGHES PARKWAY, 9TH FLOOR

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OP \$40.00 85021877

TRADEMARK
REEL: 004562 FRAME: 0092

ASSIGNMENT

This assignment ("Assignment") is entered into as of the Effective Date between Windmill Health Products, LLC, a New Jersey limited liability company ("Assignor") and Jenner Communications Inc., a California corporation ("Assignee" and together with Assignor, "Parties").

In consideration of the covenants, representations and warranties set forth herein and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree to the following:

Assignor hereby assigns, transfers and conveys to Assignee, and Assignee does hereby accept the assignment, transfer and conveyance of, all of Assignor's entire right, title, and interest in and to the mark MOMAGER and any stylizations, designs or the like associated with the foregoing, including, without limitation, the U.S. Application assigned Serial Number 85/021877, and any other foreign trademark applications and registrations, U.S. federal trademark applications and registrations, state trademark applications and registrations and common law rights therein, and goodwill associated with and symbolized thereby and, in accordance with 15 U.S.C § 1057, the portion of the business to which the mark pertains (collectively, "Assigned Intellectual Property"), all past, present and future claims, counterclaims, credits, causes of action, choses in action, rights of recovery and rights of setoff against third persons for infringements, violations, dilutions or contract breaches, together with the right at law or equity to sue and recover for any past, continuing and/or future infringements, violations, dilutions or contract breaches and collect any resulting recovery of damages, lost profits, legal fees and costs, including from acts which may have occurred prior to the Effective Date, all of the foregoing rights, titles and interests to be held and enjoyed by Assignee, for Assignee's own use and benefit and for the use and benefit of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment, transfer and conveyance had not been made.

IN WITNESS WHEREOF, the Parties have caused this instrument to be duly executed as of the Effective Date and each of the undersigned represent that he or she has the authority to legally bind his or her respective entities.

Windmill Health Products, LLC
as Assignor

Jenner Communications Inc.
as Assignee

WTR
By: Scott R. Yagoda
Its: VP, General Counsel
Date: 06/15/11

Kris Jenner
By: Kris Jenner
Its: President
Date: 06/15/11 ("Effective Date")