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FAX 06/15/11

D:PETER E. ROSDEN COMPANY:1505 LONDON ROAD

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
General Electric Company		06/07/2011	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	TM GE Automation Systems LLC		
Street Address:	1325 Electric Road		
Internal Address:	Suite 200		
City:	Roanoke		
State/Country:	VIRGINIA		
Postal Code:	24018		
Entity Type:	LIMITED LIABILITY COMPANY: VIRGINIA		
Name:	Toshiba Mitsubishi-Electric Industrial Systems Corporation		
Street Address:	13-16 Mita 3-chome		
Internal Address:	Minsto-ku		
City:	Tokyo		
State/Country:	JAPAN		
Postal Code:	108-0073		
Entity Type:	CORPORATION: JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3255501	MAXSPEED	

CORRESPONDENCE DATA

Fax Number: (434)971-8878

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 434.971.3662

Email: LAWROS@COMCAST.NET

Correspondent Name: Peter E. Rosden

700465499

TRADEMARK
REEL: 004563 FRAME: 0046

OF 540.00 3255501

PETER E. ROSDEN COMPANY:1505 LONDON ROAD

Address Line 1:	1505 London Road
Address Line 4:	Charlottesville, VIRGINIA 22901
ATTORNEY DOCKET NUMBER:	TMGE-031
DOMESTIC REPRESENTATIVE	
Name:	
Address Line 1:	
Address Line 2:	
Address Line 3:	
Address Line 4:	
NAME OF SUBMITTER:	Peter E. Rosden
Signature:	/Peter E. Rosden/
Date:	06/14/2011
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PETER E. ROSDEN COMPANY:1505 LONDON ROAD

Trademark

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS Toshiba Mitsubishi-Electric Industrial Systems Corp., a Japanese corporation with its principal place of business at 13-16, Mita 3-chome, Minato-ku, Tokyo 108-0073, Japan (hereinafter "the First Assignee"), General Electric Company, a New York Corporation (hereinafter "the Assignor") with its principal place of business at 1 River Road, Schenectady, New York 12345, and TM GE Automation Systems LLC, a Virginia corporation with its principal place of business at 1325 Electric Road, Suite 200, Roanoke, Virginia 24018 (hereinafter "the Second Assignee"), have jointly adopted, owned and used the mark (hereinafter "the Mark") referenced in Schedule A attached hereto in connection with various goods;

WHEREAS the First Assignee and the Second Assignee desire to acquire and become the sole owners of the Mark and the federal registration therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby sells, assigns and transfers to the First Assignee and to the Second Assignee in equal shares all right, title and interest in and to the Mark, together with the goodwill of the businesses symbolized by the Mark and the federal registration therefor.

General Electric Company

Date: June 7, 2011

Signed: 

Name: Sean Merrill

Position: Counsel, Trademark

TRADEMARK

REEL: 004563 FRAME: 0048

PETER E. ROSDEN COMPANY:1505 LONDON ROAD

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

SCHEDULE A

MARK: MAXSPEED
TRADEMARK REGISTRATION. NO.: 3,255,501
CLASS: Intl. Class No. 9
REGISTRATION DATE: June 26, 2007

ASSIGNOR: General Electric Company

ADDRESS OF ASSIGNOR: 1 River Road, Schenectady, New York 12345

FIRST ASSIGNEE: Toshiba Mitsubishi-Electric Industrial Systems Corp.

ADDRESS OF FIRST ASSIGNEE: 13-16, Mita 3-chome, Minato-ku, Tokyo 108-0073, Japan

SECOND ASSIGNEE: TM GE Automation Systems LLC

ADDRESS OF SECOND ASSIGNEE: 1325 Electric Road, Suite 200, Roanoke, Virginia 24018