

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Countdown Clocks International, Inc.		06/14/2011	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Countdown Clocks Novelty Corporation		
Street Address:	11 Willow Place		
City:	Albertson		
State/Country:	NEW YORK		
Postal Code:	11507		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2388754	TIME TO GO	
Registration Number:	2670482	PREGNANCY TIME COUNTDOWN CLOCK	
CORRESPONDENCE DATA			
Fax Number:	(212)953-7201		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212.415.9200		
Email:	ny.trademark@dorsey.com		
Correspondent Name:	Lile H. Deinard		
Address Line 1:	51 West 52nd Street		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	490055-00001		
NAME OF SUBMITTER:	Lile H. Deinard		
Signature:	/lhd/		

OP \$65.00 2388754

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TRADEMARK
 REEL: 004563 FRAME: 0053

Date:

06/15/2011

Total Attachments: 2

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ASSIGNMENT

WHEREAS, Countdown Clocks International, Inc., a corporation organized and existing under the laws of New York, located at 50 Rose Place, New Hyde Park, New York 11040, ("Assignor"), is the owner of the following trademark registrations listed on the attached Schedule "A" and has registered the trademarks in the United States Patent and Trademark Office (hereinafter, the "Trademarks"); and

WHEREAS, Countdown Clocks Novelty Corporation, a corporation organized and existing under the laws of New York, located at 11 Willow Place, Albertson, New York 11507 ("Assignee"), is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks, together with the trade name "Countdown Clocks" which Assignor agrees to discontinue use of immediately upon the execution hereof. Assignee shall assume and be responsible for any and all liabilities with respect to the Trademarks arising after the date hereof. Assignor represents and warrants that Assignor knows of no person, firm or corporation having or asserting prior and/or superior rights in the Trademarks herein assigned as of the date hereof.

Countdown Clocks International, Inc.

Dated: 6/14/11

By:

Name:

Title:

[Signature]
Rodd S. Goldman
President

Accepted and Agreed to:

Countdown Clocks Novelty Corporation

Dated: 6/14/11

By:

Name:

Title:

[Signature]
Donna L. Lirio
President

SCHEDULE "A" TO ASSIGNMENT OF U.S. TRADEMARKS
BETWEEN COUNTDOWN CLOCKS INTERNATIONAL, INC. AND
COUNTDOWN CLOCKS NOVELTY CORPORATION

TRADEMARK	U.S. REGISTRATION NO.
TIME TO GO	2,388,754
PREGNANCY TIME COUNTDOWN CLOCK	2,670,482