

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Guthy-Renker LLC		06/08/2011	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Chris McMillan		
Street Address:	8944 Burton Way		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90211		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3616774	CHRIS MCMILLAN HAIR	
CORRESPONDENCE DATA			
Fax Number:	(858)456-4802		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	858-456-4801		
Email:	usdocketing@trademarkgroup.com		
Correspondent Name:	The Trademark Group, APLC		
Address Line 1:	1200 Prospect Street, Suite G-100		
Address Line 4:	La Jolla, CALIFORNIA 92037		
ATTORNEY DOCKET NUMBER:	T12966US00		
NAME OF SUBMITTER:	Kiley B. MacDonald, Esq.		
Signature:	/KABM/		
Date:	06/15/2011		
Total Attachments: 1 source=signed assignment#page1.tif			

OP \$40.00 3616774

ASSIGNMENT OF FEDERAL TRADEMARK REGISTRATION

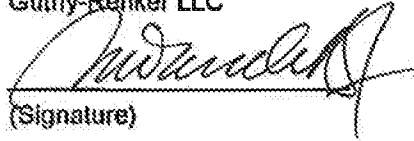
WHEREAS, Guthy-Renker LLC ("Assignor"), a Delaware Limited Liability Company, having a place of business at 41-550 Eclectic Street, Suite 200, Palm Desert, CA 92260, is the owner of the trademark **CHRIS MCMILLAN HAIR** registered in the United States Patent and Trademark Office on May 5, 2009 and assigned Registration No: 3,616,774;

WHEREAS, Chris McMillan ("Assignee"), an individual citizen of the United States, having a place of residence at 8944 Burton Way, Beverly Hills, CA 90211, is desirous of acquiring said registered trademark;

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark together with all common law rights and the goodwill of the business symbolized by said trademark and registration thereof.

Signed at Santa Monica, this 8<sup>th</sup> day of June, 2011.

Guthy-Renker LLC



(Signature)

Dirk van de Bunt

Executive Vice President & Chief Administrative Officer

