

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	02/01/2010

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
General Science Research, LTD		06/16/2011	CORPORATION: BRITISH VIRGIN ISLANDS

RECEIVING PARTY DATA

Name:	Urban Nutrition, LLC
Street Address:	499 Washington Blvd
City:	Jersey City
State/Country:	NEW JERSEY
Postal Code:	07310
Entity Type:	LIMITED LIABILITY COMPANY: VIRGINIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3541058	ULTRABURN

CORRESPONDENCE DATA

Fax Number: (602)258-4441
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 602-258-4440
 Email: chris@daylawfirm.com
 Correspondent Name: Christopher J. Day
 Address Line 1: 9977 North 90th Street, Suite 155
 Address Line 4: Scottsdale, ARIZONA 85258

NAME OF SUBMITTER:	Christopher J. Day
Signature:	/Christopher J. Day/
Date:	06/16/2011

Total Attachments: 1
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OP \$40.00 3541058

ULTRABURN
Serial No.: 77193671
Registration No.: 3541058

NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, General Science Research, LTD, a corporation organized under the laws of British Virgin Islands ("Assignor") owned and used the mark ULTRABURN in connection with the goods specified in the above identified United States trademark registration; and

WHEREAS, Urban Nutrition, LLC, a limited liability company organized under the laws of Virginia, located at 499 Washington Blvd, Jersey City, NJ 07310 ("Assignee") was desirous of acquiring said mark and the underlying trademark registration; and

WHEREAS, on February 1, 2010, Assignor did in fact assign said mark, including the goodwill associated therewith and including the above identified registration to Assignee; and

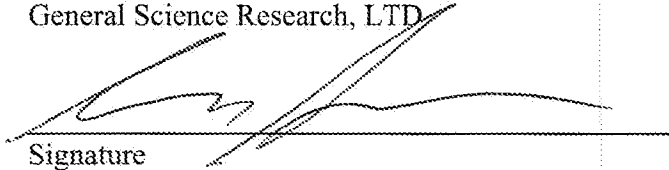
WHEREAS, the parties desire to memorialize the previous assignment in the form of this nunc pro tunc trademark assignment.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, all right, title and interest in and to the said mark and the above identified registration together with the goodwill associated therewith.

Dated as of the 16 day of June, 2011.

ASSIGNOR:

General Science Research, LTD


Signature

Andrew J. Sawilo
Printed Name

Manager
Position