

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		SECURITY INTEREST	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Buzzlogic, Inc.		06/09/2011	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Bridge Bank, National Association		
Street Address:	55 Almaden Blvd.		
City:	San Jose		
State/Country:	CALIFORNIA		
Postal Code:	95113		
Entity Type:	COMPANY: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78534602	BUZZLOGIC	
CORRESPONDENCE DATA			
Fax Number:	(650)428-3901		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6504283900		
Email:	lcardody@gcalaw.com		
Correspondent Name:	Laura Blakely, Esq.		
Address Line 1:	c/o GCA Law Partners, 1891 Landings Dr.		
Address Line 4:	Mountain View, CALIFORNIA 94043		
NAME OF SUBMITTER:	Laura Blakely		
Signature:	/Laura Blakely/		
Date:	06/16/2011		
Total Attachments: 5 source=Buzzlogic CA ISPA#page1.tif source=Buzzlogic CA ISPA#page2.tif source=Buzzlogic CA ISPA#page3.tif source=Buzzlogic CA ISPA#page4.tif source=Buzzlogic CA ISPA#page5.tif			

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## INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT, dated as of June 9, 2011, (the "Agreement") between BRIDGE BANK, NATIONAL ASSOCIATION ("Lender") and BUZZZLOGIC, INC., a California corporation ("Grantor") is made with reference to the Loan and Security Agreement, dated as of June 2, 2011 (as amended from time to time, the "Loan Agreement"), between Lender and Grantor, and that certain Guaranty (the "Guaranty") given to Lender and Third Party Security Agreement (the "Third Party Security Agreement"), between Grantor and Lender, both dated as of June 9, 2011. To induce Lender to enter into the Loan Agreement, Grantor wishes to secure performance and payment of all obligations to Lender under the Loan Agreement and performance and payment of all obligations to Bank (collectively, the "Grantor Obligations") under the Guaranty and Third Party Security Agreement with the property described on Exhibit A (the "Collateral"). Terms defined in the Loan Agreement have the same meaning when used in this Agreement.

For good and valuable consideration, receipt of which is hereby acknowledged, Grantor hereby covenants and agrees as follows:

To secure the Grantor Obligations, Grantor grants to Lender a security interest in all right, title, and interest of Grantor in any of the following, whether now existing or hereafter acquired or created in any and all of the following property (collectively, the "Intellectual Property Collateral"):

(a) copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held (collectively, the "Copyrights"), including the Copyrights described in Exhibit A;

(b) trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Borrower connected with and symbolized by such trademarks (collectively, the "Trademarks"), including the Trademarks described in Exhibit B;

(c) patents, patent applications and like protections including without limitation improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same (collectively, the "Patents"), including the Patents described in Exhibit C;

(d) mask work or similar rights available for the protection of semiconductor chips or other products (collectively, the "Mask Works");

(e) trade secrets, and any and all intellectual property rights in computer software and computer software products;

(f) design rights;

(g) claims for damages by way of past, present and future infringement of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;

(h) licenses or other rights to use any of the Copyrights, Patents, Trademarks, or Mask Works, and all license fees and royalties arising from such use to the extent permitted by such license or rights;

(i) amendments, renewals and extensions of any of the Copyrights, Trademarks, Patents, or Mask Works; and

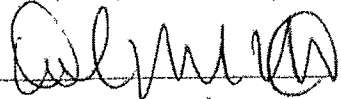
(j) proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

The rights and remedies of Lender with respect to the security interests granted hereunder are in addition to those set forth in the Loan Agreement, the Guaranty and the Third Party Security Agreement, and those which are now or hereafter available to Lender as a matter of law or equity. Each right, power and remedy of Lender provided for herein or in the Third Party Security Agreement, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein, and the exercise by Lender of any one or more of such rights, powers or remedies does not preclude the simultaneous or later exercise by Lender of any other rights, powers or remedies.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

**GRANTOR:**

BUZZLOGIC, INC., a California corporation

By: 

Name: Dave Hills

Title: CEO

Address for Notices:

Attn: Dave Hills  
425 Brannan Street, Second Floor  
San Francisco, CA 94107  
Fax: (415) (415) 520-5418

**LENDER:**

BRIDGE BANK, NATIONAL ASSOCIATION

By: 

Name: Michael Cederman

Title: SJP

Address for Notices:

Attn: Molly Hendry  
455 Market Street, Suite 1600  
San Francisco, California 94105  
Tel: (415) 508-2502  
Fax: (415) 882-4622





EXHIBIT C

PATENTS

Please Check if No Patents Exist

Country	Application Serial No.	Application Date	Application No.	Issued or Published?	Title/Mark
US	12/264,168	Nov-03-2008	20090119173	No	SYSTEM AND METHOD FOR ADVERTISEMENT TARGETING OF CONVERSTIONS IN SOCIAL MEDIA