

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Change of Address		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
FCC, LLC d/b/a First Capital Western Region, LLC		06/17/2011	LIMITED LIABILITY COMPANY: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FCC, LLC		
<b>Doing Business As:</b>	DBA First Capital Western Region, LLC		
<b>Street Address:</b>	601 S. Figueroa Street		
<b>Internal Address:</b>	Suite 3460		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90017		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3581194	BLU DAWN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(914)288-0023		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Phone:</b>	914.821.3073		
<b>Email:</b>	tmdocket@leasonellis.com		
<b>Correspondent Name:</b>	Michelle Dorman		
<b>Address Line 1:</b>	81 Main Street, Suite 503		
<b>Address Line 4:</b>	White Plains, NEW YORK 10601		
<b>ATTORNEY DOCKET NUMBER:</b>	3503/8000-000		
<b>NAME OF SUBMITTER:</b>	Michelle Dorman		
<b>Signature:</b>	/mdorman/		
<b>Date:</b>	06/17/2011		
Total Attachments: 1 source=Change of Address#page1.tif			

OP \$40.00 3581194

CHANGE OF ADDRESS

Please note the address of FCC, LLC d/b/a First Capital Western Region, LLC, the Secured Party, has changed to:

601 S. Figueroa Street, Suite 3460

Los Angeles, CA 90017

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**RECORDED: 06/17/2011**

**TRADEMARK  
REEL: 004563 FRAME: 0914**