

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ZAGG Incorporated		06/16/2011	CORPORATION: NEVADA

RECEIVING PARTY DATA

Name:	ZAGG Intellectual Property Holding Co., Inc.
Street Address:	3855 South 500 West, STE J
City:	Salt Lake City
State/Country:	UTAH
Postal Code:	84115
Entity Type:	CORPORATION: NEVADA

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	3923393	
Serial Number:	77804158	APPSPACE
Registration Number:	3825458	INVISIBLE SHIELD
Serial Number:	85127327	INVISIBLE SHIELD
Serial Number:	78905019	INVISIBLESHIELD
Serial Number:	85118000	MADE FOR SMARTPHONES
Serial Number:	85121209	MADE FOR SMART PHONES Z
Serial Number:	77146708	SHIELD ZONE
Serial Number:	85126213	SPARQ
Serial Number:	85111785	Z
Registration Number:	3838237	ZAGG
Serial Number:	85109344	ZAGG
Serial Number:	85116623	ZAGG
Serial Number:	85111773	ZAGG

CH \$390.00 3923393

Serial Number:

85259881

ZAGGBOX

CORRESPONDENCE DATA

Fax Number: (801)415-3500

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 801-415-3000

Email: patents@djplaw.com

Correspondent Name: Brick G. Power

Address Line 1: P.O. Box 4050

Address Line 2: Durham Jones & Pinegar, IP Law Group

Address Line 4: Salt Lake City, UTAH 84110

ATTORNEY DOCKET NUMBER:

26613-008

NAME OF SUBMITTER:

Brick G. Power

Signature:

/brick g power/

Date:

06/17/2011

Total Attachments: 6

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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Agreement") is entered into by and between Zagg Incorporated, a Nevada Corporation also known as (a/k/a) ZAGG Incorporated, ZAGG Inc. and ZAGG, Inc. ("Assignor"), and ZAGG Intellectual Property Holding Co., Inc., a Nevada corporation ("Assignee").

WHEREAS, Assignor has adopted, used and is using, and is the owner of all right, title and interest in and to various trademarks, including, but not limited to, the trademarks identified on the EXHIBIT attached hereto (collectively, the "Trademarks"), along with the applications for registration of those of the Trademarks (the "Trademark Applications") and the Trademark registrations (the "Trademark Registrations") identified on the attached EXHIBIT, and has developed goodwill of the business symbolized by and associated with the Trademarks (the "Goodwill"); and

WHEREAS, Assignee desires to acquire the entire right, title and interest in and to the Trademarks, the Trademark Applications and the Trademark Registrations identified on the attached EXHIBIT, along with any and all Goodwill.

NOW, THEREFORE, for good and valuable consideration by and between Assignor and Assignee, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby acknowledges its assignment and transfer to Assignee of the entire right, title and interest in and to the Trademarks, the Trademark Applications, the Trademark Registrations and the Goodwill.

Assignor hereby authorizes and requests the United States Commissioner of Patents and Trademarks, and authorized officials in countries outside of the United States of America, to grant and maintain trademark registrations to Assignee as the owner of the entire right, title and interest in and to the Trademarks, the Trademark Applications, the Trademark Registrations and the Goodwill, for the sole use and enjoyment of Assignee, its successors and assigns.

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This Agreement shall be binding upon the successors and legal representatives of Assignor.

DATED this 16 day of June, 2011.

ZAGG INCORPORATED,
a Nevada corporation




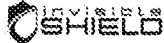
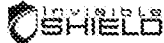
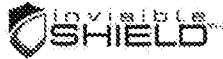

Brandon T. O'Brien
Chief Financial Officer

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

SLC_873202

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EXHIBIT

Country	Mark	Application or Registration No.	Filing Date	Registration Date/Status
US	 [Simple Shield Logo] [Military Grade Logo]	77/148,206 3923393	04/04/2007	02/22/2011
AU	APPSPACE	1345343	02/12/2010	Pending
CA	APPSPACE	1,469,512	02/12/2010	Pending
CN	APPSPACE	8076455-7	02/20/2010	Pending
EU	APPSPACE	008879819	02/12/2010	8/10/2010
JP	APPSPACE	2010-010048	02/12/2010	Pending
US	APPSPACE CAN'T SCRATCH THIS INVISIBLE INVINCIBLE	77/804,158	08/13/2009	
CO	INVISIBLE SHIELD	10-036425 413209	03/26/2010	11/22/2010
EU	INVISIBLE SHIELD	006157465	08/01/2007	ABANDONED
HK	INVISIBLE SHIELD	301734129	10/12/2010	Pending
US	INVISIBLE SHIELD	77/096,911 3825458	02/01/2007	07/27/2010
CA	INVISIBLE SHIELD	1,483,853	06/04/2010	Pending
US	INVISIBLE SHIELD	85/127,327	09/10/2010	Pending
US	INVISIBLE SHIELD	78/905,019	06/09/2006	ABANDONED
EU		008492051	08/14/2009	02/10/2010
IN	 	1886059	11/18/2009	Pending
US	LEATHERSKINS ("LEATHERskins") MADE FOR SMART PHONES MADE FOR SMARTPHONES	85/118,000	08/27/2010	Pending
US		85/121,209	09/01/2010	Pending

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TRADEMARK ASSIGNMENT

ZAGG INCORPORATED AND ZAGG INTELLECTUAL PROPERTY HOLDING CO., INC.

Country	Mark	Application or Registration No.	Filing Date	Registration Date/Status
	MILITARY GRADE NANO-MEMORY PAY ONCE PROTECT FOREVER PROTECT YOUR DIGITAL LIFE RISE ABOVE SHIELDSPRAY ("SHIELDSpray") SHIELD SPRAY			
US	SHIELD ZONE	77/146,708	04/02/2007	
US	SPORTLEATHER ("sportLEATHER") SPARQ	85/126,213	09/09/2010	Suspended
US	ULTIMATE SCRATCH PROTECTION Z Z BUDS	85/111,785	08/19/2010	Pending
				
AU	ZAGG	1266121	10/08/2008	05/20/09
CA	ZAGG	1,365,836	10/01/2007	Pending
CN	ZAGG	7444833	06/04/2009	Pending
CO	ZAGG	10-036424	03/26/2010	Pending
EU	ZAGG	006328215	10/02/2007	10/13/2008
HK	ZAGG	301217754	10/19/2008	10/09/2008
IN	ZAGG	1742932	10/13/2008	03/03/2011
JP	ZAGG	958838 83759/2008	10/15/2008	05/29/2009
KR	ZAGG	5234734 40-2008-0048050	10/08/2008	06/09/2010
MX	ZAGG	400825850000 967076	10/10/2008	Pending
US	ZAGG	1098228 77/146,689	04/02/2007	8/24/2010

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EXHIBIT, PAGE 2

TRADEMARK ASSIGNMENT

ZAGG INCORPORATED AND ZAGG INTELLECTUAL PROPERTY HOLDING CO., INC.

Country	Mark	Application or Registration No.	Filing Date	Registration Date/Status
US	ZAGG	85/109,344	08/17/2010	Pending
CA	ZAGG	1,515,743	02/17/2011	Pending
HK	ZAGG	301835767	02/17/2011	Pending
IN	ZAGG	2101358	02/17/2011	Pending
MX	ZAGG	1155834	02/17/2011	Pending
WO	ZAGG	1070970	02/17/2011	02/17/2011
AU	ZAGG	1070970	02/17/2011	Pending
CN	ZAGG	1070970	02/17/2011	Pending
EU	ZAGG	1070970	02/17/2011	Pending
JP	ZAGG	1070970	02/17/2011	Pending
KR	ZAGG	1070970	02/17/2011	Pending
US	ZAGG	85/116,623	08/26/2010	Pending
US	ZAGG	85/111,773	08/19/2010	Pending

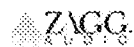
ZAGG.

ZAGGAQUABUDS

("ZAGGaquabuds")

ZAGGAUDIO ("ZAGGaudio")

ZAGG AUDIO

 ZAGG.

ZAGGBAG ("ZAGGbag")

US	ZAGGBOX ("ZAGGbox")	85/259,881	03/07/2011	Pending
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ZAGGbox

ZAGGBUDS ("ZAGGbuds")

ZAGG BUDS

ZAGGFOAM ("ZAGGfoam")

ZAGG FOAM

ZAGGFOLIO

ZAGG FOLIO



ZAGG LEATHERSKINS



("ZAGG LEATHERskins")



EXHIBIT, PAGE 3

TRADEMARK ASSIGNMENT

ZAGG INCORPORATED AND ZAGG INTELLECTUAL PROPERTY HOLDING CO., INC.

Country	Mark	Application or Registration No.	Filing Date	Registration Date/Status
	ZAGGMATE ("ZAGGmate")			
	ZAGG MATE			
				
	ZAGGSKINS ("ZAGGskins")			
	ZAGGSAFE ("ZAGGsafe")			
	ZAGG SAFE			
				
	ZAGGSMARTBUDS ("ZAGGsmartbuds")			
	ZAGGSPARQ ("ZAGGsparq")			
	ZAGG SPARQ			
	ZEALOUS ABOUT GREAT GADGETS			

EXHIBIT, PAGE 4
TRADEMARK ASSIGNMENT
ZAGG INCORPORATED AND ZAGG INTELLECTUAL PROPERTY HOLDING CO., INC.

S.L.C. 873202

RECORDED: 06/17/2011

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