

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Assignment		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Capital Business Credit LLC (f/k/a Capital Factors LLC)		10/06/2010	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	PPL Asset Holdings LLC		
Street Address:	1700 Broadway,		
Internal Address:	19th Floor New York		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1800855	GORDON & FERGUSON	
CORRESPONDENCE DATA			
Fax Number:	(212)310-8007		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-735-4559		
Email:	vindra.richter@weil.com		
Correspondent Name:	Vindra Richter c/o Weil et al		
Address Line 1:	767 Fifth Ave.		
Address Line 4:	New York, NEW YORK 10153		
ATTORNEY DOCKET NUMBER:	32552.0001/GEIGER/ASSGN/V		
NAME OF SUBMITTER:	Vindra Richter		
Signature:	/vindra richter/		

CH \$40.00 1800855

900194616

TRADEMARK
 REEL: 004564 FRAME: 0070

Date:

06/17/2011

Total Attachments: 2

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source=Gordon & Ferguson Article 9 Sale - Signed Documents(Joshua I. Divack)(Assignment of High Bid.pdf (79#page2.tif

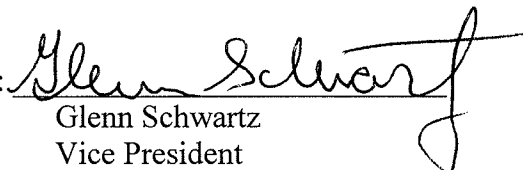
ASSIGNMENT

For and in consideration on One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, Capital Business Credit LLC (the "Assignor"), does hereby absolutely and unconditionally grant, bargain, sell, assign and transfer to PPL Asset Holdings LLC (the "Assignee"), its successors and assigns, all of Assignor's right, title and interest as successful bidder for and purchaser of the right, title and interest of Gordon & Ferguson, Inc. (the "Debtor") in and to (i) the registered trademarks shown on the attached Schedule A, and all right, title and interest therein and thereto, and all registrations, applications and recordings thereof, including without limitation applications, registrations and recordings in the United States Patent and Trademark Office or in any similar office or agency of the United States, any State thereof or any foreign country, together with the goodwill of the business symbolized thereby, and (ii) trade names, together with the goodwill of the business symbolized thereby, as is, where is, without covenant, representation or warranty of any kind and without recourse to Assignor.

TO HAVE AND TO HOLD the same unto the Assignee and the Assignee's successors and assigns forever.

IN WITNESS WHEREOF, the Assignor has duly executed this assignment the 6th day of October, 2010.

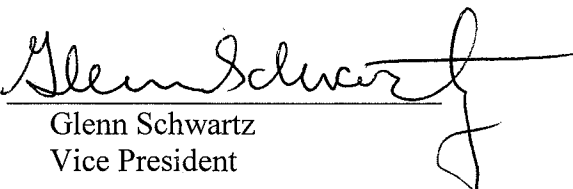
CAPITAL BUSINESS CREDIT LLC

By: 
Glenn Schwartz
Vice President

ACCEPTED:

PPL ASSET HOLDINGS LLC

By: CAPITAL BUSINESS CREDIT LLC, as Sole Member

By: 
Glenn Schwartz
Vice President

SCHEDULE A

Schedule A to Assignment dated October 6, 2010 from Capital Business Credit LLC to PPL Asset Holdings LLC.

USPTO APP. NO. USPTO REG. NO.	FILING DATE REG. DATE	MARK	GOODS & SERVICES
App. No. 74333798 Reg. No. 1800855	11/23/1992 10/26/1993	Gordon & Ferguson	Men's outerwear
App. No. 78667833 Reg. No. 3111839	07/11/2005 07/04/2006	Lifticket	Clothing and accessories for men and children
App. No. 78667852 Reg. No. 3106787	07/11/2005 06/20/2006	Lifticket	Clothing and accessories for men and children
App. No. 74706474 Reg. No. 1989928	07/27/1995 07/30/1996	Toma	Men's, boys' and girls' outerwear
App. No. 74801890 Reg. No. 1871978	04/29/1991 01/03/1995	Toma	Boys' outerwear and sportswear