

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Amendment No. 1 to Trademark Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
WCP/Fern Exposition Services LLC		03/15/2011	LIMITED LIABILITY COMPANY: DELAWARE
Champion Exposition Services LLC		03/15/2011	LIMITED LIABILITY COMPANY: DELAWARE
The Chase Marketing Group LLC		03/15/2011	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	GE Business Financial Services Inc. (f/k/a Merrill Lynch Capital, a division of Merrill Lynch Business Financial Services Inc.), as Agent
Street Address:	201 Merritt 7, 6th Floor
City:	Norwalk
State/Country:	CONNECTICUT
Postal Code:	06856-5201
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	3417559	GEORGE FERN TRANSPORTATION
Serial Number:	77495949	CES LOGISTICS
Registration Number:	3543177	C3
Serial Number:	77409055	IMMERSA MARKETING

CORRESPONDENCE DATA

Fax Number: (312)993-9767
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 312-993-2698
 Email: magdalini.rizakos@lw.com
 Correspondent Name: Magdalini Rizakos c/o Latham & Watkins
 Address Line 1: 233 South Wacker Drive, Suite 5800

900194631

**TRADEMARK
 REEL: 004564 FRAME: 0119**

CH \$115.00 3417559

Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:	Magdalini Rizakos
--------------------	-------------------

Signature:	/mr/
------------	------

Date:	06/17/2011
-------	------------

Total Attachments: 4

source=Fully Executed Amendment 1 Trademark Security Agreement#page1.tif
source=Fully Executed Amendment 1 Trademark Security Agreement#page2.tif
source=Fully Executed Amendment 1 Trademark Security Agreement#page3.tif
source=Fully Executed Amendment 1 Trademark Security Agreement#page4.tif

Amendment No.1 to Trademark Security Agreement

This Amendment No.1 to Trademark Security Agreement, dated as of March 15, 2011 (this "Amendment"), is entered into by and between WCP/Fern Exposition Services LLC, a Delaware limited liability company ("Fern"), Champion Exposition Services LLC, a Delaware limited liability company ("Champion") and The Chase Marketing Group LLC ("WCP Chase" and together with Fern and Champion, the "Grantors") in favor of GE Business Financial Services Inc. (f/k/a Merrill Lynch Capital, a division of Merrill Lynch Business Financial Services Inc.), in its capacity as Administrative Agent for the Lenders party to the Credit Agreement ("Grantee"). Any term used herein and not otherwise defined herein shall have the meaning assigned to it in the Trademark Agreement (as defined below).

WHEREAS, pursuant to the terms of the Credit Agreement dated as of September 15, 2005, among Grantors, certain of Grantors' affiliates, Grantee and the Lenders party thereto (as amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), Grantors executed a Trademark Security Agreement dated as of December 19, 2008 and recorded on December 22, 2008 at Reel 003908 / Frame 0033 and (the "Trademark Agreement") in favor of Grantee to secure Grantors' obligations under the Credit Agreement;

WHEREAS, the Trademarks assigned to Grantee pursuant to the Trademark Agreement is set forth on Schedule I hereto;

WHEREAS, as of March 26, 2008, the legal name of Merrill Lynch Business Financial Services Inc. was changed to "GE Business Financial Services Inc."

WHEREAS, Grantors and Grantee desire to amend the Trademark Agreement as set forth below.

NOW, THEREFORE, in consideration of the terms and conditions contained herein, the parties hereto hereby agree as follows:

1. Effective as of the date hereof, each reference to "Grantee" in the Trademark Agreement hereby refers to GE Business Financial Services Inc. (f/k/a Merrill Lynch Business Financial Services Inc.).


2. Except as amended hereby, the terms and provisions of the Trademark Agreement remain unchanged, are and shall remain in full force and effect and are hereby ratified and confirmed.

3. This Amendment may be executed in any number of counterparts, each of which when so executed shall be deemed an original but all such counterparts shall constitute one and the same instrument.


4. This Amendment shall be governed by and construed in accordance with the internal laws (as opposed to conflicts of law provisions) of the State of Illinois.

IN WITNESS WHEREOF, this Amendment has been duly executed as of the day and year first above written.

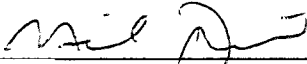
WCP/FERN EXPOSITION SERVICES LLC, as
Grantor

By: 
Name: MICHAEL T. SMITH
Title: CHIEF FINANCIAL OFFICER

CHAMPION EXPOSITION SERVICES LLC,
as Grantor

By: 
Name: MICHAEL T. SMITH
Title: CHIEF FINANCIAL OFFICER

THE CHASE MARKETING GROUP LLC, as
Grantor

By: 
Name: MICHAEL T. SMITH
Title: CHIEF FINANCIAL OFFICER

ACCEPTED AND ACKNOWLEDGED BY:

GE BUSINESS FINANCIAL SERVICES INC.
(f/k/a Merrill Lynch Capital, a division of
Merrill Lynch Business Financial Services Inc.),
as Agent

By: _____
Name:
Title:

[Signature Page to Trademark Security Agreement Amendment]

IN WITNESS WHEREOF, this Amendment has been duly executed as of the day and year first above written.

**WCP/FERN EXPOSITION SERVICES LLC, as
Grantor**

By: _____
Name:
Title:

**CHAMPION EXPOSITION SERVICES LLC,
as Grantor**


By: _____
Name:
Title:

**THE CHASE MARKETING GROUP LLC, as
Grantor**

By: _____
Name:
Title:

ACCEPTED AND ACKNOWLEDGED BY:

**GE BUSINESS FINANCIAL SERVICES INC.
(f/k/a Merrill Lynch Capital, a division of
Merrill Lynch Business Financial Services Inc.),
as Agent**

By: 
Name: ELLEN RUSCHHAUPT
Title: Duly AUTHORIZED SIGNER

SCHEDULE I

<u>Owner</u>	<u>Trademark</u>	<u>Reg./App. Number</u>	<u>Reg./App. Date</u>
WCP/Fern Exposition Services LLC	GEORGE FERN TRANSPORTATION	3417559	April 29, 2008
Champion Exposition Services LLC	CES LOGISTICS	77-495949	June 11, 2008
Champion Exposition Services LLC	C3	3543177	December 9, 2008
Champion Exposition Services LLC	IMMERSA MARKETING & Design	77-409055	February 28, 2008